

PORTAGE LAKE ASSOCIATION
November 8, 2023

Regular Board Meeting

Minutes

Present: Roz Jaffe, Evie McNeil, Jean Capper, Susan Halloran, Kathy Loynes, Dave Maylen, Diane Wemlinger, Mary Jo McElroy

- Meeting called to order at 6:00pm.
- No Additions to Agenda
- Consent Agenda: October Minutes & Financial Report. No questions, Dave Maylen moved, Diane Wemlinger seconded. Motion passed.
- Correspondence : Letter from Community Foundation for PLA \$10,000 for Village stage. Thank you note from Jay Siewak. Thank you from St. Joseph's Food Pantry for donation.

OLD BUSINESS

- Christmas in Onekama Craft Show-Report from Nikki and Theresa- 37 paid vendors. Roz will be at the PLA table at 8:00.
- Celebration of Lights-Contributions up to almost \$2000. Beth McCarthy will be reading the lights. Luminaries will be there.
- Lights & Banner Update. Lights will go up between 11/13-11/17. Justin got an official quote of just under \$25,000. Justin will talk to the Township and Village about whether they will contribute. Consensus is to pursue it.
- Fall Festival: Successful even though the weather was not great. Possibility of moving it to the Fair Grounds for next year.
- Welcome committee now has a new member, Elaine Maylen.

NEW BUSINESS

- 2024 Officers & Board Members: 29 ballots back. New Slate. Need a new VP-hoping to have someone by April.
- January Newsletter/Annual Report. 12/20 is due date. People will help get info on new businesses. Roz will create an annual report.

PORTAGE LAKE ASSOCIATION

Regular Board Meeting

- Winter Meetings & Strategic Planning Session (Identity/Branding); December 6 is next meeting. No January meeting, Strategic planning in February.
- 2024 Budget. Committee chairs need to review. Pleasanton's bid needs to be approved before end of the year.

OTHER BUSINESS

Spam emails, don't respond or click on it.

Next Meetings: Wednesday, December 6th

ADJOURNED. Susie moved and Dave seconded.