

PORTAGE LAKE ASSOCIATION

Regular Board Meeting

MARCH 2, 2022

6:00PM

Onekama Township Hall

OUR MISSION: The Portage Lake Association is a group of volunteers who are dedicated to making the Portage Lake Area a great place in which to live, play and stay.

Officers

Roz Jaffe - President
Nikki Schneider - VP
Evie McNeil - Treasurer
Jean Capper - Secretary
Al Taylor - Past President

Board of Directors

Julie Lapinski
Frank English
Susan Halloran
David Maylen
Kyle Miller

Committee Heads

Faye Backie, Jean Capper
Frank English, Mary Fairgrieve
Julie Lapinski, Debby Major
Mary Jo McElroy, Paul Mueller
Roz Jaffe, Nikki Schneider
Jeff Sternberger, Al Taylor
Justin Sedelmaier, Brian
Devilling, Marty Yapple: Dave
Maylen

6:01 Meeting called to order.

In attendance: Roz Jaffe, Nikki Schneider, Evie McNeil, Jean Capper, Al Taylor, Frank English, Dave Maylen, Kyle, Miller, and Debbie Major.

- Question about Onekama 150 funds was added to the agenda.
- Consent Agenda: Motion to accept by Dave Maylen, seconded by Frank English, passed.
- Correspondence :Bible Camp said thanks for \$50 for use of facilities
- \$150 sent to National Honors for Christmas in Onekama

OLD BUSINESS

- Newsletter March 15th Deadline
- Membership Update

\$4700 has come in. 89 membership renewals. 83% have paid the new rate of \$50. Not following up with those who paid the single rate. Faye will follow up with those who haven't renewed. Using the membership brochure with a sticker with new price.

- Near & Farr Friends Update

March, April, May and June programs. Need certificate of insurance for Township and Village.

- Beer Tasting & Pig Roast Update

Have met, will be Beer Tasting will be 4-7 and Pig Roast will be 5 -7 on the Sat. of Onekama Days. Village needs to approve serving alcohol and the pet parade and

PORTAGE LAKE ASSOCIATION

Regular Board Meeting

cars parking on the grass for car show.

- Volunteer Committee update
Will be meeting next week.
- Concert Committee update

New heads-Brian Devilling and Marty Yapple. Al and Steve met with them.

- Committee Vacancies: Christmas in Onekama; Pig Roast

Dawn Bower will be on a committee, Nikki Schneider is doing the Craft show. Will Mary Bergren serve? Theresa Gimbal will also be on committee.

- Scholarship committee-lack of candidates is an issue.
- Car Show no updates.
- Communications Committee update

Debby Major: good meeting at Canfield House. Website, FB, Instagram, Newsletter and Monthly newsletter were the focus. Made some sub groups. Website: Work needs to be done with updating and making things current. Simplify it. Update businesses. Adding administrators. FB needs a 2nd administrator. FB has been updated by Al. Newsletter, Jean to continue. There will be a monthly update in between. Instagram is also brand new. Debbie, Nikki and Kyle There is going to be learning curve. There is a proposal from Mara for \$200 a month for Instagram and Facebook. Debbie, Nikki and Kyle. Committees need to come up with goals for their social media. Will bring this back in April.

We need to make sure that the committee chairs know how to use publicity.

- Publicity Guidelines Mary Jo has updated it.
- June Party

PLA party/fundraiser Kyle. Will be at Canfield House. Heavy appetizers. Cash Bar. Porch/yard. 6/17 5-8. Will be limited to 125 people. PLA members will be invited first. Save the date. \$60 probably. Party with silent auction with 5 items. Experience packages. High end.

- Book Drive

Modeling it on Shoe drive. Money to go to a school project.

- Light Up the Lake

PORTAGE LAKE ASSOCIATION

Regular Board Meeting

4th of July idea-M22 John to head it up. Sell road flares. He's researching it. Watershed was against this idea a few years ago.

NEW BUSINESS

- Unbudgeted Expenses

\$100 fun fish sponsorship-difficult to work with them. Do we want to do this? No.

- Onekama School meeting

Seth Pratt, new principal. Roz, Dave and Julie will meet with him. Will discuss funding events, volunteers, scholarship, mentor program.

- Coasters

We have 50 sets. Sell them probably at beer tasting.

- Funds from 150 went through the Township-we have \$6300 extra from fundraising. Ed wants to get it off the books. PLA respectfully declines.

- Onekama History Group

150 wants to dissolve and turn it over to a Historical Society.

OTHER BUSINESS

Al Taylor moves to adjourn. Frank English seconded

7:05

ADJOURN