

PLA Monthly Regular

Board of Director's Meeting April 1, 2015

OUR MISSION: *The Portage Lake Association is a group of volunteers who are dedicated to making the Portage Lake Area a great place in which to live, play and stay.*

Officers:

Al Taylor - President
 Diane Bess -Vice President
 Evie McNeil - Treasurer
 Faye Backie - Secretary
 Margaret PUNCHES – Past President

Board of Directors

Frank English, Paul Mueller
 Sheila Heiser, Barb Wolverton
 Nikki Torrey, Jean Capper
 Susan Barnard, Cynthia Kadzban
 Pat Pomaranski

Committee Heads

Jon Phillips, Marilyn Acker
 Tammy Messner, Jeff Sternberger
 Bruce Peabody
 Chuck Reed, Mary Reed
 Jewelee Franklin, Mary Fairgrieve
 Steve Szilvagy, George PUNCHES
 Barb Wolverton, Roger Cody
 Jaimie Meister

Minutes

Order of Business	Person Responsible	Report, or To Do list	Action Plan
Call to Order, Introductions	Taylor	Attending – Taylor, McNeil, Bess, Backie, Pomaranski, Kadzban, Wolverton, English	
Secretary's Report	Backie	Backie presented minutes of January, February and March meetings. English made a motion; seconded by Bess to accept the Jan. minutes. Wolverton made a motion to accept the Feb. minutes; English seconded. English made a motion to accept the Mar. minutes; Wolverton seconded.	The January, February and March minutes were accepted.
Treasurer's Report	McNeil	McNeil said there is \$37,035 in checking and \$12,741 in savings, for a total of \$51,098. \$200 was received from the Onekama Guild for the Petunia Parade. English made a motion to accept the Treasurer's Report through March; Backie seconded. 2015 budget has gone out to Committee heads. It includes increases as requested, or a 3 – 5% increase.	The Treasurer's report through March was accepted. Committee heads are asked to look at their budgets; the Board will vote on the overall budget at the next meeting.
Petunia Parade	Phillips/Messner/Acker	Taylor stated that May 20 th will be the planting day; everything is on target. Will talk with Bobby G. about watering.	
Newsletter	Capper	Capper will be here for the next meeting.	
Fundraiser	Taylor	Taylor noted the solicitation letters are ready. "Save the Date!" postcards are done. Meetings will be April 7 th and 21 st at 2:30 at the Alpine.	Volunteers welcome!
Website	Cody	Taylor said a Fundraiser page will be added, with a link on the top page to the Onekama.info site. Possibility of selling things like beer glasses, small banners, etc. at the Fundraiser.	
Membership	Wolverton	Wolverton noted that we have 265 members. Has sent renewals out. Deleted 5 year "no pays". Wolverton will check those who haven't renewed for four years.	
Lake Issues, Explore the Shores	M. Reed, M. PUNCHES	Taylor noted that the Watershed will pay something for the <i>Newsletter</i> based on the number of pages devoted to their issues. Langland Park upgrade has been funded. Have OK for a view shed. PLFW has identified key properties for protection – view sheds and wetlands of Portage Lake. Working with the Conservancy.	
Banners and Christmas Decorations (part of Christmas in Onekama)	C. Reed	Taylor said that we will order new banners and reduce the number of Christmas lights, based on C. Reed's recommendations.	

Fall Festival	Sternberger	Taylor reported that Susan Halloran will co-chair.	
Winter Fest	Meister	Taylor noted that the committee feels we can do the Winter Fest again, although we are at the mercy of the weather. Will coordinate with other community groups.	
Concerts	G. Punches	Taylor mentioned that Szilvagyai has created a concert card and poster. Waiting for G. Punches to review. We received a \$640 grant from MI Council for the Humanities	Thanks M. Punches for pursuing the grant!
Facebook Pages	Taylor	Taylor reported that realtors would like to put vacation rentals on the web site. Meeting with M.S. Creative to check for old links.	
Onekama Scholarships	Taylor	Taylor noted that Roz Jaffe will chair the committee. Member Mrozinski asked about the amount of the award. We're raising about \$4K per year. Discussion about using money for college visitation trips for students.	The committee members will discuss the award amount and make a recommendation to the Board.
Publicity	Backie	Backie is working on PR for spring/summer events.	
Onekama Days	Taylor, Szilvagyai, Peabody, English, Mueller	Onekama Days – Aug. 7 -9 th . Lions have tentatively scheduled pancake breakfasts on June 7 th and 21 st . Beer tasting – will have to work under the Lions' liquor license. Taylor and English have worked out a way to handle the finances. Potential new events – Shuffleboard contest at the PPI underwritten by Century 21; stock car races; helicopter rides. There will be a Cousin Curtiss concert after the pig roast. The Scottville Clown Band will appear in the parade.	
Christmas in Onekama	Pomaranski, Fairgrieve, Franklin, Sternberger	Pomaranski reported that the committee has decided not to do the live trees this year. Committee will meet in the future for further discussion.	
Old Business	Taylor	PLA volunteers – Taylor noted the Wemlingers and Lapinskis may be interested in volunteering. Backie noted that the Wemlingers are not interested at this time.	
Old Business	Taylor	Retreat outcomes – will be out in May after Taylor reviews Backie's notes.	
Old Business	Taylor	Budgets – see Treasurer's report.	
Old Business	Taylor	501C3 status – Taylor has asked M. Punches, Bess and McNeil to work with him on a cost/benefit analysis of pursuing 501C3 status. Bill Fairgrieve has also volunteered to help. Cost is approximately \$2,000-3,000. Taylor mentioned that he's going to approach Danny Brown about getting active in PLA.	
New Business	Bess	Welcoming Committee has met; will put together a PR piece. Phase I - will call on new (2014-15) PLA members. Phase II – will contact new people moving into the area. Taylor noted that businesses or organizations may help defray costs of brochure if they're included. After concert parties might be a way to get new members involved in the organization.	Are there any events that need more help? Let Bess know.
Public comment, adjournment		Pomaranski made a motion to adjourn the meeting at 8:21; Wolverson seconded.	Meeting was adjourned at 8:21.