

Portage Lake Association Board of Directors Meeting - Minutes – June 6, 2012

The Portage Lake Association is a group of volunteers who are dedicated to making the Portage Lake Area a great place in which to live, play and stay.

Al Taylor – President	Frank English/Paul Mueller	Tammy Messner, Jim Simon
TBD – Vice President	Leann Burger	Jeff Sternberger, Chuck Reed
Bill Fairgrieve – Treasurer	Mary Lynn Burchard	Mary Reed, Jewelee Franklin
Faye Backie – Secretary	Sheila Heiser	Mary Fairgrieve, Judy Blackmore
Margaret Punches – Past President	Roger Cody	Marilyn Acker, Bonnie Miller, George Punches

Order of Business	Person Responsible	Report, or <i>To Do Plan</i>	Action Plan
Call to Order	Al Taylor	Board members Taylor, B. Fairgrieve, F. Backie, F. English, P. Mueller, Burger, Heiser, Cody attended. Also present were Jewelee Franklin, Mary Fairgrieve and George Punches.	Taylor called the meeting to order at 7:03pm.
Introductions	Al Taylor	None.	
Secretary's Report	Faye Backie	F. English moved the minutes of the April meeting be approved; Heiser seconded.	Minutes approved.
Treasurer's Report	Bill Fairgrieve	Backie moved the report be accepted; P. Mueller seconded.	Treasurer's Report accepted.
Petunia Parade	Tammy Messner	Pam Messner submitted a request for \$1,000 for mulching the beds. Perennial Smiles would do the work. Concern was expressed that mulching would make the beds too high and water would run off.	No action taken.
Newsletter	Mary Fairgrieve	May <i>Newsletter</i> – 1,650 printed, 1,328 mailed, the rest distributed. A separate mailing on the Petunia Parade was also sent out. July <i>Newsletter</i> will go out the end of June. This issue could run to 12 pages.	Articles are due June 15 th for the July <i>Newsletter</i> .
Fund Raiser	Al Taylor	74 dinner reservations so far – normal for this time. May do an email reminder. Coupon books will be done on June 19 th . Copies will be given to the Manistee Rug School participants. Will add 100 – 125 new businesses to the web sit. Will need volunteers the day of the event.	
Web Site	Roger Cody	44 billable partners; 21 have paid so far. Created a marketing letter with appropriate statistics.	
Membership	Barb Wolverton	Taylor noted that there are 228 families (over 400 members); 30 memberships still unpaid.	
Banners and Christmas Decorations	Chuck Reed	Taylor reported that the banners are up.	
Winter Fest	Doug Calloway, Jim Simons, Al Taylor	Taylor talked with Doug Calloway and Jim Simons about coordinating the date with Osborn's fishing tournament. Neither were excited about the idea.	Discussion but no decision.

Concerts	George Punches	G. Punches said 4 – 5 people are needed to move and set up the stage. Also needs a list of people to collect donations.	
Onekama Scholarship	Leann Burger	A \$1,000scholarship was awarded on May 4 th to Jaylee Brown. In addition to her strong academic record, Ms. Brown is a State Champion Pole Vaulter.	
Publicity Committee	Faye Backie	Working on PR for the Fund Raiser. Will begin PR for the Concerts in the Park.	
Explore the Shores	Mary Reed/Margaret Punches	Taylor mentioned that the group is waiting to hear about the MI Natural Resources Trust Fund grants (announced in Oct.). Have been asked for more info about the Langland Park proposal.	
Christmas in Onekama	Jewelee Franklin, Jeff Sternberger, Judy Blackmore	Franklin reported that the old gym at OCS is reserved.	Letters to crafters are going out this week.
Fireworks	P. Mueller	Mueller reported that the permit and deposit check have been sent to the shooter. The insurance document has been submitted to the Township.	
PLA Working Committees	Al Taylor	Taylor still needs the number of committee people on each group and the number of hours donated to PLA.	Chairs are asked to tally the number of person hours spent on our endeavors.
Budgets for Committees	B. Fairgrieve	No discussion.	
Bike Racks	Mary Reed	It was noted that a portajohn has been placed in front of the bike rack at North Pointe Park. Racks are needed at Langland Park but expect that the parking lot construction is holding up installation.	Someone will follow up with the Township office about getting the portajohn moved.
New Business	1. Citizen of the Year Award 2. End of Summer event 3. Wetlands acquisition	1. Taylor would like volunteers to review the rules and update. 2. Two bands are interested; asked students to invite the Nephews. Sept 15 th , 4pm in the Village Park. Bonfire at dusk and pig roast. Suggested title – Pig Out for Scholars. Have a quote for pig roast: \$4/person, pork and 2 sides. PLA members bring cake for dessert. Would charge \$10 – 12 for the meal. 3. Taylor noted that the money for the Wetlands acquisition has been raised. The title does not preclude adding a boardwalk and observation deck.	1. Cody volunteered.
Public Comment		None.	
Adjournment			The meeting was adjourned at 8:54.