

# Portage Lake Association Board Meeting: MINUTES April 6th, 2011

Our Mission: *We have a common goal of improving the quality of life in the Onekama area.*

## Board Member:

Margaret Punches - President  
 Al Taylor - Vice President  
 Barb Wolverton/Bill Fairgrieve  
 Treasurer  
 Mary Reed – Secretary  
 George Punches – Past President

## Board of Directors/1yr

Frank English/Paul Mueller  
 Sheila Heiser  
 Mary Lynn Burchard

## Board of Directors 2/yrs

Jim Simons  
 Roger Cody

## MINUTES

Order of Business	Person Responsible	Report, or To do Plan	Action steps
Call to order	Margaret Punches, President	All board members present except George Punches. Also present: Faye Backie, Jane Mueller, Linda English, Doug Callaway, Mary Fairgrieve, Leeann Burger,	Margaret called the meeting to order at 7PM..
Secretary's report	Mary Reed	Minutes were distributed by email. Jim Simons moved minutes be accepted. Frank English seconded. Minutes approved.	Minutes will be posted on onekama.info website.
Treasurer's Report	Barb Wolverton/ Bill Fairgrieve	Bill Fairgrieve distributed the financial report as of 4/3/11. (See attached) Discussion followed. Bill is collecting Petunia Envelopes and will keep the list of contributors. Roger Cody moved the report be accepted, Mary Lynn Burchard seconded. Motion passed.	
Onekama DDA	Doug Callaway	As requested at the last meeting, Doug gave an update on the current state of the Onekama DDA. He reviewed the history of the Envision Manistee, Coastal Management Group and grant to develop plans for the parks, M22 project, Master Plan and other activities. The DDA allows us to qualify for grants and it keeps some tax dollars here in the community. DDA members are appointed by both the village and the township and all activities need to be approved by them. Of the 40 businesses in the district, 35 have approved it to date. Mary Reed moved that the PLA write a letter of support, Jim Simons seconded. Motion passed per roll call vote. All yes one person abstained.	Letter of support of the Onekama DDA will be written as requested by Doug Callaway.
Committee Reports	Margaret Punches		
Website	Roger Cody	Still doing final revisions. Looking at doing mass email mailings for events. Roger distributed data sheets on number of hits. Facebook icon is on the home page. We can use pay pal for our events. MS Creative Services might be able to absorb the cost for doing this. Questions if it cost the consumer to do pay pal or if it is a cost us.	Roger will do follow up on the question of who pays for pay pal.
Newsletter	Mary Fairgrieve	April 15th is the deadline to submit material for the May Newsletter. It will have an article on the Food Bank. Also, we will list the representatives and senators with information on how to contact them. As a cost saving measure, Mary Fairgrieve recommended we do not mail to non members. Electronic copy would be available to them. We will post a notice in 2 newsletters prior to making this change. If you are a member you are encouraged to receive it electronically, but may request that a hard copy is sent. Mary Lynn Burchard will check with Kaleva to see if bulk mailing is available for the 200 people we mail to in Kaleva. Arcadia is part of the school district. We will take copies to the Arcadia post office. We print 1800 copies and that gives us extras to distribute.	
See You In September Dance	Jeneanne Fitzgerald, Faye Backie	Faye reported that the date is September 16th, 2011 at the Portage Point Inn. If something happens and the Portage Point Inn cannot host the event, we will cancel the event. It will be from 6;30 to 11PM. Draft poster was distributed. An	

		8 piece dance band has been contracted. (Blue Shadow Band). If the event is canceled they may perform for us at a later date. It will be a buffet and the cost will be \$75.	
Fund Raiser	Al Taylor	Meals set, decorations are set, currently doing soliciting. The Boy Scouts will sell the coupon books. Golf packages and Kayak are the outside raffles. Next meeting is April 12th.	
Membership	Barb Wolverton	Membership is 230. 50-60 have not paid this year.	
Petunia Parade	Tammy Messner	The planning meeting for the 9 member Petunia committee is May 3rd at 9AM. Weesies received the bid for this year's plants. Planting will be May 25th with a rein day of the 26th. The committee had a booth at 2 events and received some new volunteers. An article will be in the May Newsletter. New thank you post cards have been designed.	
Winter Fest	Barb Wolverton, Doug Callaway	There will be a meeting at 7PM at the Farr Center on April 12th to continue planning for this event.	
Concerts in the Park	George Punches/Al Taylor	Margaret reported that the Congregational Church would like to sell lemonade and tea at the concerts. This would be a concert committee decision. Maybe other churches would be interested in doing something. 5 of the 8 concerts are repeat performers and 3 are new.	
Publicity	Faye Backie	Faye ask if anyone else was interested in working on her committee. She will HELP you with your event and give you suggestions.	Members should contact Faye for assistance with publicity for events.
Onekama Scholarship	Margaret Punches Al Taylor	Leann Burger is Chair of this committee. We will give two 250 student Achievement Awards this year. The committee is working on both short and long term plans. Application form is attached. School will do screening but we'll make the final decision. Award not restricted to just college bound students.	
New Business:	Margaret Punches	<p><b>1. Biking</b> Leann Berger did an update on the cyclists from Oklahoma who will be in Onekama this summer for a biking event. 28 cyclist will be here for about 7 days. They will arrive on July 24th. Leann has been biking for 25 years and was very enthusiastic about biking opportunities in our area. She gave us statistics from other states on the economical impact that biking can have on a community. See attached handout. There was discussion on the PLA doing something for these people when they are here.</p> <p><b>2. Thank you</b> We received thank yous from Marilyn Acker for the photo book and spotlight article in the Newsletter.</p>	
Old Business:		<p><b>1. Bike Racks:</b> Mary Reed reported that she has met with Leann Burger and Cyndi Kadzban to review bike racks. They ranked the sites where bike racks are most needed. The goal would be to have a standard style throughout the community. She will send out information by email and report back from her committee at the next meeting.</p> <p><b>2. Destination Northern Michigan -</b> Barb Wolverton presented information on the ad for this magazine. It will be in the May Traverse Magazine. Frank moved and Jim seconded that the PLA pay for part of this ad. Motion carried.</p> <p><b>3. Interlochen</b> Al Taylor is continuing to work with them to have a concert in Onekama.</p> <p><b>4. School mentoring program</b> We have 18 volunteers who are involved with this program. Al Taylor will continue to work with the school. He is working to develop an inventory of professions so the school counselor can guide interested students to people in that profession.</p> <p><b>5. Food pantry</b> Board members are encouraged to bring stable items such as paper towels and toilet paper to our next board meeting for the food pantry.</p>	
Adjournment		9:25 PM.	
Minutes submitted	Mary Reed	Secretary	

