

PLA Monthly Regular

Board of Directors Meeting Feb. 5, 2020

2/5/20
6:00 PM
Farr
Center

OUR MISSION: *The Portage Lake Association is a group of volunteers who are dedicated to making the Portage Lake Area a great place in which to live, play and stay.*

Officers:

Julie Lapinski- President
Kevin Wolverton -Vice President
Evie McNeil - Treasurer
Mary Jo McElroy- Secretary
Al Taylor – Past President

Board of Directors

Frank English
Jean Capper, Susan Halloran
Jon Phillips, John Wemlinger
Shelli Johnson. Debby Major
David Maylen

Committee Heads

Jon Phillips, Mary Jo McElroy
Justin Sedelmaier, Mary Reed
Steve Szilvagyai, Al Taylor
Paul Mueller, Frank English
Faye Backie, David Maylen
Pat Pomaranski
Susan Barnard, Jeff Sternberger
Mary Fairgrieve, Julie Lapinski
Jean Capper

Minutes

Order of Business	Person Responsible	Report / Discussion	Action Plan
Call to Order, Introductions	Lapinski	Lapinski called the meeting to order at 6 PM. Present were Julie Lapinski, Al Taylor, Debby Major, Mary Jo McElroy, Pat Pomaranski, Jon Phillips, Dave Maylen, Mary Fairgrieve, Justin Sedelmeier, and Kevin Wolverton. Guest: Judy Blackmore	
2020 Budget	Taylor / Lapinski	<p>First month of new fiscal year financial report was electronically distributed. This serves as the proposed budget for 2020. Key points discussed:</p> <ul style="list-style-type: none"> Expenses for banners and lights were confirmed with Justin Sedelmeier Options for lighting the Christmas tree in the library park were discussed; the decision was made to outsource the operation to a professional company that will buy lights, store them, put them up and take them down. Implications for the budget were the addition of \$1575 in expenses. This will be offset by increasing the revenue for Celebration of Lights by \$500 (from \$2200 to \$2700); this will be achieved by increasing the cost to have a person honored (in memory or in honor) Acknowledged that Fall Festival would need some better electricity in the village park; if approved, this would come from contingency fund Acknowledged that fireworks have budgeted revenue of \$5000 against expenses of \$7500 Acknowledged that concerts have no “rained out” contingency plan Acknowledged that printed newsletters have been decreased. McElroy mentioned that this means there will not be any newsletters placed 	<p>Taylor to adjust budget as discussed</p> <p>Lapinski and Capper to have 60 newsletters printed for fall/winter editions and 220 printed for spring/summer editions</p> <p>Pomaranski to get information to Lapinski about tree trimming company; contract will need to be signed</p>

		<p>in welcome bags. The number was adjusted to print 60 for fall/winter editions and 220 for spring/summer editions.</p> <p>The revised budget now has a favorable variance of ~\$5000.</p> <p>Wolverton moved to approve the fiscal year 2020 budget as amended; Maylen seconded the motion which passed unanimously.</p>	
Consent Calendar	Lapinski	<p>Lapinski presented the consent calendar for tonight's meeting and asked for discussion or comments.</p> <p>Wolverton moved to approve the consent calendar; Maylen seconded the motion which passed unanimously.</p>	McElroy to get January minutes posted online
Membership	Backie	No report.	
Fundraising	Taylor / Lapinski	This will be deferred to retreat this Friday.	
Citizen of the Year	Wemlinger	No report.	
Petunia Parade	McElroy	No report.	
Near and Farr Friends	Fairgrieve	Fairgrieve mentioned that there is interest in oral recordings of local history. Suggestions were given about Story Corp (NPR), Manistee County Museum, or Manistee Visitors Center.	Fairgrieve to investigate options for archiving oral histories
Concerts	Szilvagy	No report.	
Publicity	Taylor / Lapinski / McElroy	No report.	
Facebook pages / website	Taylor	No report.	
Fall Festival	Lapinski	No report.	
Christmas In Onekama	Pomaranski / Lapinski	No report.	
Onekama Days	Taylor / Lapinski	No report.	
Website	Taylor	No report.	
School projects / Scholarships	Lapinski	David Maylen has agreed to chair this committee.	
Lake Issues	Reed	No report.	
Banners / Christmas décor	Sedelmaier / Lapinski	Discussed under budget topic (above).	
Welcome Committee	McElroy	McElroy reported that she has received the listing of sales in Onekama Township from August 19, 2019 through December 31, 2019. She asked if anyone is interested in delivering some bags. Major and Maylen said they would do a "zone" near their homes. John and Diane Wemlinger are also willing to continue to help.	
Old Business-Follow up			
Spring fundraiser	Wolverton	Wolverton is working on a poster.	Wolverton to send poster to Taylor
Retreat	Lapinski	Retreat will be held on Friday from 9 AM to 12 Noon at Onekama Township hall. Fairgrieve would like to discuss some new ideas about helping seniors remain in their homes.	

Newsletter	Capper	January newsletter is out. The township would like to do an article about short term rentals for an upcoming newsletter.	
Documents / MS Creative	Taylor	Taylor will be working to place operational documents on the website for access to all as needed versus having them on personal computers.	
New Business			
Fishing Tournaments	Al/Julie	PLA will be supporting fishing tournaments in February and August this year. PLA has been asked to donate \$1000 for Tournament Trails (salmon fishing) in August. Need to determine the economic impact on Onekama for doing so before a donation can be considered.	Taylor to seek information from Kevin Hughes about impact on Onekama
Fundraising Solicitations	Julie/Al	Julie asked that committee heads check with her or Al before approaching big donors for money since there might be confusion. Major asked about the spaghetti dinner. It cannot be held at OCS due to contract with Food Services there (we must pay for kitchen labor which would eat up all profit). Another option might be the Lions.	
Replacement of BOD Members	Julie	Sedelmeier has resigned from the board but will chair the committee on lights and banners. Larry Paz has replaced John Wemlinger on the board. Nikki Torrey will be replaced by someone appointed from OCS. Jean Capper may need to resign for personal reasons. Taylor confirmed Committee Heads for 2020. They need someone to chair Fall Festival. McElroy cannot do Pet Parade since date of festival was moved up a week.	
Public Comment	This public comment is for any of the special agenda items that are covered	Judy Blackmore was present to donate a beautiful king-size quilt with a red / white / blue motif. The PLA can use it for a raffle or silent auction. The PLA gave its sincerest thanks to Judy for her contribution.	
Adjournment	Lapinski	Taylor moved to adjourn the meeting which was seconded by Wolverton. The meeting was adjourned by Lapinski at 7:37 PM.	

Recorded by Mary Jo McElroy, Secretary