

PLA Monthly Regular

Board of Directors Meeting June 5, 2019

6/5/19
6:00 PM
Farr
Center

OUR MISSION: *The Portage Lake Association is a group of volunteers who are dedicated to making the Portage Lake Area a great place in which to live, play and stay.*

Officers:

Julie Lapinski- President
Kevin Wolverton -Vice President
Evie McNeil - Treasurer
Mary Jo McElroy- Secretary
Al Taylor – Past President

Board of Directors

Nikki Torrey, Frank English
Jean Capper, Susan Halloran
Jon Phillips, John Wemlinger
Shelli Johnson, Debby Major
Justin Sedelmaier, David Maylen

Committee Heads

Jon Phillips, Mary Jo McElroy
Debby Major, Susan Halloran
Justin Sedelmaier, Mary Reed
Steve Szilvagy, Al Taylor
Paul Mueller, Frank English
Faye Backie, Roz Jaffe
John Wemlinger, Pat Pomaranski
Susan Barnard, Jeff Sternberger
Mary Fairgrieve, Julie Lapinski
Jean Capper

Minutes

| Order of Business | Person Responsible | Report / Discussion | Action Plan |
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| Call to Order, Introductions | Lapinski | Lapinski called the meeting to order at 6 PM. Present were Taylor, Wolverton, Maylen, McNeil, Wemlinger, Capper and Major. | |
| Consent Calendar | Lapinski | Lapinski presented the consent calendar for tonight's meeting and asked for discussion or comments. Wolverton moved to approve and Taylor seconded. It passed by a unanimous vote of those present. Sedelmaier voted to approve in absentia. | McElroy to get May minutes posted online |
| Budget | Taylor | Taylor mentioned that financials look good with heavy donations and light expenses so far. | |
| Membership | Backie | We are behind about \$800 in membership. Faye is going to try some individual emails. Some people double paid last year, which compounds the negative variance. Backie and McElroy will provide an opportunity for dues payment at the June picnic. | |
| Fundraising | Taylor / Wolverton / McElroy | Fundraising is doing well. Cash donations have far exceeded goals for petunias, and we are closing the gap on the fireworks. Portage Wire made a significant donation. Donations for petunias and fireworks were kept separate with mailing of envelopes at different times. We were very direct on asking for donation for fireworks and expect \$5000 to \$5500 in donations. May seek corporate donations in the winter and include the Lions. Some of the general fund donors switched to fireworks and/or petunias. Next year will be the 150th year celebration of the creation of the channel. Will have four raffle sales, i.e., kayak, charter fishing, big dinner package and shop / dine in many places. Waiting to hear about 4H pig donation. Silent auction items for Fall Festival and Christmas in Onekama | |

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| | | <p>being identified. Lions are doing a quarter paddle in June. We may as well.</p> <p>Shoe Drive -- Mary Jo and Julie dropped off two hundred bags with flyers at individual residences. We have 60 bags with 25 pairs per bag; need 40 more bags. Collection boxes are at the school, EZ Market and Snyder's.</p> <p>Kevin said prom for next year will be later in the year. Julie and Kevin met with Portage Point Inn / Jamil about Friday, May 29, 2020. Same price, if we hit target number of people. We can also bring in cupcakes, Deb has volunteered. We need to let him know soon to secure that date. Break-even point would be 75 people on rental space. No expenses for decorations, get a cheaper DJ. We had 60 people and we expect to get more because of changing the date. Wemlinger moved that we coordinate with Jamil and book 5/29/2020 for the Prom. Maylen seconded and the motion carried.</p> | |
| Citizen of the Year | Wemlinger | <p>Discussion about Citizen of the Year has been postponed to August / September as to whether we want to keep this award. We could do it by email only. Evie suggests recognizing the Glenwood. Julie reminds us that this should be separate from Citizen of the Year. Al suggested we have the Board be the nominating committee and make it a PLA "inside the house" function. That would eliminate the mailing and take the popularity contest out of it. John will put a new rule of the road guide before August meeting.</p> | <p>July meeting will be cancelled; August agenda will include Citizen of the Year</p> |
| Petunia Parade | McElroy | <p>Update on Petunia Parade:</p> <ul style="list-style-type: none"> • Everything is planted including a new plot between Mill Street and Zosel Street • Donations exceed \$5300 so far this year | |
| Near and Farr Friends | Fairgrieve | <p>Authors and history are the most popular topics, and they have done well with donations.</p> | |
| Concerts | Szilvagi | <p>8 groups of musicians planned with Magic Show on August 5. Steve will be looking for volunteers to set up. It costs \$50 to village each time we use the park and we get \$25 back if it's clean. For the Block Party, PLA paid for the park and has asked to be included in the punch card this year.</p> | |
| Publicity | Backie | <p>Al is trying to keep the calendar more up to date. Al reminded committee heads to have the PLA logo on posters. Village pays \$750 for their page and Township is paying \$1500.</p> | |
| Facebook pages | Taylor | <p>Working well to give publicity to events.</p> | |
| Fall Festival | Halloran / Major | <p>Planning meeting in two weeks.</p> | |
| Christmas In Onekama | Pomaranski | <p>12 vendors have paid already. West Shore Bank wants to participate. Justin is going to talk to Frank/Kevin about putting up and taking down the lights. Justin is doing the lights, the banners, the tree, and the big banners. Need to get the tree trimmed and a new</p> | |

