

PORTAGE LAKE ASSOCIATION REGULAR MEETING
OCTOBER 4, 2023 Minutes

Present: Roz Jaffe, Jean Capper, Carey Stark, Nikki Schneider, Evie McNeil, Teresa, Susan, Kathy, Diane, David, Al via Zoom

The meeting was called to order at 6:06.

Additions to Agenda

Consent Agenda: September Minutes & Financial Report: Susid moved to accept the consent agenda and Dave seconded. Passed with no dissent.

Correspondence : Thank you given to Guild. Traveler's Motel needs an address. Emails re Christmas in Onekama. Email from Dan Mesick of Lion's interested in how we get our bands.

OLD BUSINESS

Lights & Banner Update: Justin spoke with Amor, now Johnson sign company. Sent a proposal for banners, trees and the lights: bill is \$5275, instead of \$5000. Roz will sign proposal and we will pay 1/2 now.

Justin is working with Consumer's re redoing pole connections. We do not have a quote yet.

Christmas in Onekama Craft Show: Teresa Gimpel- we have 35 artists confirmed, 20 paid. A meeting was held with Mary Bergren. Talked to the Art teacher and the students will be displaying and selling their art work. Santa will be in the cafetorium with the Athletic Boosters cookie contest. Maximum has been reached, will start a wait list.

Issue with one of the vendors who was upset about being rejected.

There will be student volunteers; Mark will be directing traffic. Teresa will be at check in desk.

Celebration of Lights: Kathy verified that we have 250 envelopes at Jack Pine. Summer Resort Corp would also like to send out the envelopes-255. We need 250 for PLA to send out with the ballots. Add a line for donor's email address in new envelopes. Advertise it more so more people are aware of it.

Petunia Parade Update: Petunias were pulled. They're working on the experimental planting in Rotary Park.

Newsletter is out.

Welcome Committee: Diane has greeted new residents. Three new businesses, Portage Lake and Sweet Vibes Margaret White said they had great summers.

NEW BUSINESS

Fall Festival; Weather is an issue. 30 by 60 foot tent would cost us \$1272. Consensus is not to get a tent.

Will monitor weather and make further decisions.

Nominating Committee: 2024 Officers & Board Members:

We have board members to renew; 1 officer to find; and to check in with current officers. Ballot needs to go out by mid October. We have a few people to reach out to-Andrew at hotel; Tracy Bennet, Jenn Bromley.

Social Media outsourcing: Amber Ervin has expressed interest in doing social media for the PLA at \$35 per hour. We have \$500 in the budget. Nikki will ask Amber for a more detailed proposal for the next two months.

OTHER BUSINESS

Next Meetings: Wednesday, November 8th at 6:00pm

Diane moved to adjourn. Carey seconded. All agree. 7:19.