

PORTAGE LAKE ASSOCIATION
FEBRUARY 1, 2023

Regular Board Meeting
6:00PM Onekama Township Hall/Fire Dept

OUR MISSION: The Portage Lake Association is a group of volunteers who are dedicated to making the Portage Lake Area a great place in which to live, play and stay.

Officers

Roz Jaffe - President
Kyle Miller - VP
Evie McNeil - Treasurer
Jean Capper - Secretary
Al Taylor - Past President

Board of Directors

Susan Halloran
Julie Lapinski
Kathy Loynes
David Maylen
Diane Wemlinger

Committee Heads

Faye Backie, Brian Devilling
Mary Fairgrieve, Theresa Gimpel,
MaryJo McElroy, Nancy Dambrowski
Nikki Schneider, Justin Sedelmaier

MINUTES

- Call to Order & Welcome

Meeting called to order at 6:01. In attendance: Roz Jaffe, Kyle Miller, Dave Maylen, Jean Capper, Mary Jo McElroy, Evie McNeil, Kathy Loynes, Jessica and Linda English; Susie Halloran.

- Additions to Agenda
- Consent Agenda: December 2022 Minutes & Financial Report.

Dave Maylen moved to accept consent agenda and Kyle Miller seconded. Passed with no dissent.

- Correspondence : Letter from Paul Mueller recognizing our contribution to the Kayak Launch; Letter of thanks from family of Frank English; note from Paul Rhoads about not wanting to create a Paypal account; Letter from Beckett & Raeder re Master Plan.

OLD BUSINESS

- 2023 Budget: went through the budget; discussed that we may need to spend more on the lights as there are some issues. Julie Lapinski asked for an increase on Fall Festival from \$1000 to \$2500. Have new brochures for membership. Membership fees pay for the administrative fees. Monday Night Concerts usually break even or close to it. Newsletter increased from \$1500 to \$2000. Onekama Days: Take Beer Tasting and Pig Roast and put it in the Scholarship column. New line item for Car Show and it will also go in the Scholarship column. Pig Out- Revenue-\$5200. Leave it at \$2500 for expenses. Onekama Promotion-use funds to advertise, omit Shoreline this year. Investigate Freshwater and My North. Form a committee to investigate. Kyle will be on it.
Does Farr Friends need more money for stipends for speakers? Roz Jafee will ask.
Motion to accept the budget as amended by Kyle Miller and seconded by Dave Maylen. Motion carried.
- 2023 Meeting Dates: 2/1/23, 3/1/23, 4/5/23, 5/3/23, 6/7/23, 7/5/23, 9/6/23, 10/4/23, 11/1/23 and 12/6/23.

PORTAGE LAKE ASSOCIATION

Regular Board Meeting

- Workshop/Retreat: Monday, February 13th, 1-5pm, Portage Lake Bible Camp. Topics: Event & Project Review; Social Media; PLA Branding; Business Sponsorships; Grant Program
- February School Board meeting; Roz Jaffe will attend 2/13/23 and present information about the PLA.
- Event Chairpeople for 2023: Slots open: Celebration of Lights-Kathy Loynes will Chair, Beer Tasting and Onekama Days Craft Show still need chairs.

NEW BUSINESS

- 2023 Event Calendar: Main Street Petunia Planting 5/24; June Fundraiser-Summer Launch Party at Canfield Mansion 6/24; Concerts in the Park, Mondays from 6/26 to 8/14; Onekama Days 8/4-8/7; Fall Festival 10/7; Christmas in Onekama 11/18 and Celebration of Lights 11/19.
- “Save the Date” for 2023 events-make sure to get info to go on the website by end of February.
- Certificate of Deposit: \$77,000 in checking account and \$13,000 in our money market. Take some money from checking and put it in a CD. Kathy Loynes moved that we put \$35,000 in a year cd, Dave Maylen seconded. Motion carried with no dissent.
- Credit Card Processing; Explore Sam’s Club, Stripe, Square, Westshore.
- Car Show: Frank English did the Car show for over 30 years. Mike Manning and Mary Jo McLeroy agreed that it needed to carry on. She has a committee. 50/50 raffle needs a license. Roz Jaffe will research. Proceeds to go to a Scholarship for someone who is pursuing secondary automotive and Mary Jo McLeroy is going to approach Westshore.

OTHER BUSINESS. None

ADJOURN :Susie Halloran moved to adjourn at 7:10, Dave Maylen seconded. Meeting adjourned.