

## Portage Lake Association

### Board of Directors Meeting - Minutes – June 5, 2013

*The Portage Lake Association is a group of volunteers who are dedicated to making the Portage Lake Area a great place in which to live, play and stay.*

Officers	Board Members	Committee Heads
Al Taylor - President	Frank English/Paul Mueller	Jon Phillips, Marilyn Acker
TBD – Vice President	Leann Burger	Jeff Sternberger, Chuck Reed
Evie McNeil – Treasurer	Mary Lynn Burchard	Mary Reed, Jewelée Franklin
Faye Backie – Secretary	Sheila Heiser	Mary Fairgrieve, Roger Cody
Margaret PUNCHES – Past President	Bruce Peabody	George PUNCHES, Barb Wolverton, Pat Pomaranski

Order of Business	Person Responsible	Report, or <i>To Do Plan</i>	Action Plan
Call to Order	Al Taylor	Board members Taylor, English, Burger, Heiser, McNeil, Backie, and Peabody were present. Also attending: M. Reed, Phillips, Cody, M. Fairgrieve, Pomaranski. Guest: Linda English.	Taylor called the meeting to order at 7:00pm.
Secretary's Report	Faye Backie	English made a motion to approve the minutes, Burger seconded.	The May minutes were approved.
Treasurer's Report	Evie McNeil	McNeil discussed the budget. Outstanding expenses included banners and decorations for the Fund Raiser, fireworks, CPA and ads. \$2,835 has been received for the Petunia Parade to date. English made a motion to accept the Treasurer's Report, Backie seconded.	The Treasurer's Report was accepted by the Board.
Petunia Parade	Jon Phillips	Phillips noted that the plots were roto-tilled on the 15th. On the 22nd, planting was completed by noon. The plots are being watered 3 days a week. The watering trailer has been updated by the Township and McGowan's and donated to PLA. Taylor mentioned that he would like PLA to give Bobbie G. something for his watering. We can give up to \$599 without tax implications. Donna of the Glenwood would like to give everyone who planted a free dessert. Working on the logistics of this.	
Newsletter	Mary Fairgrieve	Fairgrieve reported that an email alert has been sent to contributors for the upcoming issue. It will be sent out the last week in June. 800 copies will be printed	M. Fairgrieve will need help distributing the <i>Newsletter</i> .
Fund Raiser	Al Taylor	Taylor mentioned that there are only 2 ½ weeks to go. Working to finalize details. There will be a short program – Sen. Boohrer will be recognized for his help in securing funding for dredging the channel.	May need help the night of the event.
Website	Roger Cody	Cody discussed the proposed contract with MS Creative. Once the premium level services are agreed upon, a letter of agreement will be drawn up. The contract specifies a quarterly report of income and expenses. It will go to an annual billing cycle. English made a motion to approve the contract, Peabody seconded.	Contract was approved.
Facebook Pages - 1, Onekama and PLA	Al Taylor	Taylor noted that the Facebook pages are an integral part of communication awareness campaign. Taylor posts information of interest to Manistee, Kaleva, Brethren, Bear Lake, Arcadia and Onekama communities.	
Membership	Barb Wolverton	Taylor reported that over 50% have renewed.	

Lake Issues	M. Reed	M. Reed noted that there was a survey of the lake on June 4th. The PLWF purchased a machine for monitoring the Lake. The data gathered will be submitted to a central database, to which the Lake Manager will also submit info. Beetles to control purple loosestrife were released on June 1. It's been a very effective treatment. Grants to farmers to get eradicate autumn olive are available through MSU Extension. Check web site.	M. Reed will email the survey report to the group.
Banners and Christmas Decorations	Chuck Reed	M. Reed reported that C. Reed thinks we'd have to have a new screen print made for smaller banners. PLA owns the design but the company owns the screen print of the large banners. Have 1 banner for the Fund Raiser.	
Fall Festival	Jeff Sternberger	No report.	
Winter Fest	Al Taylor	Talking with Jamie Meister about taking over coordinating the event.	
Concerts	George Punches	G. Punches noted that we're waiting for 2 contracts. The 1st concert is Monday, July 1.	
Onekama Scholarship	Leann Burger	Two scholarships were awarded.	Taylor will put something on FaceBook.
Publicity Committee	Faye Backie	Backie noted that she's working on getting PR out to various outlets. Concert info is next on the list.	
Explore the Shores	Mary Reed	M. Reed mentioned that work will begin on the Village Park in September.	
Christmas in Onekama	Jewelee Franklin, Jeff Sternberger, Judy Blackmore, Mary Fairgrieve, Marilyn Acker, Pat Pomaranski	Pomaranski reported that invitations to crafters have gone out and the Christmas trees have been ordered. Space at the school has been reserved.	
Fireworks	Paul Mueller	Taylor reported that there is an issue related to the property that has to be crossed to get to the firing site. The property owner wants letters from a number of entities giving the OK, so he is covered in case of a suit from other neighbors.	
Onekama Days	Al Taylor	Taylor noted that we can use Ludington Beverage for microbrews. We have to get up to speed on regulations for beer tastings.	
Budgets for Committees	Evie McNeil	Taylor asked if there were any issues. There were none.	
Address Lists	Faye Backie, Barb Wolverton, Mary Lynn Burchard	Taylor noted that we are still getting some returned mail. He has giving it to Barb Wolverton.  Taylor also mentioned that several businesses asked for a repeat of the tri-fold which would include advertising of local businesses. We can consider for next year.	
Citizen of the Year Award	Margaret Punches	M. Punches reported that things are moving along.	

Candidates	Al Taylor	Board of Director and officer candidates are needed. Also more definition is needed for the roles of Vice President and Past President.	Let Margaret PUNCHES know if you are interested in serving, or know of someone who is.
New Business	Al Taylor	<p>1) PLA brand - We have two things going – Portage Lake, and ‘Two Lake Town’ - as well as 1, We should discuss.</p> <p>2) July Board Meeting – reminder – date change to July 10.</p> <p>3) Taylor asked if we have a role in supporting local businesses. PLA is a 501C6 organization, it evolved from a business association.</p> <p>4) Sound board for Monday Night Concerts – Peabody and M. Fairgrieve. Peabody has been exploring options. We might have someone to operate the sound board.</p>	2) The July Board meeting will be held Wednesday, July 10 at 7pm.
Public comment		None.	
Adjournment			Meeting adjourned at 8:45.