

# PLA Monthly Regular

## Board of Directors Meeting May 1, 2019

5/1/19  
6:00 PM  
Farr  
Center

**OUR MISSION:** *The Portage Lake Association is a group of volunteers who are dedicated to making the Portage Lake Area a great place in which to live, play and stay.*

**Officers:**

Julie Lapinski- President  
Kevin Wolverton -Vice President  
Evie McNeil - Treasurer  
Mary Jo McElroy- Secretary  
Al Taylor – Past President

**Board of Directors**

Nikki Torrey, Frank English  
Jean Capper, Susan Halloran  
Jon Phillips, John Wemlinger  
Shelli Johnson, Debby Major  
Justin Sedelmaier, David Maylen

**Committee Heads**

Jon Phillips, Mary Jo McElroy  
Debby Major, Susan Halloran  
Justin Sedelmaier, Mary Reed  
Steve Szilvagy, Al Taylor  
Paul Mueller, Frank English  
Faye Backie, Roz Jaffe  
John Wemlinger, Pat Pomaranski  
Susan Barnard, Jeff Sternberger  
Mary Fairgrieve, Julie Lapinski  
Jean Capper

### Minutes

Order of Business	Person Responsible	Report / Discussion	Action Plan
Call to Order, Introductions	Lapinski	Lapinski called the meeting to order at 6 PM. Present were McElroy, Taylor, Wolverton, Reed and Capper.	
Consent Calendar	Lapinski	Lapinski presented the consent calendar for tonight's meeting and asked for discussion or comments. Since there was not a quorum present, there will need to be an electronic vote for approval.  UPDATE 5/9/2019: An electronic vote was conducted by Julie Lapinski to approve the consent calendar. Nine affirmative votes were obtained; six persons did not respond. The motion carried with a majority of board members voting.	Lapinski to email for electronic vote to approve consent calendar; when approved, McElroy to get April minutes posted online
Budget	Taylor	2019 budget is on track with these areas of concern: <ul style="list-style-type: none"> <li>No activity year-to-date for car show; generally, there are some expenses by this time at least for printing</li> <li>Revenue from membership dues is down about \$1000 from same time last year</li> <li>Cash donations for fundraising are only at 60% of expected from same time last year</li> <li>Expenses for Welcome Committee are exceeding budget due to higher than expected printing costs and no past budget to base 2019 on</li> <li>Have 2018 scholarships been paid out?</li> </ul>	McElroy to request additional budgeted dollars for Welcome Committee at next meeting  McNeil to delete Memorials from 2019 budget since those funds have been expended
Membership	Backie	Backie has been sending reminders for folks to pay their dues. We will also provide an opportunity at the picnic for members to pay their 2019 dues.	Backie and McElroy to provide opportunity for dues payment at June picnic

Fundraising	Taylor / Wolverton / McElroy	<p>McElroy reported that work on the Shoe Drive is coming along. Key points:</p> <ul style="list-style-type: none"> <li>• 10bags of shoes are ready to go at pole barn; GOAL is 100 bags containing 25 pairs per bag; she showed the graphic she is using to track percent of goal attained</li> <li>• ~60 persons have agreed (yes or maybe) to collect or donate shoes per evite invitations</li> <li>• Publicity for April has been implemented with Backie and Taylor (e.g., Onekama.info, Facebook, etc.)</li> <li>• Website for ourshoedrive.com is in use by OCS and Onekama.info</li> <li>• All 5 churches in Onekama have agreed to help</li> <li>• Five collection boxes have been placed; posters are up</li> </ul> <p>Wolverton updated the group about the Adult Prom on April 6. 54 persons attended. All revenue has been sent to McNeil. Revenue was \$1603 from the event + revenue from raffle and auctions. Expenses were \$3200. Net profit was a negative variance of \$102 if raffle and auctions are figured into the equation. Positive comments about the evening were shared. A suggestion was made to have a greeter at the door/s. Ongoing plans are being discussed including a change in date and venue.</p> <p>Taylor reported on general fundraising topics including donations of cash, good and services; auctions; and raffles. Budgeted revenue is \$20,000 and so far, we are at \$7,000. There are five raffles this year; board members and committee chairs will be asked to sell 5 tickets per raffle or buy them. Three raffle licenses were applied for on April 6 (complete), August 3 and November 23.</p>	<p>McElroy and Taylor to implement plans</p> <p>Wolverton and Taylor to send prom photos to Capper for inclusion in next newsletter</p> <p>Taylor to get raffle tickets (except for pig) printed and distributed</p>
Citizen of the Year	Wemlinger	Discussion about Citizen of the Year has been postponed to the fall.	
Petunia Parade	McElroy	<p>Update on Petunia Parade:</p> <ul style="list-style-type: none"> <li>• Planting day is May 22</li> <li>• Donation envelopes and letter mailed out April 15; ~\$4,000 donations so far</li> <li>• MDOT permit has been received</li> <li>• Soil analysis and prep to be done by Larsen's soon; Shirley Brooks is handling this</li> <li>• One homeowner has asked to be added as a plot for petunias and will plant / weed that plot</li> <li>• Jewelee Franklin and Nancy Behring working to get volunteers committed to their jobs</li> </ul>	McElroy and Phillips to continue with work
Near and Farr Friends	Lapinski for Fairgrieve	No report.	
Concerts	Szilvagy	Portage Point Inn will have four concerts there this summer; the line-up is on their website. This might give some competition to PLA or Lions for planned musical events.	

