

PLA Monthly Regular

Board of Director's Meeting March 4, 2015

OUR MISSION: *The Portage Lake Association is a group of volunteers who are dedicated to making the Portage Lake Area a great place in which to live, play and stay.*

Officers:

Al Taylor - President
 Diane Bess - Vice President
 Evie McNeil - Treasurer
 Faye Backie - Secretary
 Margaret PUNCHES – Past President

Board of Directors

Frank English, Paul Mueller
 Sheila Heiser, Barb Wolverton,
 Nikki Torrey, Jean Capper
 Susan Barnard, Cynthia Kadzban

Committee Heads

Jon Phillips, Marilyn Acker
 Tammy Messner, Jeff Sternberger
 Bruce Peabody
 Chuck Reed, Mary Reed
 Jewelee Franklin, Mary Fairgrieve
 Steve Szilvagy, George PUNCHES
 Barb Wolverton, Roger Cody
 Pat Pomaranski, Jaimie Meister

Minutes

Order of Business	Person Responsible	Report, or <i>To Do</i> list	Action Plan
Call to Order, Introductions	Taylor	Attending – Taylor, McNeil, Bess, Backie, Pomaranski, M. Reed. No quorum.	
Election report/Committee Directory	Taylor	Taylor noted that Bruce Peabody has resigned from the Board but will continue to work on the Pig Roast and Beer Tasting.	
Secretary's Report	Backie	Backie presented minutes of January and February meetings	Due to lack of quorum, no action was taken on minutes.
Treasurer's Report	McNeil	McNeil said there is \$40,204 in checking and \$12,700 in savings.	No action was taken on the Report due to lack of quorum.
Petunia Parade	Phillips/Messner/Acker	Taylor noted that the Petunia Parade Committee is on track.	
Newsletter	Capper	Deadline for the <i>Newsletter</i> is March 15. Ideas for articles include the new Pizza place scheduled to open in May, Harbor Commission report, Winter Fest recap, Langland Park Project update.	Please submit articles/ideas to Capper.
Fundraiser	Taylor	Taylor noted the committee has begun meeting every second Tuesday at 2:00 at the Alpine Motor Lodge. Next meetings 4/7 and 4/21. New members welcome!	
Website	Cody	Taylor said he approved letters that will go out with invoices.	
Membership	Wolverton	Taylor noted new members: Chris and Gail Ankrom, Jack and Kathy Seggie and Nancy Lumpkin	
Lake Issues, Explore the Shores	M. Reed, M. PUNCHES	M. Reed reported that the DNR has awarded \$3.3 million Invasive Species grants. 12 of the 16 awarded will help Portage Lake, including a project dealing with hybrid Eurasian water milfoil. The P. L. Watershed Forever has a new website and a Facebook page. A student from OCS is working on several projects for PLWF.	
Banners and Christmas Decorations (part of Christmas in Onekama)	C. Reed	C. Reed would like a 3% increase in the 2015 budget to cover inflation. Will decrease Christmas lights by about 7, saving \$60/light or \$432. 5 banners need repair; 2 may be able to be rehung, so there are 3 to sell. Will need 8 new banners and 3 new brackets.	
Fall Festival	Sternberger	No report.	
Winter Fest	Meister	Taylor reported that Winter Fest was successful. Thanks to Jamie Meister for coordinating!	
Concerts	G. PUNCHES	Taylor noted that the concerts are set. PLA received 2 grants for \$600. The concerts will cost	

		\$6,500 (\$1,000 more than last year).	
Facebook Pages	Taylor	Taylor reported that the Facebook pages are going well; 3,000 likes. Taylor's been asked to teach a class for businesses on using social media at MS Creative.	
Onekama Scholarships	Taylor	Taylor noted that he's looking for a chair for the committee.	
Publicity	Backie	.Backie presented a list of 2015 PLA events and asked for input.	
Onekama Days	Taylor, Szilvagy, Peabody, English, Mueller	Taylor said an issue has been raised about PLA being under the Lions' liquor license. He'll work with the Lions to make it work. PLA will sponsor a concert/dance featuring Cousin Curtiss following the beer tasting (3 – 7) and the pig roast (5 – 7). Concert (7 – 9). Saturday – stock car race, music and beer in the Village Park.	
Christmas in Onekama	Pomaranski, Fairgrieve, Franklin, Sternberger	Pomaranski reported that the committee is working on some changes to the event.	
Old Business	Taylor	Volunteers for School – Taylor has offered to work as a coach with older students once a week.	
Old Business	Taylor	Spring Career Day – Taylor will follow up with Nikki Torrey.	
Old Business	Taylor	Volunteers - Have some new volunteers interested in helping PLA – Julie and Rich Lapinski.	
Old Business	Taylor	Band Shell – No interest in pursuing this project.	
Old Business	Taylor	501C3 status – Taylor has asked M. Panches, Bess and McNeil to work with him on a cost/benefit analysis of pursuing 501C3 status. Bill Fairgrieve has also volunteered to help.	
Public comment, adjournment			Taylor adjourned the meeting at 8:25.