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| | | electrical panel. Frank's mother planted the tree. Frank has contacted Ruth about the electrical box. Mark Thompson-trying to get him to do the lights, may ask him to trim the tree as well. | |
| Website | Taylor | Al requested feedback about the website. | |
| Onekama Days | Taylor | Finalizing schedule on Friday for Pig Roast, Beer tasting, fireworks (got permit), Blue Slipper is doing a tap take over. Saturday-Race, Car Show. Met with the Lions and Fair Board about next year as Fair Board wants to have Fair at the same time as Onekama Days. | |
| Scholarships | Jaffe | Two girls (Domres and Showalter) received rewards on 5/13/19. Need a new name for the committee. Maggie Domres wrote a nice thank you note. We have trouble with the school telling us about events. Getting a new superintendent and will try to get better communication. Al proposed School Program Committee. Agreed to change. | |
| Lake Issues | Reed | No report. | |
| Banners / Christmas décor | Sedelmaier / English | Getting scarce on the banners-hard to get approval from Village for brackets. Each banner is \$200, brackets are \$100. Cost a few thousand to put up. Bear Lake has sponsored banners. Should we consider this? Yes. Took them 6-7 months to sell the banners. Al will get more information on the program. | Taylor to get information about banners |
| Welcome Committee | McElroy | McElroy requested a \$150 increase in budget due to printing costs. Taylor moved to approve, Wemlinger seconded and the motion carried. | McNeil to increase Welcome Committee budget by \$150 |
| Old Business-Follow up | | | |
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| Newsletter | Capper | Capper needs pictures; Al will send to her. | |
| New Business | | | |
| Picnic | Lapinski | 80 confirmed via Evite. Mary Jo is sending out a reminder notice. Names ending in A-L to bring a dish to pass and M-Z bringing dessert. | |
| Fireworks | Taylor / Lapinski | Mueller wants to retire from this job; Taylor to contact fire department about leadership for it. | |
| Bylaws Change | Taylor | Vote on bylaws change will occur at the picnic. | |
| Donation to Summer Reading Program | Lapinski | Manistee County Library needs help and is looking for donations. Last two years we have donated and asked the funds to come here. Julie suggests that we continue. Wemlinger moved that we donate \$200 and that it be earmarked for Onekama. Maylen seconded and it passed unanimously. | |
| Information | Taylor | Village is having a meeting about food trucks. Al talked to Blue Slipper. If you have any opinion about food trucks, go to meeting on 6/19 from 7 to 9 PM. | |
| Public Comment | This public comment is for any of the special agenda items that are covered | | |

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| Adjournment | Lapinski | Taylor made a motion to adjourn the meeting, which was seconded by Wolverton and approved by those present. The meeting was adjourned by Lapinski at 8 PM. | |
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Minutes recorded by Jean Capper for Mary Jo McElroy