

PLA Monthly Regular

Board of Directors Meeting Mar. 6, 2019

3/6/19
6:00 PM
Farr
Center

OUR MISSION: *The Portage Lake Association is a group of volunteers who are dedicated to making the Portage Lake Area a great place in which to live, play and stay.*

Officers:

Julie Lapinski- President
Kevin Wolverton -Vice President
Evie McNeil - Treasurer
Mary Jo McElroy- Secretary
Al Taylor – Past President

Board of Directors

Nikki Torrey, Frank English
Jean Capper, Susan Halloran
Jon Phillips, John Wemlinger
Shelli Johnson. Debby Major
Justin Sedelmaier, David Maylen

Committee Heads

Jon Phillips, Mary Jo McElroy
Debby Major, Susan Halloran
Justin Sedelmaier, Mary Reed
Steve Szilvagy, Al Taylor
Paul Mueller, Frank English
Faye Backie, Roz Jaffe
John Wemlinger, Pat Pomaranski
Susan Barnard, Jeff Sternberger
Mary Fairgrieve, Julie Lapinski
Jean Capper

Minutes

Order of Business	Person Responsible	Report / Discussion	Action Plan
Call to Order, Introductions	Lapinski	Lapinski called the meeting to order at 6:05 PM. Present were McNeil, McElroy, Taylor, Wolverton, Halloran, Phillips, Major, Backie, Reed, Maylen.	
Consent Calendar	Lapinski	Lapinski presented the consent calendar for tonight's meeting and asked for discussion or comments. Major made a motion to approve the minutes from February 6 meeting; Wolverton seconded the motion which was approved unanimously by a vote of those present. Halloran made a motion to approve the February financials report from McNeil; Taylor seconded the motion which was approved unanimously by a vote of those present.	McElroy to get February minutes posted online; send to Sarah Solowiej at MS Creative Services (sarah@mscreativeservices.com)
Budget	Taylor	No report.	
Membership	Backie	Backie reported that PLA has received \$3740 in dues payments as of February 28. Nine members who did not pay in 2018 have paid for 2019. Total number of memberships is 244.	
Fundraising	Taylor / Wolverton / McElroy	McElroy reported that work on the Shoe Drive is coming along. Key points: <ul style="list-style-type: none"> • Evite will be sent out mid-March asking over 100 persons to collect 25 pairs of shoes from friends, family, selves • Have met with Backie about calendar, newspaper, radio, etc. publicity; materials drafted, and one document was circulated • Jackpine offered free printing in-house Wolverton updated the group about the Adult Prom on April 6. He provided information about tickets, posters, décor, music, venue, food, babysitting, and flowers. Information is still pending about rental of dresses.	McElroy to send information and photo to Taylor for Facebook Wolverton, McElroy and Taylor to implement plans

		<p>Taylor reported on general fundraising topics including donations of cash, good and services; auctions; and raffles.</p> <p>The Fund-Raising Committee asked that all fundraising be approved through the Fundraising Committee except for Petunias, Celebration of Lights, and Fireworks that have already been established. The Fundraising Committee is hoping to avoid asking a business or individual to donate to the PLA multiple times.</p>	
Citizen of the Year	Lapinski	Lapinski reported on feedback from John Wemlinger and Margaret Panches about Distinguished Services Awards last year. Discussion included commentary about voting later in the year (e.g., autumn) and using email to vote. Taylor suggested that we table the topic until the fall. Maylen seconded the motion which passed unanimously.	Lapinski to put on agenda for an autumn meeting
Petunia Parade	McElroy	McElroy circulated the 2018 report from the Petunia Parade Committee. One notable item is the number of donation envelopes returned with money: 35 from Portage Point Summer Resort Corporation mailing and 19 from PLA membership mailing. Blue Slipper and Onekama Township have responded to letters asking them to help with watering this year. Still waiting to hear from the others. Taylor reminded McElroy about need to do advertising for Larsen's; Shirley Brooks is the committee representative who will do that now. There was some discussion about not having donation cannister for petunias at the EZ Market, but it was determined that we will continue to do that.	
Near and Farr Friends	Lapinski for Fairgrieve	Fairgrieve sent a report as follows: "Speakers for the Near and Farr Friends programs have been very generous with their time and energy. We have amazing folks in our community who step up (with some arm twisting) but then admit that they enjoyed the prep and the presentation. Turnout has been excellent even on the worst days. We meet if the hosting person can get there and open the building. We have regulars from Chief, Brethren, Bear Lake, Arcadia and Manistee as well as Onekama. Game days are just as popular as the programs. We are starting to schedule presentations for the fall and have several dates confirmed already."	
Concerts	Szilvagy	Concerts are lined up and publicity is underway.	
Publicity	Backie	No report.	
Facebook pages	Taylor	Taylor reminded folks to send him information for posting on Facebook.	
Fall Festival	Halloran / Major	Fall Festival Committee will meet on March 28 at 9:30 AM at M-22 Grill.	
Christmas In Onekama	Pomaranski	No report.	
Website	Taylor	Taylor confirmed that we need to send minutes for posting to Sarah Solowiej.	
Onekama Days	Taylor	No report.	
Scholarships	Jaffe	No report.	
Lake Issues	Reed	No report.	

Banners / Christmas décor	Sedelmaier / English	No report.	
Welcome Committee	McElroy	McElroy asked if anyone has been able to deliver a welcome bag to their assigned newcomer. No one has gotten it done yet.	
Old Business-Follow up			
Fireworks	Taylor / Lapinski	There was some discussion about the pros and cons of fireworks (e.g., effect on the environment), significant cost, lack of commitment by a person who champions for it, unknown community interest, possible alternatives. In the meantime, Taylor and Fundraising Committee is working to raise donations and keep interest alive.	
Newsletter	Lapinski for Capper	Due date for articles to PLA Newsletter is March 17.	Send articles to Capper by 3/17
New Business			
Picnic	Lapinski	Date agreed upon is Monday, June 24. Lapinski asked for volunteers and got people to agree to help with invitations, serving, etc.	Lapinski to proceed with planning the picnic
Public Comment	This public comment is for any of the special agenda items that are covered		
Adjournment	Lapinski	Wolverton moved to adjourn the meeting. Seconded by Major, then approved. The meeting was adjourned by Lapinski at 7:30 PM.	