

PLA Monthly Regular

Board of Director's Meeting December 3, 2014

OUR MISSION: *The Portage Lake Association is a group of volunteers who are dedicated to making the Portage Lake Area a great place in which to live, play and stay.*

Officers:

Al Taylor - President
 Diane Bess - Vice President
 Evie McNeil - Treasurer
 Faye Backie - Secretary
 Margaret Panches – Past President

Board of Directors

Frank English, Paul Mueller
 Leann Burger, Sheila Heiser
 Barb Wolverton, Bruce Peabody
 Nikki Torrey, Jean Capper
 Susan Barnard, Cynthia Kadzban

Committee Heads

Jon Phillips, Marilyn Acker
 Tammy Messner, Jeff Sternberger
 Chuck Reed, Mary Reed
 Jewelee Franklin, Mary Fairgrieve
 Leann Burger, George Panches
 Barb Wolverton, Roger Cody
 Pat Pomaranski, Jaimie Meister

Minutes

Order of Business	Person Responsible	Report, or <i>To Do</i> list	Action Plan
Call to Order, Introductions	Taylor	Attending – Taylor, Bess, Backie, McNeil, M. Panches, Mueller, Burger, Heiser, Capper, F. English, Pomaranski, Franklin, Phillips, M. Fairgrieve, M. Reed, C. Reed and G. Panches. Guest: Linda English.	Taylor called the meeting to order at 7:00.
Election report/Committee Directory	Taylor	Taylor noted that there were 18 ballots submitted, a 12% return. No objections, no write-ins; ballot confirmed. Taylor passed out a list of Board members and committees.	Please review the committee lists and let Taylor know of any changes.
Secretary's Report	Backie	Backie said no changes were proposed to the draft November meeting minutes that were sent out. There were no changes or corrections at the meeting. F. English made a motion to accept; Capper seconded.	November minutes were accepted by the Board.
Treasurer's Report	McNeil	Taylor noted that we expect to end the year with about \$16,000 to the good. D. Bess made a motion to accept the Nov. budget; Mueller seconded.	The November budget was accepted by the Board.
Petunia Parade	Phillips/Messner/Acker	Phillips asked that Tammy Messner be added to the Petunia Committee as a co-chair list.	
Newsletter	Fairgrieve	Articles for the January issue are due Dec. 15 th . The issue will go out in early January. Fairgrieve will involve Capper, as she will take over with the spring issue.	
Fundraiser	Taylor	The \$500 down payment has been made to the Casino to secure the June 27 th (Saturday) date. Members discussed other places we might hold the event. The Blue Fish can hold 130 – 140, Camp Arcadia – 300. Seng's Marina would require a tent and caterer.	
Website	Cody	Taylor reported that MS Creative is creating a year-end report which will give a comparison of 3 years.	
Membership	Wolverton	Taylor reported that memberships are coming in.	
Lake Issues, Explore the Shores	M. Reed, M. Panches	M. Reed said that there will be a meeting with the Lake Manager on Dec. 10 th to get the yearly report. It will be put on the web site and possibly in the <i>Newsletter</i> .	
Banners and Christmas Decorations (part of Christmas in Onekama)	C. Reed	C. Reed reported that the new installation service is better. There are Christmas lights throughout the Village that no longer light. Consumers Power no longer provides connect-ivity as a	Members agreed to reduce the number of ornaments in the winter and add 3 -4 banners in the Village in the summer.

		public service. He recommends that we don't put lights up south of McNeil's home, also north of Portage Lake Motel. Would like to add more banners in the Village. We'll save \$600 by not installing non-lighting decorations – will pay for the brackets. 5 banners need repair. 2 are in bad shape, 2 can be used, so there are 3 for sale.	
Fall Festival	Sternberger	No report.	
Winter Fest	Meister	Taylor reported that Winter Fest may be a go. The committee, headed by Jaimie Meister, is meeting on Sunday to discuss possibilities for the event which include a dance and dinner, possibly coordinated with a Vintage Snow-mobile race/show.	
Concerts	G. Punches	G. Punches noted that all concerts but the Scottville Clown Band are set. The Clown Band doesn't take applications until January. The final concert will feature The Accidentals. M. Punches has been filling out the MI Arts & Humanities grant applications.	
Facebook Pages	Taylor	Taylor reported that the Facebook pages are going well; 2,800 likes, 16,627 weekly reach. He has asked MS Creative to consider taking on this project.	
Onekama Scholarships	Burger	Burger said that there's still no word from the second student. Her recommendation is to roll the money over until next year. It's possible there might be a qualified runner-up at that time. Applications will be ready in May and due soon after. \$4,300 will be available for scholarships in 2015.	Board members agreed that Burger and the committee should have the option to decide how to award the grants.
Publicity	Backie	Backie reported that she's working a list of 2015 events.	
Onekama Days	Taylor, Szilvagy, Peabody, English, Mueller	Taylor noted that the spaghetti dinner fireworks fund raiser was not successful. A number of other events competed for attention. Mueller mentioned that he expects a 10% increase in fireworks cost this year. Taylor said the Lions are concerned about the costs.	
Christmas in Onekama	Pomaranski, Fairgrieve, Franklin, Sternberger	Pomaranski reported that the event made \$2,516 - Christmas tree sales \$438; Celebration of Lights \$1,450; Craft Show \$744; Boy Scouts \$500+; Jr. Clio - \$400+; Church of the Brethren sold out. Pomaranski said the committee is thinking of doing some new things next year. They may vary the trees with wreaths, or possibly do poinsettias. May change the order of the tree lighting so people stay for the carol sing.	Send Pomaranski ideas for Christmas in Onekama.
New Business	Taylor	Volunteer Program for OCS – Taylor is meeting with N. Torrey.	
New Business	Burger	Spring Career Day - Burger noted that she is working with Torrey and Shelly Rife to poll students for interests and will then start recruiting subject experts.	
New Business	Taylor	Board Retreat – Taylor would like to plan the Retreat for Jan. 7 or 8 th . After discussion, the members agreed upon a date and time. Taylor asked for a free flow of ideas regarding what PLA should look like and where it's going.	Retreat will be held Jan. 8 th from 9 – 1. Please send Taylor desired outcomes or topics.
Public comment, adjournment			Taylor adjourned the meeting at 8:40.