

PLA Monthly Regular

Board of Directors Meeting August 8, 2018

8/8/18
2:00 PM
Farr
Center

OUR MISSION: *The Portage Lake Association is a group of volunteers who are dedicated to making the Portage Lake Area a great place in which to live, play and stay.*

Officers:

Julie Lapinski- President
Kevin Wolverton -Vice President
Evie McNeil - Treasurer
Mary Jo McElroy- Secretary
Al Taylor – Past President

Board of Directors

Nikki Torrey, Al Garbrecht
Frank English, Jean Capper
Kevin Wolverton, Jon Phillips
John Wemlinger, Wendell Brooks
Vicki Strevey, Shelli Johnson

Committee Heads

Jon Phillips, Tammy Messner
Marilyn Acker, Jeff Sternberger
Susan Halloran, Mary Reed
Steve Szilvagy, Bruce Peabody
Paul Mueller, Faye Backie,
Roz Jaffe, Pat Pomaranski
Margaret Panches, Mary Fairgrieve
Al Taylor, Diane Bess
Frank English, Susan Barnard
Jean Capper

Minutes

Order of Business	Person Responsible	Report / Discussion	Action Plan
Call to Order	Lapinski	Lapinski called the meeting to order at 2:03PM. Attendees: Lapinski, McElroy, Taylor, Wemlinger, Phillips, Wolverton.	
Documentation of beer license vote from June 30, 2018	Lapinski	<p>Lapinski sent the following to the BOD on June 30: “This is the motion the BOD needs to approve so we can get a one-day special license for our beer tasting. This will be done by email (electronic transmission) and it meets the requirements of Article 3, Section 1 of our bylaws: Action without a meeting. An action required or permitted to be taken under authorization voted at a meeting of the Board may be taken without a meeting if two-thirds (2/3) of the Directors in office consent to the action in writing or by electronic transmission.</p> <p>At an electronically transmitted request on June 30th, 2018, the Board of Directors of the Portage Lake Association are asked to vote to support: an application to the Michigan Department of Licensing and Regulatory Affairs for a license to serve alcohol at the PLA Beer Tasting on Aug 3 as part of Onekama Days. Moved by Al Taylor, seconded by Julie Lapinski that an application from the Portage Lake Association for a Special License to serve alcohol on 8-3-18 to be located at the Village Park at 4775 Main Street , Onekama, MI 49675 be submitted. It is the consensus of this body that the application be recommended for issuance.</p> <p>Approve Vote Tally Yes: <u> 11 </u> No: <u> 0 </u> Absent: <u> 3 </u></p>	Lapinski to provide copies of emails and voting re: beer license

Consent Calendar	Lapinski	Lapinski presented the consent calendar for tonight's meeting and asked for discussion or comments. There were three items: minutes from June 6, 2018 meeting; minutes from June 18, 2018 annual meeting; and July financials. Wemlinger moved to approve the consent calendar. It was seconded by Wolverton. Since there are not a quorum present, this will move to an electronic vote.	McElroy to get June 6, 2018 minutes posted at Onekama.info pending outcome of electronic vote
Treasurer's Report	Taylor for McNeil	Taylor reported that revenue and expenses from Onekama Days' events are not included in the July financials. Most items are on budget for 2018 at this point.	
Membership	Taylor for Backie	Revenue from dues is about \$400 above budget; Backie and Taylor have been working to get dues paid by stragglers.	
Fundraising	Taylor	Gross revenue from the Pig Roast was \$3782 which exceeded the highest prior year by about \$150. Gross revenue from the beer tasting was \$4028 which exceeded the highest prior year by about \$100. Revenue for fireworks was only \$750 which is only about 10% of the cost. Some suggestions related to PLA events for Onekama Days: move to Saturday night and have Lions steak dinner and demo derby on Friday night; parade was great; fireworks were delayed due to electrical failure; consider ribs instead of pork sandwiches next year; consider "circle of light" around the lake with sparklers to be lit at a specific time as an alternative to fireworks. Taylor reported that we will meet budget for cash donations this year. Kayak raffle did not sell out; also, still need to sell dinner and fishing raffles. We need help with online sales due to loss of eFlea; the group considered the idea of putting one of the golf packages on eBay. Lapinski noted that eBay will take 10% of sales. It was decided to try eBay. Taylor mentioned that he will soon be meeting with Arcadia and Bear Lake Lions to see how they made money through spaghetti dinners. A consideration may be to do a spaghetti dinner timed to coincide with a sporting event at the school. Taylor will also request more space for a silent auction at Christmas in Onekama this year.	Taylor to submit raffle form to State; Taylor to submit tax form for beer tasting to State Lapinski to get one golf package set up for sale on eBay Taylor to get information about spaghetti dinners from Lions
Citizen of the Year	Wemlinger / Punches	No report.	
Petunia Parade	McElroy	McElroy reported that the activities for the 25 th anniversary of the Petunia Parade went off without a hitch. Committee members, a planter, and a weeder walked in the Onekama Days parade alongside a blue convertible owned by Frank English. Dan and Polly Welburn, originators of the Portage Petunia Parade, rode in the car. A short address was given at the Fairgrounds after the parade by Mary Jo McElroy, Tammy Messner, and Dan Welburn. A memorial plaque was given in memory of Kim Matthews and accepted by her husband Gerry Matthews. Cake and cookies were served after the address.	Committee to proceed with plans for fall refresh of the planters McElroy to send requirements for square footage for planters to Taylor

