

Portage Lake Association Board of Directors Meeting - Minutes – October 3, 2012

The Portage Lake Association is a group of volunteers who are dedicated to making the Portage Lake Area a great place in which to live, play and stay.

Al Taylor - President
TBD – Vice President
Bill Fairgrieve – Treasurer
Faye Backie – Secretary
Margaret Punches – Past President

Frank English/Paul Mueller
Leann Burger
Mary Lynn Burchard
Sheila Heiser
Roger Cody

Tammy Messner, Jim Simon
Jeff Sternberger, Chuck Reed
Mary Reed, Jewelee Franklin
Mary Fairgrieve, Judy Blackmore
Marilyn Acker, Bonnie Miller,
George Punches

Order of Business	Person Responsible	Report, or <i>To Do Plan</i>	Action Plan
Call to Order	Margaret Punches	Board members M. Punches, B. Fairgrieve, Backie, Burchard, English, Heiser, Cody, Mueller, and Burger attended. Also present were M. Fairgrieve, G. Punches, M. Reed, Carol Tomalis, Marilyn Acker, L. English, Bruce Peabody, J. Mueller, J. Franklin and Evie McNeil.	Punches called the meeting to order at 7:00pm.
Introductions	Margaret Punches	Bruce Peabody and Evie McNeil were introduced.	
Secretary's Report	Faye Backie	Backie asked for comments on the September minutes.. Burchard made a motion to accept; Burchard seconded.	The September minutes were accepted.
Treasurer's Report	Bill Fairgrieve	Fairgrieve discussed the September report. F. English moved to accept; Backie seconded.	The September budget was accepted.
Petunia Parade	Marilyn Acker	Acker stated that the petunias have to be ordered by the end of October. Punches noted that Al Taylor has had discussions with the Village and Township and believes they will assist with the watering. M. Acker will co-chair the committee. Additional co-chair needed. Committee members will continue.	Board suggested that Acker and committee members solicit bids; will review the issue at the next meeting when Taylor is back in town and has had further discussions with the Village and Township.
Newsletter	Mary Fairgrieve	Fairgrieve noted that the <i>Newsletter</i> went out Monday. There is a correction on page 3, the date of the Food Bank should be Oct. 26. Deadline for the January Newsletter is Dec. 5th.	
Fund Raiser	Al Taylor	M. Punches noted the date is June 22, 2012 at the Casino.	
Web Site	Roger Cody	Cody reported that traffic is up for the period Jan. 1 – Sept. 30. Some advertisers have not yet paid. Hope to have the marketing plan to present to the Board in the next month or two. PLA is currently in a month-to-month contract situation with MS Creative Services, since we want to see and decided on the marketing plan before negotiating the contract. Burger asked if we get a statement from MS Creative Services. Cody indicated that we do not, since we've just started doing more than breaking even. He agreed that it's time that we do get a statement.	Cody will ask MS Creative to follow up on unpaid bills. Cody will ask for a monthly statement of our account.

Membership	Barb Wolverton	No report.	
Banners and Christmas Decorations	Chuck Reed	M. Reed noted that the banners will come down before Veteran's Day and the decorations will go up before December 17 th .	
Fall Festival	Jeff Sternberger	M. Fairgrieve reported that the signs will go up, there are 23 vendors, all the churches are participating, cornstalks will be up and the scarecrows are going up. Backie mentioned that Sternberger could use some help moving tables the evening before the event (Friday, Oct. 12 th , 5:30 in the Park).	
Winter Fest	Margaret Punches	No report.	
Concerts	George Punches, Al Taylor	G. Punches noted that the committee will meet soon because the MI Arts & Humanities Council has a new application date. They may have money this year.	
Onekama Scholarship	Leann Burger	The Pig Roast netted almost \$1,000 for the Scholarship Fund.	
Publicity Committee	Faye Backie	Currently working with Sternberger on publicity for the Fall Festival.	
Explore the Shores	Mary Reed/Margaret Punches	Still waiting to hear about the MI Natural Resources Trust Fund grants which will be announced in October.	
Christmas in Onekama	Jewelee Franklin, Jeff Sternberger, Judy Blackmore, Mary Fairgrieve, Marilyn Acker, Pat Pomaranski	Franklin reported that we can use the cafetorium and the small gym. Will have craft sale and trees in the gym and chili cook-off in the cafetorium. Plan to utilize the hallway for bake sale to tie the two areas together. Currently have 23 vendors, possibly more. Fairgrieve noted that they have 25 trees for the "Onekama Originals"; will have a minimum bid of \$25 for each. Franklin asked for permission to hire a custodian for 4 hours at \$20/hr. F. English will let the Board know if he needs help putting up and taking down his village. Beth McCarthy may not be able to read the names at the lighting of the community tree. M. Punches asked the Board members to think of other possible readers.	F. English made a motion to support the expenditure for a janitor for 4 hours; Backie seconded. Motion passed.
Fireworks	Paul Mueller	No report.	
PLA Working Committees	Al Taylor	M. Punches asked committee chairs to get back to Taylor with information about their committees.	
Budgets for Committees	Bill Fairgrieve	M. Punches asked the committee chairs to think about what their budget needs will be for the coming year.	
New Business	Al Taylor/Margaret Punches	Dues Cost: M. Punches noted that the Board members indicated that they did not want to increase dues at the last meeting.	
	Al Taylor/Margaret Punches	Flag Purchase for Veteran's Day: PLA has purchased a flag and plaque for display on Flag/Veteran's Day.	

	Margaret Punches	COY Committee for 2013: At an earlier meeting, Taylor asked for rules for COY nominations and eligibility.	Cody and M. Punches will explore the issues.
	Al Taylor	Pig Out for Scholarships: Taylor sent out a written report. Will meet with participants to evaluate..	
	Mary Reed	M. Reed reported that the PLWF annual meeting is coming up. The group has formed a committee on Wetlands. Education will be a push for next summer. The first goal will be to identify wetlands areas. Invasive species: Sept. 16 th , four teams worked on the lake. On the 26 th they finished the east end and some roadsides and Lake MI areas. Didn't treat purple loosestrife. Treated 145 acres for Eurasian water milfoil. Starry stonewort is a new invasive species. English noted that the DEQ recommends cleaning boats going in and coming out of the lake. PLA should consider a new goal to install cleaning stations.	
	Mary Fairgrieve	Survey update: M. Fairgrieve stated that they are looking for a 20% return; are 2/3 there now.	
	FayeBackie/ Mary LynnBurchard/ BarbWolverton	Address list and email address list updates: Backie and Burchard reported that the group is working on untangling the lists.	
Public Comment		None.	
Adjournment			The meeting was adjourned at 8:35.