

PLA Monthly Regular

11/6/19

6:00 PM

Farr

Center

Board of Directors Meeting Nov. 6, 2019

OUR MISSION: *The Portage Lake Association is a group of volunteers who are dedicated to making the Portage Lake Area a great place in which to live, play and stay.*

Officers:

Julie Lapinski- President
 Kevin Wolverton -Vice President
 Evie McNeil - Treasurer
 Mary Jo McElroy- Secretary
 Al Taylor – Past President

Board of Directors

Nikki Torrey, Frank English
 Jean Capper, Susan Halloran
 Jon Phillips, John Wemlinger
 Shelli Johnson, Debby Major
 Justin Sedelmaier, David Maylen

Committee Heads

Jon Phillips, Mary Jo McElroy
 Debby Major, Susan Halloran
 Justin Sedelmaier, Mary Reed
 Steve Szilvagy, Al Taylor
 Paul Mueller, Frank English
 Faye Backie, Roz Jaffe
 John Wemlinger, Pat Pomaranski
 Susan Barnard, Jeff Sternberger
 Mary Fairgrieve, Julie Lapinski
 Jean Capper

Minutes

Order of Business	Person Responsible	Report / Discussion	Action Plan
Call to Order, Introductions	Lapinski	Lapinski called the meeting to order at 6 PM. Present were Julie Lapinski, Al Taylor, Debby Major, Kevin Wolverton, Susan Halloran, Mary Jo McElroy, Pat Pomaranski and Dave Maylen.	
Consent Calendar	Lapinski	<p>The minutes from October 2, 2019 were approved via an electronic vote (11 were in favor, 0 opposed, 4 no response).</p> <p>Lapinski presented the consent calendar for tonight’s meeting and asked for discussion or comments. There was not a quorum present, so Lapinski will seek an electronic vote for approval.</p> <p>UPDATE: On November 7, 2019, Lapinski sent the following: “Please vote via email on the following: Consent Calendar as emailed to you on November 6, 2019. Needs approval.” Results were 14 approved, 0 not approved, 1 no response.</p>	<p>McElroy to get October minutes posted online</p> <p>Lapinski to seek approval of minutes from November 6 by electronic vote</p>
Budget	Taylor	<p>Year-to-date report was electronically distributed by McNeil. Taylor commented that revenue from silent auctions is down this year due to rained out concert (-\$700) and abysmal weather for Fall Festival (-\$1000). Additionally, the spaghetti dinner planned for 2019 has been delayed until winter / spring. Currently PLA has about \$76,000 in the bank with \$5,000 earmarked for kayak launch.</p> <p>The 2020 budget will soon be developed using the “experienced-based” budgeting approach. That means that if no additional monies are requested by a committee head, last year’s budgeted revenue and</p>	<p>If a committee head anticipates an extraordinary expense in 2020, please notify Al</p>

		expenses will be used. The budget process will start with November actuals and continue into December.	Taylor and copy Julie Lapinski
Membership	Backie	No report. Taylor mentioned that some addresses are being straightened out.	
Fundraising	Taylor / Lapinski	Raffle winners for the 50/50 cash and dinner/business package worth \$400 will be pulled at Christmas in Onekama. Thus far, \$3000 toward those raffles has been sold. Taylor noted that we should indicate on donation envelopes that, if revenue for earmarked projects is exceeded, the excess may resort to the general fund and thus be used for other operating expenses. The spaghetti dinner is planned to coincide with an OCS basketball game in early 2020.	
Citizen of the Year	Wemlinger	No report.	
Petunia Parade	McElroy	<p>Shirley Brooks and Mary Jo McElroy met with Karen Larsen in early October to discuss next steps for soil remediation. They received a proposal for work to be done next spring including application of 1" of Dairy Doo, addition of 40 pounds of soil moist, and tilling. This is in addition to their usual application of Round Up. The cost is \$1666. The proposed contract specifies 1/3 payment upon contract signing to get the project on their schedule, 1/3 payment when work begins, and final payment when work is completed. Shirley and Mary Jo have reviewed the proposal, sought more input from the operations manager at Larsen's, and believe it is appropriate. Taylor made a motion that the PLA approve the expenditure, with some to be paid in 2019, and the remainder to be in next year's budget. Wolverton seconded. Since there was no quorum, Lapinski will send out for an electronic vote.</p> <p>In addition, Pleasanton Valley Greenhouse has received our request for a quote for petunias, etc. for next year. Major and McElroy are awaiting their response.</p> <p>UPDATE: On November 7, 2019, Lapinski sent the following: "Please vote via email on the following: Request from Petunia Parade Committee for authorization to enter into a contract with Larson's Landscaping for soil remediation in Spring 2020; total cost is \$1666.00 with \$555.00 to be paid now; \$555.00 when job starts; and \$555.00 when job is completed. Moved and Seconded needs approval." Results were 14 approved, 0 not approved, 1 no response.</p>	Lapinski to seek approval of expenditures for soil remediation for petunias
Near and Farr Friends	Fairgrieve	No report. Euchre will be tomorrow's event.	
Concerts	Szilvagy	Taylor reported that a meeting of the concerts committee will be held tomorrow. The committee is considering using Survey Monkey to elicit input from our customers about selection of bands, etc. There was discussion about the Scottville Clown Band, the revenue that is generated when they appear, and	