		<p>The Committee is planning to refresh the 15 planters by adding yellow mums, gourds, and pumpkins this fall. Planters will remain in place until after the Fall Festival, then will be removed by Doug Callaway and stored in Dave Meister's barn if space is available. The only other detail remaining to be figured out is the watering of the planters for a few weeks.</p> <p>Taylor and Lapinski mentioned that the PLA needs more credit for the Petunia Parade. Articles about the petunias need to be reviewed by Faye Backie before publication in the newspaper. Questions were asked about fulfillment of our commitment to Larsen's about marketing for them in return for their services. Tammy Messner needs to ensure that Larsen's needs are being met in this regard.</p>	
Near and Farr Friends	Fairgrieve	No report.	
Concerts	Szilvagy	Concerts are \$1300 ahead of budget; donations and attendance are slowing down.	
Publicity	Backie	Articles in the newspaper need to be reviewed by Faye Backie before submission to the News Advocate.	Committee chairs to ensure that those who write articles have them sent to Faye in advance
Facebook pages	Taylor	We are approaching 11,000 "likes" on Facebook. Al gets a lot of requests to post things.	
Fall Festival	Lapinski	A meeting will be held in the next two weeks about the fall festival. In the meantime, Susan Halloran's sister is looking for a white notebook with information about the event. According to Taylor, 10 vendors have responded that they are interested in participating. One issue is that October 12 / 13 is also homecoming weekend.	<p>Taylor to schedule meeting in next 2 weeks</p> <p>Taylor to check on bounce house from Tabernacle Church</p>
Christmas In Onekama	Pomaranski	No report.	
Website	Taylor	Doing OK with website. It raises \$4000 in revenue for MS Creative Services behind the scenes; surpluses are used to fund additional work that we need to have done.	
Onekama Days	McElroy	<p>McElroy reported on the Car Show held on August 4. With the absence of Frank English, his friends and family stepped up and accomplished the following:</p> <ul style="list-style-type: none"> • Contacted 2018 sponsors and got cash pledges of \$1450, goody bag items, and door prizes • Set up tents, worked with DJ on announcements • Directed the guys who parked the cars • Registered 69 cars • Got 33 awards presented <p>McElroy suggested that the PLA send an official letter of appreciation to Tom Miller and Diana Rosales who did the bulk of the work.</p>	<p>McElroy to send letters of appreciation to Tom and Diana; get Lapinski to sign</p> <p>Lapinski and McElroy to get some football players to help with storing the tents and coffee pot</p> <p>Taylor to schedule follow-up meeting</p>

		<p>McElroy stated that she needs at least two strong guys to put the tent and coffee pots back into the storage unit.</p> <p>Taylor reported that 257 tickets were sold for the Pig Roast; 22 were children's tickets and 235 were adults. In addition, 10 free dinners were given to volunteers. The coupon for \$1 off a root beer float at Papa J's was appreciated by guests. Student volunteers were a great help.</p>	to discuss Onekama Days
Scholarships	Lapinski for Jaffee	Jaffee has suggested that the name of the committee be changed to reflect the altered purpose beyond scholarships. Membership also needs to be addressed.	
Lake Issues	Taylor for Reed	E. coli testing is continuing; no evidence has been found on the north shores of Portage Lake. There are, however, two areas on east and south sides that show evidence of E. coli. It is still being determined whether human or animal and possible sources (e.g., fair grounds barns, defective septic, cattle farm, etc.).	
Banners / Christmas décor	English / Reed	No report	
Old Business-Follow up			
Credit card machine / PNC account	Lapinski	The pros and cons of keeping our PNC square account open were discussed. It was decided to close the account, then address the issue in the future with West Shore Bank.	McNeil to close PNC account
Picnic	Lapinski / McElroy	110 individuals attended the picnic and annual meeting at the Village Park. Things went well; will most likely do the same thing next year.	
Manpower to do fundraising	Taylor	Taylor addressed the need for board members to help sell raffle tickets. It was decided to ask board members for help at the next meeting.	
New Business			
Public Comment	This public comment is for any of the special agenda items that are covered		
Adjournment	Lapinski	The meeting was adjourned by Lapinski at 4 PM.	