

Minutes

4-5-2023

Al Taylor, Evie McNeil, Jean Capper, Kathy Loynes, Susan Halloran, Nikki Schneider
Diane Wemlinger,

6:00pm call to order

Consent Agenda: Susan Halloran moved to accept the Consent Agenda and Kathy Loynes seconded.
Approved with no dissent.

OLD BUSINESS

Passed around new brochure-positive feedback.

Motion to approve a Square Reader for Credit Card Processing (\$49) by Nikki Schneider, Susan Halloran
Seconded. Approved with no dissent.

Committee updates

Social Media: Instagram intern – ad placed in Newsletter and through West Shore College
No contact yet.

Concerts: Schedule complete. Posters & Cards should be done by Friday, April 7th

Petunia: Committee meeting planned, water requests, letters to JackPine. All moving forward.

Newsletter: Color of paper changed to help with vision. June 10th cut off date for next issue.
Al suggested that we ask for entities mentioned in newsletter to contribute to cost. Jean will research
and report back in July.

NEW BUSINESS

Everyone alerted to needs for Board Members and Chairs. Instructed to keep ears open.
Do we know anyone?? Discussed some names.

June PLA Party Discussion

Is there a reason for a fundraiser?

Are we too short of volunteers/committee?

Vote no. Consensus. All in favor of not having a fundraiser this year.

New Insurance Policy: Farmer no longer handling. Boyer to take over Susan Halloran moved and Kathy
Loynes seconded that we go with new company. (NEED NAME). Approved with no dissent. Al reminded
us that will need the new certificate for various events.

Block Party request to fund Cousin Curtiss. \$700 fee July 6th 6:30-8:30

Motion to approve made by Diane Wemlinger, Jean Capper seconded. Approved with no dissent. Budget
to be amended.

Topics from Planning Session:

Onekama Days Craft Show – Boosters have agreed to take over.

Motion to eliminate running the Onekama Days Craft show made by Susan Halloran, seconded by Evie
McNeil. Approved with no dissent.

Social Media: Google Calendar; Google Drive Photos – long term project/ work progress

PLA Branding: Long term project/work in progress

Business Sponsorships: New committee needs to be formed/work in progress

Grant Program: Roz, Al & Theresa will meet in April to plan.

Diana Wemlinger to take over the Welcome Committee April 12th from Mary Jo.

OTHER BUSINESS: Freshwater Reporter 2 ads approved \$225 each plus \$15 set up fee

ADJOURN 6:56 motion by Susan Halloran, Jean Capper second