

# PLA Monthly Regular DRAFT

## Board of Director's Meeting

6:00 PM

Township Hall

Date March 11, 2021

**OUR MISSION:** *The Portage Lake Association is a group of volunteers who are dedicated to making the Portage Lake Area a great place in which to live, play and stay.*

### Officers:

Julie Lapinski- President  
Kevin Wolverton, Vice President  
Evie McNeil Treasurer  
Jean Capper- Secretary  
Al Taylor – Past President

### Board of Directors

Nikki Schneider, David Maylen,  
Frank English,  
Susan Halloran, Jon Phillips  
Larry Paz, Debby Major,  
Shelli Johnson, Mary Bergren  
Michelle Ervin

### Committee

#### Heads

Mary Jo McElroy,  
Debby Major, Susan Halloran,  
Justin Sedelmaier, Mary Reed,  
Steve Szilvagy, i,  
Paul Mueller, Faye Backie,  
Margaret Panches, Mary Fairgrieve,  
Frank English, Al Taylor,  
Jean Capper, Julie Lapinski  
Jeff Sternberger, Susan Barnard,  
Pat Pomaranski, David Maylen

## Agenda

Order of Business	Person Responsible	Report, or <i>To Do</i> list	Action Plan
Call to Order, Introductions	Julie Lapinski	Lapinski called the meeting to order at 6:01PM at Onekama Township Hall. In attendance: Lipinski, McElroy, Capper, Taylor, McNeil, Phillips, Maylen, Reed, Major, Pomeranski, Johnson	Michelle Ervin
Consent Calendar	Julie Lapinski	Lapinski inquired about any questions or issues with the Consent Calendar as emailed prior to tonight. The Consent Calendar included the draft minutes from 10 /14/20 board meeting and financials as of 2/28/21. McElroy made a motion to approve the minutes; the motion was seconded by Maylen and unanimously approved by those present. Major made a motion to approve the financials; the motion was seconded by Maylen and unanimously approved by those present.  Lapinski received a unanimous vote to approve the PLA 2021 Budget from every BOD Member.	

<p>PLA 2021 Events/ Activities</p>	<p>Julie Lapinski- Al Taylor</p>	<p>Lapinski/Taylor met with all of the Committee Heads. Planning to hold all of our events, with caveat that we may have to make changes. Important to listen to each other and honor differing opinions. Onekama Booster's Pig Roast went well in 2020. Concert contracts will have a clause about covid can cancel without charge. OCS has offered to allow the PLA to use cafetorium for the concerts rain venue. However we would not be able to use this space and comply with Covid 19 Restrictions. Working on list of concerts to get publicity. Kudos last year for fireworks, petunias and festival lite.  Mary-PLWF has a new banner. It's PLAs turn to pay for banners. Pig roast is set for Sat 8/7 5-8pm. Price is going up. Health dept. is okay with it. Beer tasting might be difficult to manage. Lions are planning on having their breakfasts and parade. We have pig roast, fireworks, antique car show for Onekama days. Arts and crafts during Onekama days instead of fall festival. We can use the old Wesco for art/crafts. Fall festival would have a farmers market and children's activities. \$85,000 in account, \$5000 goes to kayak launch which is being built this year. \$5000 in reserve. Normally have \$55000-\$60000 in expenses. We had good donors for fireworks, petunias and celebration of lights. Murder Mystery is being planned for May 28th. at PPI. This depends on Michigan COVID 19 Restrictions. Waiting for Portage Pt Inn confirmation. Silent auction items -Judy Blackmore quilt, weber grill. May also reschedule for later in year if need be. Fall Festival. Need chair. Have sub chairs, but not head.  Parade 8/8-fairgrounds to village park-Clown band. (maybe)  All events are subject to change due to Covid19 restrictions.</p>	
<p>Concerts</p>	<p>Steve Szilvagy /Al Taylor</p>	<p>Report see above</p>	
<p>Budget</p>	<p>Julie Lapinski- Al Taylor</p>	<p>Budget for 2021 is the same as 2020, with exception of an decrease of \$300 for Farr Friends. See above for more details.</p>	

