

## Portage Lake Association Board of Directors Meeting - Minutes – September 5, 2013

*The Portage Lake Association is a group of volunteers who are dedicated to making the Portage Lake Area a great place in which to live, play and stay.*

Officers	Board Members	Committee Heads
Al Taylor - President	Frank English/Paul Mueller	Jon Phillips, Marilyn Acker
TBD – Vice President	Leann Burger	Jeff Sternberger, Chuck Reed
Evie McNeil – Treasurer	Mary Lynn Burchard	Mary Reed, Jewel Lee Franklin
Faye Backie – Secretary	Sheila Heiser	Mary Fairgrieve, Roger Cody
Margaret Punches – Past President	Bruce Peabody	George Punches, Barb Wolverton, Pat Pomaranski

Order of Business	Person Responsible	Report, or <i>To Do Plan</i>	Action Plan
Call to Order	Al Taylor	Board members Taylor, M. Punches, McNeil, English, Burger, Burchard, Heiser, Peabody and Backie were present. Also attending: Phillips, Fairgrieve, Sternberger, M. Reed, Franklin, Cody, G. Punches, Wolverton, Phillips and Linda English.	Taylor called the meeting to order at 7:00pm.
Secretary's Report	Faye Backie	McNeil made a motion to approve the minutes of the August meeting. Burchard seconded.	The August minutes were approved.
Treasurer's Report	Evie McNeil	McNeil reviewed the budget. We haven't received \$4K from the Lions yet. We did receive payment from the Michigan Humanities Council for concerts. Not all expenses for the Fund Raiser have been paid but will have \$18K - \$18.5 income. The beer tasting netted approximately \$1,200. The Petunia Parade had almost 35% increase in donations this year. There is \$36K in checking and \$12K in reserve (Village Park and Scholarships). Concern was expressed about whether we need to worry about this amount of carry-forward. No, we're not a 501C3 organization. We need to let Connie Zimmerman's family know who made donations to the PLA in her memory. Backie made a motion to accept the Treasurer's Report, Wolverton seconded. M. Punches made a motion to add \$50 to the donations made in Connie Zimmerman's memory (from PLA). Burchard seconded. Motion passed.	Backie will send a note to Connie Zimmerman's family.  The Treasurer's Report was accepted by the Board.  \$50 will be donated in memory of Connie Zimmerman. The money donated will be used for a special purpose.
Petunia Parade	Jon Phillips	Phillips noted that they will stop watering Sept. 11th. Roll-up is scheduled for Sept. 25 at 8:00am. Donna at the Glenwood has mailed out desert certificates. G. Punches suggested that we consider purchasing Petunia Parade t-shirts for participants. Taylor mentioned that there's been a request to add a bed near the Portage Lake Motel.	
Newsletter	Mary Fairgrieve	Fairgrieve stated that the October deadline is Sept 19th.	
Fund Raiser	Al Taylor	Taylor reported that the Fund Raiser will net between \$18 - \$18.5K. Still looking for a Chair or Co-chairs. The date for the Fund Raiser is June 28th. This will create a problem for Wolverton. Cody will talk with MS Creative Services about the ability to take orders and payments on line.	
Website	Roger Cody	Cody noted that traffic on the web site has been very consistent until August when it spiked due to Onekama Days. There was an issue about reading the schedule. Taylor asked if we can create a page for Portage Point Inn Redevelopment. Board members felt it would be appropriate	

