

PORTAGE LAKE ASSOCIATION

March 5, 2025

6:00PM

Regular Board Meeting

Onekama Township Hall

OUR MISSION: The Portage Lake Association is a group of volunteers who are dedicated to making the Portage Lake Area a great place in which to live, play and stay.

Officers	Board of Directors	Committee Heads
Cyndy Wangbichler, President VACANT, Vice President Evie McNeil, Treasurer Mary Jo McElroy, Secretary Al Taylor, Past President	Jean Capper Susan Halloran Kathy Loynes Mark Miller Roz Jaffe Carey Stark Joseph Suchocki Diane Wemlinger	Brian Devilling, Mary Jo McElroy, Mary Fairgrieve, Theresa Gimpel, Nancy Dabrowski, Paul Mueller, Nikki Schneider, Justin Sedelmaier, Carrie & Greg Cassagnola, Katy Castillo

TOPIC	DISCUSSION	ACTION ITEMS / RESPONSIBILITY
Call to order and welcome	President Cyndy Wangbichler called the meeting to order at 6:07 PM. Thirteen persons attended, either in person or via Zoom. Attendees were Roz Jaffe, Evie McNeil, Mary Jo McElroy, Susan Halloran, Kathy Loynes, Carey Stark, Joe Suchocki, Nikki Schneider, Cyndy Wangbichler, Al Taylor, Diane Wemlinger, Mark Miller, and Mary Fairgrieve.	
Additions to the agenda	Joe Suchocki asked to add "School Partnership Project" to the agenda.	
Consent Agenda	The Consent Agenda consisted of February 5, 2025 minutes and February 2025 financials. Susan moved to approve the Consent Agenda. Al seconded, and the motion passed without dissent.	
Correspondence	Cyndy circulated thank you notes from Onekama Consolidated Schools and from a PLA member.	
COMMITTEE / EVENT REPORTS		
June event	Nikki Schneider reported on the June cocktail event to be held at Portage Point Inn. The date is June 6 from 5 to 8 PM (preferred date of June 13 was already booked). Cost for buffet is \$25 per person with a minimum of 80. Additional costs are table cloths, cutlery, etc. Val Harmon will serve as DJ (volunteered her services). Susan Halloran and Al Taylor are working on the silent auction. Joe	

PORTAGE LAKE ASSOCIATION**Regular Board Meeting**

	Suchocki suggested an alternative to linen tablecloths – instead, use craft paper and crayons for create your own art. The price of a ticket was \$35 last year.	
OLD BUSINESS		
Internet copyright infringement	Roz verified that the company that is requesting \$250 for copyright infringement is used by the Associated Press for that purpose. She called and emailed, but there was no response at this time.	Roz to continue to negotiate the requested fee
Strategic Planning	<p>Cyndy used a PowerPoint presentation to discuss the following:</p> <ul style="list-style-type: none"> • Process used to select a consultant • SWOT responses (N=72) • Values exercise (N=8) • Total performance system (e.g., services, processes, metrics, etc.) <p>Deliverables which are still in draft form are core values, mission statement, vision statement, and 10-year target. Discussion ensued about how to involve PLA members in the process of approval. It was decided to check the by-laws; perhaps have a YES / NO from members after goals, objectives, and timelines are completed.</p>	<p>Next meeting with consultant is Monday, March 10 from 2:30 to 3:30 PM.</p> <p>Cyndy to check bylaws</p>
Business Sponsorships	Roz presented a document specifying opportunities and levels for businesses to sponsor PLA events. We will insource the mailing of forms versus having MS Creative do this work. Several persons volunteered to help with stuffing envelopes, etc.	Roz to continue to organize this process
NEW BUSINESS		
Letter to Onekama Village	Cyndy asked for help in assuring that the annual letter to Onekama Village to request use of the park is complete and accurate.	Cyndy will get input, then will send to the Village
Letters of Support	Mary Fairgrieve described how First Congregational Church and its pastor Alison Young are working to provide community education programs about health and aging in the last two decades of life. They are seeking a grant from their parent organization and asked for a letter of support from the PLA. They did not request financial support from the PLA, but rather assistance with communication using our social media. Additionally, they are seeking to become a 501c3 and eventually hire a part-time nurse for the parish. Joe Suchocki made a motion	Mary Fairgrieve to draft letter of support, then get Cyndy to sign it

PORTAGE LAKE ASSOCIATION**Regular Board Meeting**

	<p>to provide a letter of support for this grant; Kathy Loynes seconded, and the motion passed. Mary Fairgrieve will draft the letter.</p> <p>Cyndy Wangbichler is working on a grant submission from Onekama Township for surfacing of the parking lot at the western boat launch. She requests a letter of support for that grant. Mary Jo made a motion to provide a letter of support for this grant; Joe Suchocki seconded, and the motion passed.</p>	<p>Cyndy will write a letter of support from the PLA</p>
Social media analytics	Al Taylor mentioned that he will be sending out social media analytics for our review.	
OCS community day	Kris Greve will represent the Petunia Committee since the students help with moving the large planters out of winter storage.	
School Partnership Project	Joe Suchocki proposed that he meet with the superintendent about forging a partnership with the school. Others thought it was best to wait until after the strategic planning process with goals, objectives, and timelines is complete.	
OTHER BUSINESS		
Incidentals	The deadline for the April newsletter is March 10.	
Celebration of Lights	Kathy Loynes asked for volunteers to help organize this event for 2025. Susan Halloran and Mark Miller volunteered.	Kathy to contact the president of Jr Clio about Santa visit this year
Adjournment	The meeting was adjourned at 7:45 PM.	

Submitted by Mary Jo McElroy