

# PLA Monthly Regular

## Board of Directors Meeting Mar. 4, 2020

3/4/20  
6:00 PM  
Farr  
Center

**OUR MISSION:** *The Portage Lake Association is a group of volunteers who are dedicated to making the Portage Lake Area a great place in which to live, play and stay.*

**Officers:**

Julie Lapinski- President  
Kevin Wolverton -Vice President  
Evie McNeil - Treasurer  
Mary Jo McElroy- Secretary  
Al Taylor – Past President

**Board of Directors**

Frank English, Susan Halloran  
Jon Phillips, John Wemlinger  
Shelli Johnson. Debby Major  
Larry Paz, David Maylen

**Committee Heads**

Jon Phillips, Mary Jo McElroy  
Justin Sedelmaier, Mary Reed  
Steve Szilvagy, Al Taylor  
Paul Mueller, Frank English  
Faye Backie, David Maylen  
Pat Pomaranski  
Susan Barnard, Jeff Sternberger  
Mary Fairgrieve, Julie Lapinski  
Jean Capper

### Minutes

Order of Business	Person Responsible	Report / Discussion	Action Plan
Call to Order, Introductions	Lapinski	Lapinski called the meeting to order at 6 PM. Present were Julie Lapinski, Al Taylor, Mary Jo McElroy, Dave Maylen, Kevin Wolverton, Evie McNeil, and Susan Halloran.	
Consent Calendar	Lapinski	Lapinski presented the consent calendar for tonight's meeting and asked for discussion or comments. Taylor asked a question about whether the invoice for Manistee Chamber of Commerce membership had been paid; Julie and Evie to check. Wolverton moved to approve the consent calendar; McElroy seconded the motion which passed unanimously.	McElroy to get February minutes posted online  McNeil and Lapinski to check on invoice for Manistee Chamber of Commerce
2020 Budget	Taylor / Lapinski	Revenue is ahead of budget and expenses are low due to time of year, so budget looks good.  McNeil shared a thank you note from Northwestern Michigan University in gratitude for PLA scholarship money for one of their students.	
BOD resignations	Lapinski	Capper and Sedelmaier have resigned their board positions but will continue with their committee responsibilities. Currently, Lapinski does not plan to fill either vacancy.	
Membership	Backie	Backie sent an email reporting the following information about membership dues payment: <ul style="list-style-type: none"> <li>• 85 people paid with checks (one paid \$30) = \$2,970.00</li> <li>• 18 people paid on PayPal (\$33.68 to PLA) = 606.24</li> <li>• TOTAL \$3,576.24</li> </ul> <p>The treasurer relayed that this is a bit ahead of last year same time. Faye won't send reminders out for a while,</p>	

		since some people pay when they return to the area. She may remind some folks to whom she already sent email reminders.	
Fundraising	Taylor / Lapinski	Fundraising Committee has the following plans and activities underway: <ul style="list-style-type: none"> <li>• Grant applications to Meijer, Little River Casino, and Little River Band of Ottawa Indians are in progress</li> <li>• Cash donations from previous major donors are being solicited</li> <li>• Raffles requiring four licenses are planned -- items include dining packages, stand up paddle board, quilt, 50/50 cash raffles</li> <li>• Silent auctions are in the planning and acquisition phase</li> <li>• Letters, envelopes, and forms will be sent this year to solicit donations for fireworks</li> <li>• Pancake breakfast and/or spaghetti dinner in conversation with Lions</li> </ul>	
Citizen of the Year aka Someone You Should Know	Lapinski	Lapinski and others brainstormed another name for this activity. Agreed to call it "Someone You Should Know". Jean Capper is already working on April article about Ashley Bradford. Group discussed highlighting Judy Blackmore in July and Bob Blackmore in October.	Lapinski to follow up with Capper about April article
Petunia Parade	McElroy	No report.	
Near and Farr Friends	Fairgrieve	No report. Chief Nursing Officer at Manistee Munson Hospital is speaker at Near and Farr Friends this week. Upcoming topics are games and other activities.	
Concerts	Szilvagy	The reverse side of the concert "post card" is a listing of PLA events in 2020.	
Publicity	Taylor / Lapinski / McElroy	Taylor asked Committee Heads to send him a "save the date" poster for use on social media.	Committee Heads to send a "Save the Date" poster for their events
Facebook pages / website	Taylor	Taylor and Wolverton are collaborating on Instagram / Facebook integration with the help of MS Creative Services.	
Fall Festival	Lapinski	Lapinski is looking for chairman for Fall Festival, no luck so far. McElroy will try to find someone to take over Pet Parade since she is unable to be in Onekama the first weekend in October.	McElroy to seek chairman for Pet Parade
Christmas In Onekama	Pomaranski / Lapinski	Pomaranski sent a report as follows: <ul style="list-style-type: none"> <li>• Date is November 21, 2020</li> <li>• Chili cook off will be from 11 AM to 2 PM</li> <li>• Tree lighting out-sourced</li> <li>• Susan Barnard to do Celebration of Lights; Pomaranski will work with Major to make sure donation letter goes out in a timely manner</li> </ul>	
Onekama Days	Taylor / Lapinski	Planning is well underway. Changes this year: <ul style="list-style-type: none"> <li>• Parade route to be reversed</li> <li>• Lions to revise craft show vendors and process</li> <li>• PLA beer tasting and pig roast on Saturday night versus Friday</li> </ul>	

		<ul style="list-style-type: none"> <li>Sunday concert by Scottville Clown Band on Sunday after the parade</li> </ul>	
Website	Taylor	Small group to work with Al on changes to website as needed.	
School projects / Scholarships	Lapinski / Maylen	Maylen and Lapinski met with Nikki Torrey. PLA to pay \$300 in expenses for student trips. Applications for PLA Scholarships to be distributed by Nikki Torrey to high school seniors in March.	Maylen to contact Beth McCarthy
Lake Issues	Reed	Concern about summer tourism was discussed due to high water (no beaches) and possible effect of new rules for renters. Tourism drop will decrease attendance at PLA events.	
Banners / Christmas décor	Sedelmaier / Lapinski	No report.	
Welcome Committee	McElroy	No report.	
<b>Old Business-Follow up</b>			
Spring fundraiser	Wolverton	Working to acquire 5 to 10 items for silent auction. Wolverton met with PPI about menu; Lapinski and Wolverton to meet with Two Slices caterers about desserts.	
Newsletter	Capper	Articles are due to Capper by March 15. Capper asked for 200 copies for April printing; after discussion, agreed to fund 50 copies for distribution + 40 copies for Welcome bags.	
Fishing Tournaments	Lapinski	Lapinski read a nice thank you from Phil Sedelmaier for our help with the fun fishing event last weekend.	
<b>New Business</b>			
Public Comment	This public comment is for any of the special agenda items that are covered		
Adjournment	Lapinski	Taylor moved to adjourn the meeting which was seconded by Halloran. The meeting was adjourned by Lapinski at 6:50 PM.	

Recorded by Mary Jo McElroy, Secretary