		anecdotal comments. Lapinski stated that the Scottville Clown Band, according to Concert Committee report, had the highest number of people in attendance and brought in one of the highest revenues this year. Her question, therefore, is why would we not include them in our Concert Series next year?	
Publicity	Taylor / Lapinski / McElroy	We got good publicity for Fall Festival from Manistee News Advocate. Another fellow was there doing interviews for TV. Scott Fraley from MNA is aware that he needs to contact Pat Pomaranski about Christmas in Onekama.	McElroy to follow up with Scott Fraley to make sure he does not forget
Facebook pages / website	Taylor	Number of people reached is static. We get good reception for our postings. Near and Farr Friends are using for their programs.	
Fall Festival	Halloran / Major	Major reported that of the 34 vendor spaces available, 32 were sold and paid for. However, due to the lousy weather only 16 vendors showed up and only 8 stayed around until the end. We were unable to do the silent auction. Halloran and Major indicated that they are not willing to chair this event again. Their recommendations suggest a different venue (OCS, Fairgrounds, etc.) and perhaps a different date (first weekend in October). A summary meeting is being scheduled to wrap up any loose ends.	Fall Festival wrap up meeting on November 13 at 9:30 AM at M-22 Grill
Christmas In Onekama	Pomaranski / Lapinski	Pomaranski announced that all is going well, and all vendor slots are filled. She will reach out to Sternberger for details about the chili cookoff. Pat requested some publicity about the dinner at M-22 Grill on November 23 from 5 to 7:30 PM. Cost is \$15.	Pomaranski to send information to Taylor for posting about the dinner on Facebook
Onekama Days	Taylor	No report.	
Scholarships	Lapinski	Activities to begin hopefully in January after Lapinski talks with Principal.	
Lake Issues	Reed	No report.	
Banners / Christmas décor	Sedelmaier / English	Sedelmaier has been in contact with someone about repairing the banners.	
Welcome Committee	McElroy	McElroy reported that 53 bags have been delivered since April 2018. We still have 29 bags to be delivered by Panches (21) Wemlinger (2), Major (3), Sternberger (1), and McElroy (2). The last report reflected sales between March 19, 2019 and August 21, 2019 so it will be time to get another report at end of December.	
Old Business-Follow up			
Spring fundraiser	Wolverton	Wolverton and committee have been working on a spring fundraiser to be held on Friday, May 29 at Portage Point Inn. The goal is to sell 100 tickets at \$60 each to include one drink coupon. The entertainment will be a murder mystery done by a company out of Grand Rapids. They provide actors, props, and costumes for a cost of \$1300 for 100 participants. That does not include music. If more than 100 tickets are sold, their price goes up and does include music and another actor. There will be a cash bar and a food buffet (at a cost of \$2400 for 100 persons). We will also have 6 to 10 silent auction items. The anticipated	Wolverton to find out if down payment is refundable Lapinski to seek approval of the motion via an electronic vote

