



Onekama.info homepage

Dear Business Friends:

Here is a great way for your business to reach Onekama residents & visitors and to support the Onekama community.

Portage Lake Association's (PLA) membership includes 240 separate households that live in the Onekama area either full-time or seasonally. We touch our membership and the Onekama population through our highly popular website www.onekama.info; our Facebook pages '1, - Onekama, Michigan' and 'Onekama Community Connection'; quarterly newsletters; neighborhood flyers; ads; and email blasts.

We are the major provider of Onekama events, projects and opportunities, including Monday Concerts in the Park; Welcome Summer Party; Fall Festival; Christmas in Onekama Artisan Market; and Onekama Days events. PLA provides community initiatives such as Main Street Petunias & Flowers, Banners & Lights; Near & Farr Friends, and financially support important projects from Onekama's school, local government and area organizations.

As a PLA Sponsor, you'll receive promotion of your business and logo via a wide range of popular venues. See the enclosed form for the various sponsor levels and the publicity your business will receive in turn for each level.

Thank you for your support.

Sincerely,

Portage Lake Association

For more information: Roz Jaffe at rozjaf64@gmail.com or call/text 231-655-3006

1/15/2026



2026 PORTAGE LAKE ASSOCIATION SPONSORSHIP

BUSINESS NAME _____

Name to be used in publicity if different from above

CONTACT PERSON _____

BUSINESS PHONE _____ EMAIL _____

BUSINESS ADDRESS _____

_____ \$1500 + Event Sponsor banner at event and recognition on all publicity
Business card-size ad in PLA newsletter four times per year (please supply)
Shout-outs on PLA's popular social media sites
Sponsor Listing with logo on Onekama.info & PLA newsletters

_____ \$1000 + Event Sponsor with recognition on all event publicity
Business card-size ad in one PLA newsletter (please supply)
Shout-outs on PLA's popular social media sites
Sponsor Listing with logo on Onekama.info & PLA newsletters

_____ \$500 + Event Sponsor with recognition on all event publicity
Shout-outs on PLA's popular social media sites
Sponsor Listing with logo on Onekama.info & PLA newsletters

_____ \$100 + Sponsor Listing with logo on Onekama.info and PLA newsletter

_____ \$45 + Sponsor Listing with logo on Onekama.info

Respond by 5/1/2026, but earlier is better for full publicity!

Mail check payable to PLA & include this form: PO Box 493, Onekama MI 49675
or *PayPal* to information@onekama.info with form emailed or mailed

\$500 and above sponsors: Circle your event choice

Main Street Petunias & Flowers	Welcome Summer Party	Monday Concerts in Park
Main Street Banners	Near & Farr Friends	Onekama Days
Onekama Days Beer Tasting	Onekama Days Fireworks	Fall Festival
November Artisan Market	Celebration of Lights (Tree & Main St lights)	

Anything else we should know about your sponsorship?

_____ I'm emailing business info (logo, website, ads, etc) to
rozjaf64@gmail.com

_____ I can supply auction or donation items for PLA events

Donations & sponsorships may not be tax deductible

For more information: Roz Jaffe rozjaf64@gmail.com 231-655-3006