

## Portage Lake Association Board of Directors Meeting - Minutes – October 2, 2013

*The Portage Lake Association is a group of volunteers who are dedicated to making the Portage Lake Area a great place in which to live, play and stay.*

Officers	Board Members	Committee Heads
Al Taylor - President	Frank English/Paul Mueller	Jon Phillips, Marilyn Acker
TBD – Vice President	Leann Burger	Jeff Sternberger, Chuck Reed
Evie McNeil – Treasurer	Mary Lynn Burchard	Mary Reed, Jewelee Franklin
Faye Backie – Secretary	Sheila Heiser	Mary Fairgrieve, Roger Cody
Margaret Punches – Past President	Bruce Peabody	George Punches, Barb Wolverton, Pat Pomaranski

Order of Business	Person Responsible	Report, or <i>To Do Plan</i>	Action Plan
Call to Order	Al Taylor	Board members Taylor, M. Punches, McNeil, Burger, English, Heiser, Peabody and Mueller were present. Also attending: Phillips, Fairgrieve, M. Reed, Cody, and Phillips.	Taylor called the meeting to order at 7:00pm.
Secretary's Report	Faye Backie	Mueller made a motion to approve the minutes of the September meeting. Heiser seconded.	The September minutes were approved.
Treasurer's Report	Evie McNeil	McNeil spoke on the question of accumulation of funds; our accountant says only if scholarship amount is greater than \$5K is there a need to file an IRS form. And as long as there is a plan for the monies, they can accumulate. McNeil noted that we are \$7K short on income but \$13K below expenses for year-to-date budget. We have received \$1K from Meijer; it will be put in reserve for the 2014 Fund raiser. Mueller made a motion to accept the Treasurer's Report, Peabody seconded.	The Treasurer's Report was accepted by the Board.
Petunia Parade	Jon Phillips	Phillips said the petunias have been pulled and the scarecrows are now up. Chuck Reed took pictures of the roll-up. Bobby G. was paid for his watering work this summer.	
Newsletter	Mary Fairgrieve	Fairgrieve stated that 500 copies were distributed to local venues by Board members, the rest were emailed to members. Next issue – January. Student writers are great this year. 750 – 800 visits to the <i>Newsletter</i> on website this year to date.	
Fund Raiser	Al Taylor	Taylor mentioned that a wrap-up meeting will be announced.	
Website	Roger Cody	Cody reported that we have had 10,427 visits to the web site year-to-date. Fishing is #1 interest. Over half of visitors are repeats. There are 77 partners who pay for presence on website. He is discussing online payments for any PLA event – donations, tickets, etc. with MS Creative. Letters are going to real estate and rental property owners offering an online presence for 4 months per payment. Taylor asked for consensus to have MS Creative put together a proposal for online payments.	Board members gave verbal approval to proceed with proposal for online payments.
Facebook Pages - 1, Onkama and PLA	Al Taylor	Taylor reported that ages 43 – 54 are largest users of our pages. 1,070 users are regular viewers (half or more).	
Membership	Barb Wolverton	No report.	
Lake Issues	M. Reed	M. Reed reported on invasive species tax on 9/30 (phragmites and Eurasian water milfoile). As neither can be totally eradicated, will need to renew Special Assessment District (SAD) for treatment. Final 5 year summary will be available	

		shortly.	
Banners and Christmas Decorations	Chuck Reed	M. Reed reported C. Reed has been talking with the new owner about banners and Christmas decorations..	Christmas decorations will be installed before November 23.
Fall Festival	Jeff Sternberger	No report.	
Winter Fest	Al Taylor	Taylor said that Jaimie Meister will chair Winter Fest and has some ideas for activities. Owner of Shirley's and Vicki Strevey (PNC Bank) offered to help with some events. The dates are Feb. 15 – 16, which is free fishing weekend. Will have some activities for Feb. 14 <sup>th</sup> arrivals.	
Concerts	George Punches	Searching for bands or the coming season.	
Onkama Scholarship	Leann Burger	Committee will review Pig Out for Scholars and beer tasting events for possible improvements for next year.	
Publicity Committee	Faye Backie	Request for articles/information usually comes with short notice. Brochure on Onkama to be paid for by businesses.	
Explore the Shores	Mary Reed	M. Reed noted the Langland Park grant will be decided in November.	
Christmas in Onkama	J. Franklin, J. Sternberger, J. Blackmore, M. Fairgrieve, M. Acker, Pomaranski	No report. Date is November 23.	Taylor and Cody will assist in picking up the trees on Nov. 8 <sup>th</sup> .
Fireworks	Paul Mueller	Lions will pay PLA part of cost \$2.9K	
Onkama Days	Al Taylor	Pancake breakfasts with Lions are a concern because attendance is down. It impacts PLA fundraising as we share profits.	
Budgets for Committees	Evie McNeil	Committee budgets due.	Email McNeil with budget requests by Oct. 31
Address Lists	F. Backie, B. Wolverton, M. L. Burchard	Taylor noted that the committee created lists for (1) members of PLA email and snail mail and (2) general email addresses of those requesting electronic newsletters (Friends of PLA list). There will be two snail mailings per year for PLA members <u>only</u> .	All changes, deletions to the membership list should go to Barb Wolverton.
Citizen of the Year Award	Margaret Punches	No report.	

New Business	Al Taylor	<p>(1) Taylor noted that it's been a struggle to find Board and Officer candidates. The Nominations Committee members recommend increasing the number of members on the Board by 5, to 15 total. Term limit on President and V. President of 2 years. No more than 1/3 of the Board changes in one year. An amendment requires a vote of 2/3 of PLA members attending an annual meeting. Can do this at Nov. 6 meeting. Moved by Leann Burger to change By-laws, seconded by M. Punches.</p> <p>(2) Officers issue – no one is willing to run for President. Bylaws only require President to prepare agenda and run meeting. The Committee came up with ideas – reduce number of meetings - meet every other month; Board members take turns running meeting or have previous Presidents chair meetings.</p> <p>(3) Prioritize 2014 activities.</p> <p>(4) M. Punches asked if we have any more books on the history of Portage area because Beth McCarthy requested some to sell.</p> <p>(5) Discussed reprinting aerial photo of Portage Lake to sell.</p>	(1) Motion approved by Board.
Public comment		None.	
Adjournment	Al Taylor		Meeting adjourned at 9:10pm.