

# PLA Monthly Regular

## Board of Director's Meeting August 6, 2014

**OUR MISSION:** *The Portage Lake Association is a group of volunteers who are dedicated to making the Portage Lake Area a great place in which to live, play and stay.*

**Officers:**

Al Taylor - President  
 Diane Bess -Vice President  
 Evie McNeil Treasurer  
 Faye Backie- Secretary  
 Margaret Panches – Past President

**Board of Directors**

Frank English, Paul Mueller  
 Leann Burger, Sheila Heiser  
 Barb Wolverton, Bruce Peabody  
 Nikki Torrey, Jean Capper  
 Jennica Mathieu, Cynthia Kadzban

**Committee Heads**

Jon Phillips, Marilyn Acker  
 Jeff Sternberger, Chuck Reed  
 Mary Reed, Jewelee Franklin  
 Mary Fairgrieve,  
 George Panches, Barb Wolverton  
 Roger Cody, Pat Pomaranski

### Minutes

Order of Business	Person Responsible	Report, or <i>To Do</i> list	Action Plan
Call to Order, Introductions	Taylor	Attending – Taylor, Bess, McNeil, Backie, M. Panches, Burger, Heiser, Torrey, G. Panches, Pomaranski, M. Fairgrieve. Guest: Lee LaFleur	Taylor asked to add Lee LaFleur to the agenda under New Business.
Committee Directory	Taylor	Taylor asked that Committee Heads send him a list of members of their committees. He has people who are interested in working and needs to reply to them.	Please send Taylor a list of members on your committees (email is fine).
Secretary's Report	Backie, Capper	Burger made a motion to accept the June minutes with minor corrections; M. Panches seconded. (There was no July meeting.)	The June minutes were accepted a minor correction.
Treasurer's Report	McNeil, Taylor	McNeil reviewed the financials. Bank account as of end of July - \$41,254. Outstanding bills - glasses for beer tasting and reimbursements to Taylor. Backie made a motion to accept the Treasurer's report; Bess seconded. McNeil also presented a 2013/14 event comparison for review.	The financial report was accepted without changes.
Petunia Parade	Phillips/Acker	Taylor noted that MDOT has said petunia workers must stay out of the road unless wearing re-reflective vests. They could deny our application to plant petunias if we don't comply. Phillips has vests. Lots of compliments.	
Newsletter	Fairgrieve	Fairgrieve mentioned that next <i>Newsletter</i> will be prepared in Sept. and go out in early Oct. She thanked Torrey for the writing the students have done. Candidates for office should be included in next issue; tie it to membership form.	
Fundraiser	Taylor	Revenues \$32,023; net profit about \$21,000. Highest amount of funds raised ever. G. Panches noted that the event needs freshening. LaFleur suggested adding live music and selling \$50 tickets for a table of items.	Taylor will send out thank you notes. Taylor will tentatively book the Casino for Jun 27, 2015.
Website	Cody	Taylor noted that MS Creative Services notified us that we have spent our cushion. They developed a shopping cart for the site. Work is still being done on the reporting for the cart. Taylor also noted that sending out emails is a problem. We should receive a September quarterly report from M.S. Creative.	
Membership	Wolverton	Taylor mentioned that both membership and payments are up.	