Fundraising	Julie Lapinski- Al Taylor	<p>Planning on a Silent Auction at the Murder Mystery event. Discussion on reluctance of people to sell Raffle tickets. We have Alaina Trout's rug and a stand up paddle board. Onekama Days provide a good opportunity to sell raffle tickets. Will also use the 150 events to sell raffle tickets/silent auction. Onekama Days are 8/6-7-8/21. The Block Party is 7/8/21. Coordinating with 150 committee. May host a flotilla during Onekama Days. Also looking for a big boat regatta and a paddle event. Taylor reported that silent auction items earn us about 60% of the value of items. Live auction earns us 70-80%. Raffles have the highest return as items are usually donated and we get 100% of the proceeds. Suggestion to revisit an online auction. Taylor, Major and Wolverton to research.</p>	
Spring Fundraiser	Kevin Wolverton/Julie Lapinski	See discussion above in Fundraising.	
Membership	Faye Backie/ Julie Lapinski- Al Taylor	<p>Capper read report from Backie: The pandemic appears to have been good for PLA membership renewals, as some people who didn't pay last year paid promptly this year. Right now I have 140 paid memberships plus 2 members who paid \$70. There are 98 members who haven't paid dues. I'll be asking Julie if I can delete those who haven't paid for two years. My figures are a little different than Evie's, so I'll work with her on that.</p> <p>I'll send reminders out in June when people who are away from the area return. I've also sent reminders to some of our Board members and Committee chairs who have forgotten their dues.</p>	
Petunia Parade	Mary Jo McElroy/Debbie Major	<p>Petunias are ordered and growing. Mailing to PLA (4/15/21) and Portage Point Resort (5/21). Will also be in April PLA newsletter. Waiting for 2021 events card to complete mailing.</p> <p>Petunia email last year raised money. 5/26 is planting date 5/25 -holes dug</p> <p>Larsen's doing remediation. 17 planters are still going to be supported by local business. McElroy needs a report of all persons who donated so they can be thanked.</p>	

Near & Farr Friends	Mary Fairgrieve	No formal report Hoping to resume in September.	
Publicity	Al Taylor/Mary Jo McElroy/ Jean Capper	No report	
Facebook Pages	Al Taylor	Report Winter- 1 mill visitors per month PLA page has behaved itself for the most part In order to ost must be a member on our FB page Website-group Kevin, Debby and Al looking at website to improve it 16000 using it 2 ½ minutes per visit 70 % of visitors from smart phones/devices	
Website	Al Taylor	Report Facebook above	
Fall Festival	Julie Lapinski	See fundraising and Events for discussion	
Christmas in Onekama	Pat Pomaranski	Working on chili cook off. Options: Jeff Sternberger continues to run it. PLA takes it over with members/public providing the chili (or soup). Winner would get bragging rights, publicity on FB/newsletter and maybe a trophy.	Pat to contact Jeff.
Onekama Days	Julie Lapinski/Al Taylor	See fundraising and events for more discussion. M22 7/4-flares around the lake, we aren't interested due to garbage. Bells around the lake? Flashlights?	
School Projects/ Scholarships	David Maylen	No class trips – Scholarships-need more apps and students need to know money can be used for trade schools. Can we use money for Portage Pack?	

Lake Issues	Mary Reed	<p>Reed gave a report to township 3/10/21.</p> <p>A 3 week fishing survey in cooperation with the DNR Fishing Division and Little River Band of Ottawa Indians will start soon. The last complete DNR survey was done in 2009 and is on line at Onekama and watershed websites. Ecoli sampling will continue, but it may be PLWF instead of District 10. State of Lake report isn't out for 2020 yet, but overall picture is good. Watershed is very active. There are new people on the board Armin Schleiffarth (Chair), Fran Wallace, (Secretary) and Lara Treemore Spears (Treasurer.) Lara is great at writing grants. She wrote and received the grant for the Clean Boats Clean Water project that we will be doing this summer. 100 Women Who Care grant will be used this summer for stream monitoring by a Watershed Intern.</p>	
Banners/Lights	Justin Sedelmaier	Discussion as to whether the company who puts up our banners along 22 being asked to put up PLA/PLWF banners.	
Welcome Committee	Mary Jo McElroy	Report no visits-but have sent mailers out. 6 came back of 25 sent out. Didn't get any response to any of them.	
<b>Old Business-Follow up</b>			
Spring Fundraiser	Kevin Wolverton/Julie Lapinski	Report see fundraising above.	
Newsletter	Jean Capper	Articles due 3/20/21, we have a Have a person you should know for April and July. 50 newsletters will be printed for distribution at the Post Office for April, plus the non-email member copies. Planned date of release is 4/15/21.	
<b>New Business</b>			
Lions/Onekama Days	Al Taylor	<p>See Fundraising and Onekama Days for more discussion.</p> <p>Lions are short of manpower and maybe we will help</p> <p>We can do vendors during Onekama days</p> <p>We could share fees for their vendors. Can use township parking lot.</p>	
Public Comment		None	

Adjournment	Julie Lapinski	Taylor made a motion to adjourn the meeting. Maylen seconded the motion. Lapinski adjourned the meeting at 7:13 PM.	
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Recorded by Jean Capper