

## Portage Lake Association

### Board of Directors Meeting - Minutes – July 10, 2013

*The Portage Lake Association is a group of volunteers who are dedicated to making the Portage Lake Area a great place in which to live, play and stay.*

Officers	Board Members	Committee Heads
Al Taylor - President	Frank English/Paul Mueller	Jon Phillips, Marilyn Acker
TBD – Vice President	Leann Burger	Jeff Sternberger, Chuck Reed
Evie McNeil – Treasurer	Mary Lynn Burchard	Mary Reed, Jewel Lee Franklin
Faye Backie – Secretary	Sheila Heiser	Mary Fairgrieve, Roger Cody
Margaret Punches – Past President	Bruce Peabody	George Punches, Barb Wolverton, Pat Pomaranski

Order of Business	Person Responsible	Report, or <i>To Do Plan</i>	Action Plan
Call to Order	Al Taylor	Board members Taylor, M. Punches, English, Burger, McNeil, Burchard, Mueller, Backie, and Peabody were present. Also attending: Cody, G. Punches, Pomaranski and Wolverton. Guests – Steve Szilvagy, Linda English and Jane Mueller.	Taylor called the meeting to order at 7:00pm.
Secretary's Report	Faye Backie	English made a motion to approve the minutes, Punches seconded.	The June minutes were approved.
Treasurer's Report	Evie McNeil	McNeil discussed the budget. Expenses incurred during the month included beer tasting glasses, petunia watering and casino costs from the Fund Raiser. English made a motion to accept the Treasurer's Report, Backie seconded.	The Treasurer's Report was accepted by the Board.
Petunia Parade	Jon Phillips	Taylor noted that watering is going well. One of the tubs at Saco's had to be replanted after it tipped over. Only a few donations came in from the tri-fold mailing.	
Newsletter	Mary Fairgrieve	Taylor reported that there is more activity on the web site when the <i>Newsletter</i> is posted. It was noted that the Onekama Days schedule doesn't print properly when downloaded from the web site.	
Fund Raiser	Al Taylor	Taylor mentioned that preliminary numbers show about \$29K income from the Fund Raiser; net profit about \$18K. There were 173 attendees. While expenses were lower, revenues from the outside raffle (golf and quilt) were down. Silent auction was also less. Due to a glitch, it closed sooner than people anticipated. There was also a problem with people knowing what they won for the silent auction. Taylor has reserved June 28th (last Saturday in June) for next year's auction.	
Website	Roger Cody	Cody reported that the fishing report has the second highest number of hits on the web site. Cody is discussing the events pages with MS Creative. Would like more events to show at one time and then to delete automatically when the event is over. The web site is getting so large that it's requiring more oversight. Taylor noted that the Facebook pages direct people to the web site.	
Facebook Pages - 1, Onekama and PLA	Al Taylor	Taylor reported that he helped the Blue Fish restaurant in Manistee with rumor control by posting on Facebook. He will continue to work with local businesses.	
Membership	Barb Wolverton	Wolverton noted that a number of people have not yet paid their dues. Some people haven't paid for 3 years.	

Lake Issues	M. Reed	M. Reed mentioned that the report from the Lake Manager is now on the web site along with Herb Lennon's Power Point report. The presentation on Saturday went well.	
Banners and Christmas Decorations	Chuck Reed	Taylor reported that 4 banners have been sold through Face book and one at the Fund Raiser. There are 6 people on a waiting list. He's checking to see if we can have a flag or small banners made.	
Fall Festival	Jeff Sternberger	No report.	
Winter Fest	Al Taylor	Taylor is trying to find a chairperson for the event. If he can't find anyone, then we won't do anything. The free fishing tournament is mid-February.	We need to have dates for the calendar by Nov. for various publications.
Concerts	George Punches	G. Punches said that the 1st concert had about 450 attendees and donations were \$480. The 2nd concert which was threatened by rain had about 350 attendees and donations came to \$380. Family groups are coming. Taylor noted that the bleachers will be up at the OCS gym for the summer, so concerts can move indoors, if necessary. Boy Scouts are selling the coupon booklets. They want to do a project with the PLA. G. Punches noted that we had a request from a TC hot dog cart vendor who would like to sell hot dogs at the concerts. Concern was expressed that it would be competition with the new ice cream business. Backie made a motion that we thank them for their interest but decline their request. English seconded the motion.	Will send a notice to the churches about the gospel group, Cherry Blossom Ramblers.  A.T. will meet with the Boy Scouts to find out about the project.  The motion regarding the hot dog cart passed.
Onekama Scholarship	Leann Burger	Burger reported there's nothing new at this time regarding the scholarships.	.
Publicity Committee	Faye Backie	Backie noted that she'll be working on the calendar for the coming year as well as the request for an Onekama brochure.	
Explore the Shores	Mary Reed	M. Reed mentioned that they are proceeding with the Village grant.	
Christmas in Onekama	J. Franklin, J. Sternberger, J. Blackmore, M. Fairgrieve, M. Acker, P. Pomaranski	Pomaranski reported that the \$100 fee for building use has been paid.	
Fireworks	Paul Mueller	Mueller reported that everything is proceeding on schedule. We have agreement from the Soil Erosion people and are still in discussion with DEQ and Army Corp of Engineers about the concerns of the property owner whose property has to be crossed. Hopefully he will accept that we're not going to get anything in writing.	
Onekama Days	Al Taylor	Taylor noted the Pig Roast will be on Friday night. He's lining up servers from the Board of Education. Szilvagi showed the glasses that will be used for the beer tasting. PLA, along with the Lions, is underwriting the Titabawassee Fife & Drum Band. Looking for a place for them to stay overnight. PLA will have a float.	Volunteers are needed for Sunday's pancake breakfast. Volunteers are needed to make desserts for the Pig Roast.

Budgets for Committees	Evie McNeil	No issues.	
Address Lists	F. Backie, B. Wolverton, M. L. Burchard	Taylor noted that we are still getting some returned mail. Wolverton will check on the problems.	
Citizen of the Year Award	Margaret Punches	No report.	
Candidates	Al Taylor	A Nominations Committee must be approved at the next meeting, as voting for officers and board members takes place at the October meeting. The committee must be in place 45 days in advance. Let Taylor know if you're willing to serve on the committee.	Taylor will send a list of current officers and committee chairs/members to the Board.
New Business	Al Taylor	<p>1) Meeting about PPI – New owner is meeting with potential investors and interested groups. He would like to meet with the PLA Board. Possible dates were discussed.</p> <p>2) O'Keefe's Reef – Need to have new pictures for the web site. Can have either PLA or Onekama, MI on the logo. PLA gets 20 % of the profit.</p> <p>3) Taylor asked the Board if it was OK for him to support businesses on our Facebook pages.</p> <p>4) Burger noted that Connie Zimmerman, a former PLA member, died in June.</p> <p>5) Taylor noted that the Village has asked PLA to help fund boat launch improvements in the Village Park. Funding is needed by Oct. The Sport Fishing Assn. won't support since there's nothing planned for long-term support. English made a motion, supported by Peabody, that we would provide \$1,500 contingent upon a study to be done by the Parks and Recreation Board on voluntary fee payment.</p> <p>6) Wolverton noted that she has a ½ case of old PLA brochures. She will recycle.</p>	<p>1) Taylor will discuss dates with Bob Gezon, new owner.</p> <p>3) Board members agreed that the Facebook pages could support local businesses.</p> <p>5) Motion passed.</p>
Public comment		None.	
Adjournment			Meeting adjourned at 9:06pm.