

# PLA Monthly Regular

## Board of Director's Meeting Oct. 5, 2016

10/05/16  
7:00 PM  
Farr  
Center

**OUR MISSION:** *The Portage Lake Association is a group of volunteers who are dedicated to making the Portage Lake Area a great place in which to live, play and stay.*

**Officers:**

Diane Bess - President  
Julie Lapinski - Vice President  
Evie McNeil Treasurer  
Faye Backie- Secretary  
Al Taylor – Past President

**Board of Directors**

Frank English, Paul Mueller  
Pat Pomaranski, Al Garbrecht  
Barb Wolverton, Mary Fairgrieve  
Nikki Torrey, Jean Capper  
Susan Barnard, Cynthia Kadzban

**Committee Heads**

Jon Phillips, Tammy Messner  
Jeff Sternberger, Chuck Reed  
Mary Reed, Susan Halloran  
Roz Jaffe, Steve Szilvagy, Margaret Panches, Jamie Miester  
Pat Pomaranski, Bruce Peabody, Marilyn Acker

### Minutes

Order of Business	Person Responsible	Report, or <i>To Do</i> list	Action Plan
Call to Order, Introductions	Bess	Bess called the meeting to order at 7:00pm. Attendees: Bess, Lapinski, Taylor, McNeil, Backie, Garbrecht, Barnard, Pomaranski, Phillips, C. Reed, Halloran and Fairgrieve.	
Secretary's Report	Backie	Backie presented the September minutes with one correction. Taylor made a motion to accept the minutes as amended; Pomaranski seconded.	The September 2016 minutes were accepted.
Treasurer's Report	McNeil	McNeil presented the Treasurer's Report. She clarified a couple questions. Backie made a motion to accept the report; Pomaranski seconded.	The September Treasurer's Report was accepted.
Petunia Parade	Phillips/Messner	Phillips and Taylor reported that they met with Karen Larson of Larson's Landscaping. Larson's will take over the preparation of the beds in the spring. This includes putting weed killer on the beds in the fall and spring. In the spring they'll rototill, rake and prepare the beds. They will put signs up and we'll recognize them in the <i>Newsletter</i> . Wonderful help!	
Newsletter	Capper	The October <i>Newsletter</i> is out. The information for exercise classes was late for sign-up but, in general, a good issue. Thanks Jean!	
Fundraiser	Taylor/Bess	Bess indicated that the committee will meet soon. The space at the Casino is no longer available, so the group will generate other options for fund raising.	
Website	Taylor	Taylor mentioned that two new sections have been added: tourism (travel guides) and adult fitness and education classes.	
Membership	Backie	Backie noted that she has deleted some of the members who have not paid for several years.	Backie will provide detailed information on membership at Nov. meeting.
Lake Issues	M. Reed	Taylor reported that the lake has been treated. There was a negligible amount of Eurasian milfoil and phragmites.	
Banners and Christmas decorations	C. Reed	C. Reed said we have a new 4 year contract with a slight increase in cost of installing banners and about double the former price for the Christmas lights, due to the fact that Onekama is the only customer.	
Fall Festival	Sternberger/Halloran	Halloran mentioned that vendors are still signing up. Have live entertainment from 2 – 4. She has good	Garbrecht will handle the PLA info booth.

		volunteers and would like the PLA info booth. Bess noted that the students participated in painting many of the storefront windows in the Village. Good participation from students and teacher. She's sent a thank you note.	Fall Fest set up group will meet 3:30 Friday.
Winter Fest		No event.	
Concerts	Szilvagy/Taylor	Taylor said the committee met and generated a list of groups they'd like to have back. They will meet again soon to begin recruiting new groups.	
Facebook Pages	Taylor	Taylor is getting more and more requests for events to be posted. He will charge if he does a "boost", since we are charged for that function.	
Farr Friends	Fairgrieve	Fairgrieve noted that Farr Friends started last Jan. with 62 attendees, 51 at Feb. events. In Mar. the numbers decreased and summer was flat, with the exception of a summer book talk, an Aug. "special" presentation on the opening of the channel and a presentation on the history of the Canfield House in Sept. Will continue with weekly meetings and one "special" meeting each month. Bess asked that any promotion credit PLA.	Be sure to include PLA as sponsor on any promotion.
Publicity	Backie/Taylor	Backie noted PR is ongoing.	
Onkama Days	Taylor/Szilvagy/Peabody/English/Mueller	Taylor reported that he's still in discussion with Lions about events.	
Christmas in Onkama	Pomaranski/Sternberger	Pomaranski said that everything is on track. We will have poinsettias and live wreaths for sale. About 1/2 the vendors have signed up. Barnard said she has the Celebration of Lights envelopes. Taylor noted that we will send them out with the Board slate and also with the Portage Point Summer Resort Corporation's newsletter.	
Welcome Committee	Fairgrieve, Lapinski/Backie	Fairgrieve noted that the Committee is working with the Membership Chair and Farr Friends, supporting the welcome visits (20), PLA membership table and volunteer forms. A Volunteer Coordinator is needed to manage volunteers. She would like to have the volunteer interest survey sent out with the membership dues letter. President and Vice President might do welcome visits to promote positions where help is needed in the organization. Further discussion in November.	
New Business	Bess/Taylor	Slate of Officers and Board of Directors – Bess presented the slate of Officers, BOD and committee heads. A ballot, with short bio, will be generated to go out next week. New officers will start in January. Bylaws require the membership vote on the slate, whether or not a seat is contested. Taylor noted that it was a little easier to fill positions this year.	
		Budget – Taylor noted that next year's budget must be approved in January, although the Petunia, Concert and Promotions committees need approval to spend money before then. Backie made a motion, seconded by Barnard, to approve the three committee's budgets at last year's amounts, so they can begin spending, if needed.	Motion to approve Petunia, Concert and Promotions committees' budgets at last year's level approved. Committee chairs should submit budget requests to Bess or Taylor.
		Evelyn Sorenson Memorial Fund – Fairgrieve said that the funds received will be spent to expand art activities in Onkama. Possibilities include expanding the Art Snake to include Arcadia and art activities in conjunction with the concerts.	

		Taylor expressed concern about the level of support for the fund.	
		PLA Brand Name – Bess reiterated that all promotional materials should highlight PLA.	
		Taylor said that the Township asked the Planning Commission members to get letters from their organizations supporting the removal of the dune at Langland Park, to restore it to its original shape and size. The Township will remove sand from the parking lot twice yearly and will get a contract service to handle cleaning and trash removal. Concern was expressed about upkeep. Taylor asked PLA to support the effort. Halloran made a motion, supported by Pomaranski to approve a letter of support, to be written by Taylor.	Motion to send a letter in support of the removal of the north dune at Langland Park to the Township was approved.
Other		Purpose & Mission – Fairgrieve asked about the results of the meeting. Bess indicated that it would be on next month's agenda for a vote.	
Public Comment, Adjournment	This public comment is for any of the special agenda items that are covered.	No public comment. The meeting was adjourned at 9:12.	