Publicity	Backie	No report.	
Facebook pages	Taylor	The Detroit Free Press contacted Al about his recent postings about tics. They titled it "Trouble in Paradise". In reality, old news.	
Fall Festival	Halloran / Major	No report	
Christmas In Onekama	Pomaranski	<p>There are several issues with the Christmas tree in the park next to the library: 1) electrical box / post issues need to be rectified; 2) lights need to be removed; and 3) tree needs to be trimmed. Frank English not present for report.</p> <p>Taylor and others commented that current contractor does not want to wrap the lights in a circular fashion around the tree; another contractor may be willing to look at doing this. Wolverton mentioned that Grand Rental Station might be able to rent us some equipment to do the lights.</p> <p>Vendor letters have been sent out.</p>	<p>English to follow up on electrical issues (Lapinski to check with him)</p> <p>Taylor to see if Mark Thompson can do the tree in a circular fashion; Sedelmaier, Wolverton and English to meet and divvy up tasks</p>
Website	Taylor	Taylor is working to keep website up to date. He acknowledged the need for a back-up / succession planning for this responsibility. Various options were mentioned.	Send updated event information to Taylor as soon as possible to get the website up-to-date
Onekama Days	Taylor	Final decisions about timing of PLA events during Onekama Days are pending more discussions with the Lions. There is a meeting scheduled for May 8. This year the county fair will be held the week after Onekama Days. In 2020, the fair board wants the fair to occur at the same time as Onekama Days.	Lapinski and Taylor to share more information when it becomes known
Scholarships	Jaffe	The scholarship committee will meet on May 9 to interview the two applicants for scholarships. Julie thinks that there is \$1800 to award; Al thinks it is more.	<p>Lapinski and Taylor to clarify amount of money available for scholarships</p> <p>Lapinski to send information to Capper for newsletter</p>
Lake Issues	Reed	<p>Reed reported on two topics:</p> <ol style="list-style-type: none"> <li>1. Public hearings about SAD; first meeting was largely positive with some concern about effect on fishing; second public hearing is May 20; mailing and newspaper notice will go out soon; the Township will "set the role" meaning how much various property owners will pay based on location</li> <li>2. Septic and well inspections at the point of sale; the ordinance needs to be improved; some jurisdictions do not participate; bottom line, this will be continued.</li> </ol>	
Banners / Christmas décor	Sedelmaier / English	No report.	

Welcome Committee	McElroy	McElroy asked those present if they have delivered their welcome bags. She will continue to stuff the bags and get help to deliver them.	
<b>Old Business-Follow up</b>			
Newsletter	Capper	April newsletter went out by email on March 27. Only 200 copies were printed, so Capper ran out of paper copies and prioritized placement in Onekama versus outlying areas. Taylor encouraged her to place some in Arcadia.	Taylor and Backie to provide input to Capper on number and location for print copies
<b>New Business</b>			
Picnic	Lapinski	Picnic planned for Monday, June 17 from 6 to 8 PM. Committee to meet again on May 8. Lapinski is working with Michael at EZ Market for food and with Nikki Torrey for student volunteers. She wants to purchase a PA system for announcements which is within the budgeted dollars for the event.	Lapinski to continue with planning the picnic
Fireworks	Taylor / Lapinski	Taylor is still trying to get information about the Arcadia fireworks and to get corporate sponsors to help fund this initiative. Mueller has contacted the current vendor about doing fireworks again today. Taylor will get collection cannisters placed in local businesses.	
Bylaws Change	Taylor	<p>Taylor gave a verbal presentation about some changes that might be needed with the by-laws. One change is to increase the term for officers from one year to two years. Then we would need to decide how many terms one person could serve as President (two terms meaning four years or three terms meaning six years). He also suggested that we add verbiage about indemnifying committee chairpersons as well as officers and directors if we want to purchase the insurance to do so. Lapinski will need to send this information to the general membership 30 days before the annual meeting, then ask for a vote on June 17 at the picnic / annual meeting. Taylor also suggested to add a Job Description for the past president who serves as an officer.</p> <p>UPDATE 5/9/2019: Julie Lapinski conducted an electronic vote of those in favor of changes to the by-laws as emailed to everyone on the board. Twelve board members responded affirmatively; three did not respond. The motion to amend the by-laws thus passed by a majority of the board. Lapinski will proceed to send to general membership.</p>	Taylor / Lapinski to create desired changes in writing, send to Board for approval, then send to general membership, and put on agenda for June 17
Public Comment	This public comment is for any of the special agenda items that are covered		

Adjournment	Lapinski	Taylor made a motion to adjourn the meeting, which was seconded by Wolverton, and approved by those present. The meeting was adjourned by Lapinski at 8 PM.	
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