

Portage Lake Association Board of Directors Meeting - Minutes – May 2, 2012

The Portage Lake Association is a group of volunteers who are dedicated to making the Portage Lake Area a great place in which to live, play and stay.

Al Taylor – President	Frank English/Paul Mueller	Tammy Messner, Jim Simon
TBD – Vice President	Leann Burger	Jeff Sternberger, Chuck Reed
Bill Fairgrieve – Treasurer	Mary Lynn Burchard	Mary Reed, Jewelee Franklin
Faye Backie – Secretary	Sheila Heiser	Mary Fairgrieve, Judy Blackmore
Margaret Punches – Past President	Roger Cody	Marilyn Acker, Bonnie Miller, George Punches

Order of Business	Person Responsible	Report, or <i>To Do Plan</i>	Action Plan
Call to Order	Al Taylor	All Board members were present except Roger Cody. Also present were Jeff Sternberger, Chuck Reed, Mary Reed, Jewelee Franklin and George Punches	Taylor called the meeting to order at 7:05pm
Introductions	Al Taylor	None.	
Secretary's Report	Faye Backie	F. English moved the minutes of the April meeting be approved; Burchard seconded.	Minutes approved with formatting changes.
Treasurer's Report	Bill Fairgrieve	Backie moved the report be accepted; M. Punches seconded.	Treasurer's Report accepted.
Petunia Parade	Tammy Messner	Plans are moving ahead. Adult supervision is needed for student helpers 5/16 6pm. More waterers are needed as well as help setting out water and soil day before planting.	Sternberger indicated that scout members could help with setting out water and soil.
Newsletter	Mary Fairgrieve	Taylor indicated that writers are needed to submit articles in a timely fashion.	Articles are due June 15 th for the July <i>Newsletter</i> .
Fund Raiser	Al Taylor	Raffle tickets (except golf) will be available Friday for the 5 outside raffles. Linebacks and MacBeths will sell tickets for the rug.	Golf raffle tickets will be available next week.
Web Site	Roger Cody	Web site is self-sustaining and able to pay for enhancements. In the year starting March 9, 2011, there were 15,000 visits; 10,000 unique, with 3.27 pages per visit.	Banner ads will be added for subscribers; Appearances Salon will be the first. Directory use will be tracked. Have offered other non-profit groups the ability to post to the site. Will renegotiate the contract soon.
Membership	Barb Wolverton	Wolverton reported that there are currently 230 members.	Wolverton will send out a second membership notice.
Banners and Christmas Decorations	Chuck Reed	1. C. Reed reported that there are 5 banners in inventory. 2. M. Reed reported a damaged banner at the east end of the Village.	1. 3 banners will be repaired and auctioned off at the Fund Raiser. 2. Chuck will check on the damaged banner.
Winter Fest	Doug Calloway, Jim Simons, Al Taylor	Taylor asked if we should host a Cabin Fever Reliever.	Discussion but no decision.

Concerts	George Punches	The MI Arts & Humanities Council did not award PLA any money this year.	Armor Signs will put up the banner June 1. Watershed will split the costs.
Onekama Scholarship	Leann Burger	1. 5 applicants, 3 finalists interviewed. 2. Another young woman is working on a Girl Scout award, putting together a College Night in November.	1. Winner(s) will be announced at OCS Awards Night. 2. PLA has lent its name in support of the College Night project as long as the school leads and maintains the program.
Publicity Committee	Faye Backie	1. Currently working on PR for the Fund Raiser. 2. Other items for PR?	2. F. English will send picture of donation to fishing tournament for PR purposes.
Explore the Shores	Mary Reed/Margaret Punches	The project is in limbo right now. The group is looking for matching funds. Mathieu has stopped work on the tennis court, since it cannot be considered match until the grant has been received.	PLA has pledged \$5,000 contingent upon receipt of the grant; and additional funds the following year dependent upon community support that matches PLA's.
Christmas in Onekama	Jewelee Franklin, Jeff Sternberger, Judy Blackmore	“Christmas in Onekama” will include the Celebration of Lights, Chili Cook-off, snowmen, banners and decorations in the park. Franklin reported that she has requested use of OCS cafetorium, hall and small gym.	Letters will go out to vendors in the next 2 weeks. Sternberger reported that the Boy Scouts will do the Chili Cook-off. M. Fairgrieve and Pat Pomaranski will coordinate a Festival of Trees featuring small, plantable trees.
PLA Working Committees	Al Taylor	1. Taylor reported the price has gone up on fireworks. The Lions have agreed to continue. 2. Taylor indicated that he's wants to determine the number of volunteer hours donated to PLA.	1. Volunteers are needed for the next Pancake Breakfast, on May 13 th . 2. Taylor asked each chair to tally the number of person hours spent in our endeavors.
Bike Racks	Mary Reed	Promises this will be the last report on bike racks.	Volunteers are need to help install the bike racks.
New Business	1. Citizen of the Year Award 2. End of Summer event 3. Wetlands acquisition	1. Taylor suggests there be some changes to the process due to issues. 2. Sept. 15 th is also Manistee's Port City Festival and Sept. 28 th is OCS' Homecoming. 3. M. Reed asked PLA to consider a donation to assist in the acquisition of 2.35 acres just south of Feldak Park. Wolverton made a motion that PLA donate \$1,000, contingent upon the Watershed raising the bulk of the amount. B. Fairgrieve supported.	1. Committee? 2. Members agreed to stay with Sept. 15 th date, activities from 4 – 7pm, including pig roast. Watershed will also have an H2O event. 3. The motion to donate to the land acquisition passed on unanimous vote.
Public Comment		G. Punches noted that Fun Stuff is being rented to a couple who will sell summer items, games, puzzles, etc. The shop will be called Lakeside Treats.	
Adjournment			The meeting was adjourned at 9:07.