		until the Inn is a going concern. Will treat it like the Disincorporation page and ask PPI to pay \$500 for set up, etc. Taylor also noted that Mary Kuipers is willing to let us copy and post her postcard collection of the site.	
Facebook Pages - 1, Onekama and PLA	Al Taylor	Taylor reported that the Facebook pages have seen an increase in use. 1,500 people "like" us.	
Membership	Barb Wolverton	Wolverton noted that we have 241 members. 39 memberships are unpaid. She has sent two notices. Wolverton asked that the concert card ask for a "permanent" mailing address.	Taylor will see that the concert card wording is changed.
Lake Issues	M. Reed	M. Reed gave members a copy of the September report given to the Township. 126 acres have been treated for Eurasian Watermilfoil. The channel has been treated, too. A notice has gone out regarding phragmites treatment on Sept. 16th. The Manistee Aquatic Species Program will give a demonstration of boat washing on Saturday from 10am – 2pm. This is the last year of the Special Assessment District (SAD). It will have to be redone.	
Banners and Christmas Decorations	Chuck Reed	M. Reed reported that the woman who puts up the banners and decorations has sold her business.	C. Reed will meet with the new owners.
Fall Festival	Jeff Sternberger	Sternberger reported that all the entertainment folks have been lined up. Vendors are starting to come in. OCS has been reserved in case of inclement weather. Taylor noted that the 4-H group contacted him regarding a riding demo and having petting animals.	Sternberger would like help on Friday, Oct. 11th, 5pm – 6pm to move picnic tables in the park.
Winter Fest	Al Taylor	Taylor said that Jaimie Meister will chair Winter Fest. The date is Feb. 14 – 15, which is free fishing weekend. Should we reinstate the Cabin Fever Relieve/Snow Bowl dance? Meister will be looking for committee members.	
Concerts	George Punches	G. Punches noted that it was a great year for the concerts. There were approximately 3,000 attendees and donations covered costs with PLA paying only \$340. The stage has been put away. The Committee will begin the process of selecting bands for next year. Artists contact us regularly. Punches is looking for people for stage set up and take down, to collect donations and put up signs.	
Onekama Scholarship	Leann Burger	Burger reported that we have paid one scholarship and will pay the second when the recipient is formally enrolled in school in a couple of weeks.	
Publicity Committee	Faye Backie	Backie passed out a draft of next year's events and asked for feedback. She also mentioned that she's working with Sternberger on PR for the Fall Fest.	
Explore the Shores	Mary Reed	M. Reed noted that Beckett & Radar is coming to talk with the Village about the engineering specification for the Village Park. Still waiting to hear about Langland Park grant.	
Christmas in Onekama	J. Franklin, J. Sternberger, J. Blackmore, M. Fairgrieve, M. Acker, Pomaranski	Date is November 23. Everything is on plan, although vendors are slow to sign up (as usual). Discussion about paper envelopes to go in President's Letter and with PPSRC <i>Grapevine</i> . Fairgrieve will send an electronic version to Gerhardt and put it in the PLA <i>Newsletter</i> , as well.	Taylor will ask T. Gerhardt if he will include donation envelopes in the <i>PPSRC Newsletter</i> . M. Punches will make sure envelopes are available.
Fireworks	Paul Mueller	Taylor mentioned that he's received requests to move the fireworks to Saturday. English said the Lions feel it would interfere with their entertainment.	
Onekama Days	Al Taylor		

Budgets for Committees	Evie McNeil	McNeil noted that she will make a first pass at Budgets in November.	
Address Lists	F. Backie, B. Wolverton, M. L. Burchard	Taylor noted that there are still some problems with Kaleva addresses for mass mailings. Fairgrieve noted that only PLA members should be getting paper mail.	Taylor will check with the folks who do mailings.
Citizen of the Year Award	Margaret Punches	No report.	
2014 Officers, Committee Heads	M. Punches	Taylor indicated that most committees chairs are in place. We still need a chair or co-chairs for the Fund Raiser. Also President, Vice-President candidates.	
New Business	Al Taylor	1)Taylor mentioned that the Alliance for Economic Success has asked us to give a memorandum of support for Portage Point Inn. English made a motion to write a memorandum, Backie seconded. 2)Committee heads 3)Online payments – discussed earlier under Fund Raiser.	1) The motion was approved. Taylor will write a letter of support for PPI.
Public comment		None.	
Adjournment			Meeting adjourned at 9:09pm.