

# PLA Monthly Regular

05/04/16

7:00 PM

## Board of Director's Meeting May 4, 2016

Farr

Center

**OUR MISSION:** *The Portage Lake Association is a group of volunteers who are dedicated to making the Portage Lake Area a great place in which to live, play and stay.*

**Officers:**

Diane Bess - President  
 Julie Lapinski -Vice President  
 Evie McNeil Treasurer  
 Faye Backie- Secretary  
 Al Taylor – Past President

**Board of Directors**

Frank English, Paul Mueller  
 Pat Pomaranski, Al Garbrecht  
 Barb Wolverton, Mary Fairgrieve  
 Nikki Torrey, Jean Capper  
 Susan Barnard, Cynthia Kadzban

**Committee Heads**

Jon Phillips, Tammy Messner  
 Jeff Sternberger, Chuck Reed  
 Mary Reed, Susan Halloran  
 Roz Jaffe, Steve Szilvagy, Margaret Panches, Jamie Miester  
 Pat Pomaranski, Bruce Peabody, Marilyn Acker

### Minutes

Order of Business	Person Responsible	Report, or To Do list	Action Plan
Call to Order, Introductions	Bess	Bess called the meeting to order at 7:00pm. Attendees: Bess, Lapinski, McNeil, Taylor, Backie, Pomaranski, Garbrecht, Heiser, Phillips, and Fairgrieve.	
Secretary's Report	Backie	Backie presented the April minutes. Fairgrieve made a motion to accept the minutes as amended; Pomaranski seconded.	The April 2016 minutes were accepted.
Treasurer's Report	McNeil	McNeil presented the March monthly report. Donations were received for fireworks, Petunia Parade and Sorenson memorial. Backie made a motion to accept the report; Taylor seconded.	The April 2016 Treasurer's report was accepted.
Public Comment	Bess	No comments.	
Petunia Parade	Phillips/Messner	Phillips said the committee would be rototilling the plots on May 18 <sup>th</sup> . The OCS Boys Golf team will assist with raking. May 25 <sup>th</sup> is the planting date with the 26 <sup>th</sup> as rain date. Anyone planting, please wear vests (MDOT rule) and gloves. Tree trimming will not be in the Village during pating.	
Newsletter	Capper	Bess reported for Capper. The deadline for the July <i>Newsletter</i> is June 15 <sup>th</sup> . There is room for additional articles. Capper can add pages at her discretion.	<b>Submit articles for Newsletter by June 15.</b>
Fundraiser	Taylor/Bess	Solicitation deadline is May 14 <sup>th</sup> . Would like more people to help solicit. Taylor noted that Crystal Mtn. has approached him about holding the Fund Raiser there. The Hospital is holding their fund raiser at the PPI.	
Website	Taylor	Taylor reported that \$3,600 has been received from advertisers on the web site and there may be more. The revised home page for mobile access is ready. Taylor will work on it after the end of May. Considering real estate and rental listing at \$10 per listing/ per month.	
Membership	Backie	Backie has taken on the Membership chair role. She's acquainting herself with the database. Hopes to create an email "postcard" to remind those who have not paid dues that they're in arrears..	
Lake Issues	Reed	Taylor reported that swimmers' itch will be monitored during July and August. Looking for volunteers to monitor. DNR reported that this will not be a good year for King Salmon fishing. Presentation will be on the	

		web site under “fishing report”.	
Banners and Christmas Decorations (part of Christmas in Onekama)	Reed	No report.	
Fall Festival	Sternberger/Halloran	Halloran reported that she spoke to Sternberger, who plans to continue as in the past. What does the Board want the Fall Festival to be? Halloran would like some committee members. It would be nice to have more vendors. Lions used to do a Halloween dance. What about food trucks? Students to paint downtown windows – Dana Wolman, contact at school.	Bess will talk to Acker about scarecrows.
Winter Fest	Meister/Taylor	Taylor mentioned snow sculptures, tap takeover; Barnard to explore Cabin Fever Reliever idea.	
Concerts	Szilvagy	Taylor noted that needs promotional information.	
Facebook Pages	Taylor	Taylor said there are approximately 1,000 people on the PLA page and about 6,000 people “like” the 1, -Onekama, Michigan page. The site is the most visited in Manistee County. People in the 44-55 range are up. Businesses have been asking for enhanced postings “shout out”.	Backie will contact churches and civic organizations for input.
Farr Friends	Fairgrieve	Fairgrieve reported the committee will meet before Thursday’s get together to consider plans for the summer. Participants have given good ideas.	
Publicity	Backie/Taylor	Taylor noted that the <i>Shoreline North</i> magazine is just about done. 8 – 10 businesses have placed ads. The cost to PLA is \$2,200. All communities are in agreement and the application has gone to Pure MI and MDOT to designate M-22 as a “scenic byway”.	
Onekama Days	Taylor, Szilvagy, Peabody, English, Mueller	Taylor said the Fair Board will run a stock car race on the Friday of Onekama Days, so the craft beer tasting, pig roast and Cousin Curtiss concert will move to the Village Park. Beer glasses have been purchased.	
Christmas in Onekama	Pomaranski, Fairgrieve, Sternberger	Halloran noted that when the chili cook-off opens, people leave the vendor area and don’t return. Pomaranski said the committee will be meeting soon to discuss issues and ideas.	
Scholarship Committee	Jaffe	Bess reported for Jaffe. The committee had four strong candidates; from which they chose 3 for \$1,000 scholarship each. Jaffe will present the awards at the ceremony on May 10 <sup>th</sup> .	
Welcome Committee	Fairgrieve/Lapinski	Fairgrieve said the committee plans to host a welcome table at each event to discuss volunteer placement and sell PLA items. Taylor mentioned that he has some clothing items. Discussion about purchasing a Square to take credit cards for purchases. Backie made a motion to purchase a Square with chip for experimentation after McNeil has explored the financial aspects. The purchaser will be authorized to spend up to \$200. Taylor seconded the motion.	Motion passed to purchase a “Square” with chip, after McNeil explores the financial aspects.
Old Business	Taylor	501(c)(3) Taylor reported that the Bylaws have been updated. He’ll send them to Garbrecht and Bill Fairgrieve (committee members) to be reviewed.	
Old Business	Bess	4 <sup>th</sup> of July picnic – Discussion of how to proceed. PLA will provide meats and non-alcoholic drinks, ask participants to bring a dish to pass. Shay’s food truck? Buckets for fireworks donations? Need a clean-up committee.	Bess will talk to Blarney Castle and Shays.
Old Business	Bess/Taylor	Grant Committee – Taylor noted that we need guidelines. He will talk to Laura Heitzelman	Taylor will invite Heitzelman to speak to

		about presenting to the Board.	the Board.
Old Business	Bess	Storage Unit – no report.	
New Business	Fairgrieve	Sorenson Tapestry – no report.	
New Business	Margaret PUNCHES	PUNCHES noted that more nominations are needed.	
New Business	Taylor	Request for OCS goal post.	
Special Agenda Items		None.	
Public Comment, Adjournment	This public comment is for any of the special agenda items that are covered.	No comment.	