

Portage Lake Association

Board of Directors Meeting - Minutes – August 7, 2013

The Portage Lake Association is a group of volunteers who are dedicated to making the Portage Lake Area a great place in which to live, play and stay.

Officers	Board Members	Committee Heads
Al Taylor - President	Frank English/Paul Mueller	Jon Phillips, Marilyn Acker
TBD – Vice President	Leann Burger	Jeff Sternberger, Chuck Reed
Evie McNeil – Treasurer	Mary Lynn Burchard	Mary Reed, Jewelee Franklin
Faye Backie – Secretary	Sheila Heiser	Mary Fairgrieve, Roger Cody
Margaret Punches – Past President	Bruce Peabody	George Punches, Barb Wolverton, Pat Pomaranski

Order of Business	Person Responsible	Report, or <i>To Do Plan</i>	Action Plan
Call to Order	Al Taylor	Board members Taylor, M. Punches, McNeil, Burchard, Heiser and Peabody were present. Also attending: G. Punches and Phillips.	Taylor called the meeting to order at 7:00pm.
Secretary's Report	Faye Backie	M. Punches made a motion to approve the minutes, McNeil seconded.	The July minutes were approved.
Treasurer's Report	Evie McNeil	McNeil noted that the Beer Tasting brought in between \$2,200 and \$2,400. Glasses are still available at Lakeside Treats - \$10 each or 3 for \$20. The Pig Roast brought in \$2,723, including \$300 on sale of extra pork. Petunia donations are up. \$3,268 was collected; budget was \$2,450. There is the possibility of offering \$500 to Bobby G. for watering flowers. Peabody made a motion to accept the Treasurer's Report, Burchard seconded.	The Treasurer's Report was accepted by the Board.
Petunia Parade	Jon Phillips	Phillips mentioned that an extra spot by Portage Lake Motel would be added next year. Roll-up is scheduled for Sept. 25.	
Newsletter	Mary Fairgrieve	Taylor reported that the October deadline is Sept 19th. Articles are due to M. Fairgrieve by Sept. 15th.	Send articles or ideas for the <i>Newsletter</i> to M. Fairgrieve.
Fund Raiser	Al Taylor	Taylor mentioned that there are still 4 outstanding bills for advertising.	
Website	Roger Cody	Taylor reported that there has been a request to add real estate and rental ads to the site. A notice will be sent out to realtors and rental agents soliciting ads. Possibly 4 listings per agent, \$10/listing with 4 month minimum. Will only show under Real Estate and Rentals listing. Taylor noted the Web site is making money.	
Facebook Pages - 1, Onekama and PLA	Al Taylor	We've had 1,360 "likes" on Facebook, 3 – 4,000 looked at every post. Majority of people checking the site are from Manistee.	
Membership	Barb Wolverton	Taylor reported that membership is down from last year.	
Lake Issues	M. Reed	See Onekama.info for latest reports.	
Banners and Christmas Decorations	Chuck Reed	Taylor mentioned that there's a question of whether to get smaller or new banners. We will continue to sell the large banners that have been refurbished but not needed.	
Fall Festival	Jeff Sternberger	No report.	

Winter Fest	Al Taylor	Taylor believes we should seriously consider having the event and linking to Osborn's tournament in mid-February. Jamie Meister is considering chairing the event. Boy scouts will help.	
Concerts	George Punches	G. Punches said the concerts will break even or better.	
Onekama Scholarship	Leann Burger	Taylor noted that the money from the Beer Tasting and Pig Roast will go towards the scholarship(s).	
Publicity Committee	Faye Backie	Taylor mentioned that we need all information for the coming year's events to update the calendar.	Send information about next year's events to F. Backie.
Explore the Shores	Mary Reed	Information on the Langland Park grant – October.	
Christmas in Onekama	J. Franklin, J. Sternberger, J. Blackmore, M. Fairgrieve, M. Acker, P. Pomaranski	Taylor reported that everything is on schedule.	Christmas in Onekama – Nov. 23.
Fireworks	Paul Mueller	Fireworks were a success.	
Onekama Days	Al Taylor	Onekama Days were a success. Beer tasting netted \$2,200 – 2,400. Over 230 people attended the pig roast, 60 over last year. Total income around \$3,000.	
Budgets for Committees	Evie McNeil	McNeil noted that budgets for the coming year will be due February 2014.	Be thinking of budget needs.
Address Lists	F. Backie, B. Wolverton, M. L. Burchard	Taylor noted that we 3 PLA paper mailings were returned. Adjustments will be made.	
Citizen of the Year Award	Margaret Punches	Plaque is being engraved.	
2014 Officers, Committee Heads	Al Taylor	A Nominations Committee was proposed: Backie, Burger, M. Punches (chair) and Taylor. Peabody made a motion to accept the committee as constituted; Heiser seconded.	The motion was approved. There are 45 days to submit candidate names.
New Business	Al Taylor	1)Taylor noted that the Board needs to have a discussion on support of new businesses and events. How should we be involved, if at all? 2)Committee heads 3)Taylor proposed that we have an additional committee head for Onekama Days Activities for 2014. 4)Brochure redo – Taylor has received suggestions to do another brochure next year. It could include businesses, PLA events and fund raising. 5)T-shirts to sell on web site. Taylor will get pictures on the site. 6)Note new email addresses for the Punches. Margaret – mpunches@charter.net and George – gpunches@chartermi.net (n.b. Margaret's email does NOT include the mi).	2) Please get input to Taylor about staying on, leaving or changing committee head positions.
Public comment		None.	
Adjournment			Meeting adjourned at 8:10pm.