		<p>budget for all expenses is \$5000. The GR company is requesting a down payment of \$650; it is unknown if this is refundable. Wolverton made a motion to approve the expenditure of \$650 as a down payment for this spring event; it was seconded by Maylen. Lapinski will send out for an electronic vote to get approval.</p> <p>UPDATE: On November 6, 2019, Lapinski sent the following: "Please vote via email on the following: Request from Spring Fundraiser Committee for authorization to enter into a contract with a Grand Rapids Company to produce a Murder Mystery (with props, actors, costumes etc.) for 100 guests on May 29, 2020. Total cost to this company is \$1300.00 with a \$650.00 down payment required now. Moved and Seconded, needs approval." Results: 14 approved, 0 not approved, 1 no response.</p>	
Christmas tree lights	Lapinski	<p>Lapinski announced that the electrical panel has been repaired. Wolverton provided details about the cost of new replacement bulbs and new replacement strands of lights. Four strands were thrown out this year due to wear, corroding, etc. He expects that it would take 10 new strands to replace everything at a cost of \$55 per strand. Lapinski suggested we buy all new strands (10) since most of the lights are old and corroded. If we have the tree service come once to take down the old and put up the new next year, it would save the PLA the cost of two trips.</p> <p>The vendor quoted is noveltylights.com. Pomaranski will check Amazon and other vendors for comparable items. Wolverton suggested that we might want to replace all of them at the same time; he could use a rented cherry picker from Grand Rental Station.</p> <p>Pomaranski proposed that we recognize Frank English and Brett Matthieu for their years of service in managing the Christmas lights. Halloran made a motion to give each of them \$100; Major seconded the motion. Lapinski will send for electronic vote.</p> <p>UPDATE: On November 6, 2019, Lapinski sent the following: "Please vote via email on the following: Request from Christmas in Onkama Chairman, Pat Pomaranski, for authorization to recognize Frank English and Brett Matthieu for their years of service in supplying the Christmas Lights on the Farr Center Tree. Gifts in the amount of \$100.00. Moved and Seconded, needs approval." Results: 14 approval, 0 not approved, 1 no response.</p>	<p>Continue to collect information about options, costs, etc.</p> <p>Lapinski to seek approval of motion to recognize Frank English and Brett Matthieu with \$100 each</p>
Newsletter	Capper	Newsletter articles for January 2020 edition are due by December 15.	Send articles to Jean Capper by 12/15
Officers and BOD elections	Taylor	Voting for officers and directors ended yesterday. Everyone on the ballot has been elected. Officers with a two-year term will be:	Taylor to contact Paz about joining PLA

		<ul style="list-style-type: none"> • Lapinski President • Wolverton Vice President • McElroy Secretary • McNeil Treasurer / bookkeeper <p>Board members will be:</p> <ul style="list-style-type: none"> • Nikki Torrey – one more year • Frank English – two more years • Major – three-year term • Maylen – 2-year term replacing Wemlinger • Sedelmaier – one more year • Larry Paz, owner of Portage Lake Motel – one-year term 	
Work with OCS	Lapinski	<p>Lapinski mentioned the mentoring program which had been discussed with the OCS superintendent and principal. It would be a buddy program with K through 5 at lunch. John Wemlinger will be leading a book club for 7th and 8th graders. Jean Capper will be leading a book club for 4th and 5th graders. The school would be interested in seminars for kids about professions. Activities will begin in January.</p> <p>Wolverton mentioned that he is aware of a group called Kids Hope USA that specializes in structured programs for adults helping children.</p>	Lapinski to continue with planning for these activities
Onekama 150 th anniversary of channel	Taylor	Taylor mentioned that a group called Cut 150 (to signify cutting through of the channel 150 years ago) is working to discover interest by community groups in putting on an event in 2021. It would be a fundraiser to start working toward the idea of having a museum in Onekama.	
December meeting	Lapinski	The December meeting will be cancelled. Budget information will be communicated electronically.	
January retreat	Lapinski	Lapinski inquired about interest in holding a retreat in January. Those present agreed that later in January would be good.	
Public Comment	This public comment is for any of the special agenda items that are covered		
Adjournment	Lapinski	The meeting was adjourned by Lapinski at 7:30 PM.	

Recorded by Mary Jo McElroy, Secretary