Lake Issues, Explore the Shores	M. Reed, M. Punches	M. Punches reported that the dedication of the Village Beach is coming up. Must give DNR/DEQ a 30 day notice so they can have someone in attendance.	
Banners and Christmas Decorations (part of Christmas in Onekama)	C. Reed/Taylor	Taylor mentioned that he had asked both the Township and the Village about helping with the costs. No assistance at this point.	
Fall Festival	Sternberger	No report.	
Winter Fest	Taylor	Taylor said Jamie Meister may still be interested in coordinating the event.	
Concerts	G. Punches	G. Punches noted that he sends out a report after each concert. Please keep the information in confidence, as he negotiates with each group. He's thinking of booking some artists early so we can apply for MI Arts & Humanities Grant which is given out in late fall.	
Facebook Pages	Taylor	Taylor said there are approx. 600 members on the PLA page; about 2,600 likes on the 1, - Onekama page. People seem to be using it to find out what's going on in the area.	
Onekama Scholarships	Burger	No report – no activity at this time.	
Publicity	Backie	Backie reported that she's working on promotion for upcoming events.	
Onekama Days	Taylor, Szilvagy, Peabody, English, Mueller	<p>Taylor sent out a report on the Craft beer tasting - \$4,231 net income, 155 tasters (up from 105 last year). First order of glasses went astray and a second order was sent. Taylor asked that Steve Szilvagy be given authority to negotiate to purchase the additional glasses. Bess made a motion that we authorize Szilvagy to negotiate up to ½ the cost of the glasses for the first batch, making sure they're all intact. Money would come from the Contingency Fund. M. Punches seconded.</p> <p>Pig Roast – charged more but higher costs. Didn't increase the number of attendees. Made approximately \$2,700 for scholarship. Final numbers by the end of August.</p> <p>Fireworks – Changed location to Heathlands Golf Course because of problems with previous location and size of rockets used. Some complaints about not being able to see the display. Could rent a barge from Portage Lake Marine for \$1,400.</p> <p>The Lions Club plans a spaghetti dinner fund raiser in the near future. PLA will assist.</p>	<p>Motion to give S. Szilvagy authorization to negotiate for glasses passed.</p> <p>Will ask Szilvagy to send a thank you to Ludington Beverage for their help with the beer tasting.</p>
Christmas in Onekama	Pomaranski, Fairgrieve, Franklin, Sternberger	<p>Fairgrieve and Pomaranski made a proposal to fill the gap between the afternoon and evening events with a set dinner at the M-22 Grille. PLA would sell tickets for up to two seatings.</p> <p>They are exploring the idea of having Jim Hawley do a benefit concert in the Cafetorium in the evening. Concern about the carol sing with Church of the Brethren choir. Do both?</p> <p>Most of the "Snake the Lake" artists indicated interest in participating in the Craft Show.</p>	<p>Board members thought the M-22 Grille dinner would be a good idea. Fairgrieve and Pomaranski will pursue the proposal.</p>
New Business	Lee LaFleur	<p>Concert ideas - LaFleur thanked all involved with the Monday Night Concerts in the Park. He wishes to raise money to build a band shell for the park. He plans to bring a guitarist (Claudio Boltierra) in for two fundraising concerts; one at the Ramsdell Theater and one as part of the Monday Night Concerts. He will underwrite costs.</p> <p>LaFleur has talked with the Manistee Community Foundation about handling the money raised and Tim Ervin about the possibility of matching grants. The Foundation</p>	<p>LaFleur plans to talk with the Village Council and Parks and Recreation Committee at their next meetings. LaFleur will report back to the Board on the result of the meetings. LaFleur brought CDs of the musician C.Boltierra; Backie will give them to Szilvagy, a member of the concert committee, and ask him to pass them on to other</p>

		<p>will do a thank you to everyone who donates \$5 or more and will provide PLA with a list of donors. Kendra Thompson will do a site plan gratis.</p> <p>He plans the kick-off next July.</p> <p>If the Village is not interested in the bandshell, then LaFleur will donate ½ the proceeds of the Ramsdell concert to PLA for the concert series.</p>	members.
	Taylor	<p>Sorenson Tapestry - Taylor noted that we have had not success in selling the tapestry, what options do we have? Fairgrieve proposed a sub-committee (Fairgrieve, Pomaranski, Burger and Backie) take on the project. Taylor will arrange to get the tapestry from the West Shore Hospital.</p>	The sub-committee will meet and explore options for the display and sale of the tapestry. They will make recommendations to the Board.
	Taylor	<p>Elections – Taylor pointed out that we must have a slate by the end of September. Taylor indicated that he’s willing to run for President again.</p>	M. Punches will head up the Nominations Committee.
	Taylor	<p>Coffee Table Book – Taylor said that the coffee table book has been printed and some copies have been distributed. Burger expressed concern that PLA doesn’t have signed permission from the owners of the pictures and that could put PLA at risk. Taylor noted that PLA has no liability for the first book as it has only his name. It’s his intention to underwrite the costs and give the proceeds to PLA. Taylor indicated plans for two more books. M. Punches made a motion that PLA provide funding to purchase an ISBN number and copyright for future photo books. Burger seconded the motion.</p>	Motion to provide funding for the purchase of an ISBN number and obtaining copyright passed.
	G. Punches	<p>Pavillion Proposal - G. Punches discussed a proposal for PLA to take a leadership role in a project to build a new pavilion in the Village Park. While many local groups are in favor of a new pavilion, the Village can’t afford it at this time. Punches proposes that PLA use \$30k as seed money and work with the Village and other interested parties to create a plan compatible with the Park plan. He proposes a multi-purpose facility, much larger than the current structure.</p>	
Public comment, adjournment			Meeting adjourned at 9:20.