

Portage Lake Association Board Meeting: **MINUTES** September 7th, 2011

Our Mission: *We have a common goal of improving the quality of life in the Onekama area.*

Board Member:

Margaret Punches - President
 Al Taylor - Vice President
 Barb Wolverton/Bill Fairgrieve
 Treasurer
 Mary Reed – Secretary
 George Punches – Past President

Board of Directors/1yr

Frank English/Paul Mueller
 Sheila Heiser
 Mary Lynn Burchard

Board of Directors 2/yrs

Jim Simons
 Roger Cody

MINUTES

Order of Business	Person Responsible	Report, or <i>To do Plan</i>	Action steps
Call to order	Margaret Punches, President	All board members present except Barb Wolverton and Bill Fairgrieve. Also present: Mary Fairgrieve, Tammy Messner, Jewellee Franklin, Linda English, Judy Blackmore, Jeff Steinberg.	Margaret called the meeting to order at 7PM..
Secretary's report	Mary Reed	Minutes were distributed by email. George Punches moved the minutes be accepted. Paul Mueller seconded. Minutes approved..	Minutes will be posted onekama.info website by Margaret Punches.
Treasurer's Report	Barb Wolverton/ Bill Fairgrieve	Bill Fairgrieve distributed the financial report by email. Discussion followed. George Punches moved report be accepted, Roger Cody seconded. Report accepted.	Treasurer's report on file with minutes.
Fall Fun Festival	Jeff Sternberger	The format will be about the same as previous years. Jeff has not had a good response as yet from the vendors. Ways to increase participation in the pumpkin carving contest were discussed.	Jeff will work with Jewellee Franklin to contact more vendors.
Festival of lights	Jewelle Franklin	Last year we had had 35 crafters. Number is down so far this year. Many crafters are no longer doing it. The chili cook off is in place. Judy Blackmore reported that everything is organized for the Farr Center.. The Christmas tree will be up and Frank English will do the village.	
Fireworks	Paul Mueller	The income for the fireworks appears to be short some money from the Lions.	Paul will contact Ken Baurer to clarify funding.
Website	Roger Cody	Margaret and Roger met to refine the website and to continue to make it user friendly. Roger reviewed the number of hits in different categories. We will use this information for marketing. We now have 30 paid partners. Roger reviewed the names of those who have not paid. Several were removed and others will be contacted. We have not been getting the inquiries that are made on the "contact us" section. Currently the partners are paying for the cost of the website. \$1000 is in an escrow account for future improvements. Contract expires ?	
Newsletter	Mary Fairgrieve	Mary has only received 12 requests for email copies. Email address was clarified and many may have used the onekama.info address to respond. If we are only going to mail to PLA members, we need an accurate up to date list of members for the mailing. Those not mailed will continue to be distributed in public places. Kalava mailing list is from school. Continue with the current rural route mailings of about 400. We could delete Tom Gerhardt's winter membership address list. This is supposed to take effect in November. We could have MS Creative Services send it by email to those who have requested it on line. Deadline for Nov Newsletter copy is October 15th. Info on Festival of Lights and Invasives Treatment. Send info to Mary Fairgrieves email planewsed@gmail.com	
See You In	Jeananne	Everything is in place for the event.	

September Dance	Fitzgerald, Faye Backie		
Fund Raiser	Al Taylor	Al distributed a detailed report on the Fund Raiser and compared this year's to last. He noted areas of improvement. Overall, it was a very successful fundraiser. Report on file with minutes.	
Banners	Chuck Reed	The banners will be taken down and the Christmas decorations will go up after the Fall Festival (Oct. 8th) and before the Celebration of Lights (Nov. 19th)	
Petunia Parade	Tammy Messner	The committee will meet next Monday at 9:30. to discuss roll up and review this year's program. Rich Mirabatla is interested in working with the watering team. He will work with the Heislrs this week..	
Winter Fest	Barb Wolverton, Doug Callaway	No report. Flyer has been out since this summer.	
Concerts in the Park	George Punches/Al Taylor	See report attached and on file with minutes. Lighting is complete. About 3,,000 people attended the concerts this summer. There was great variety, great talent and many great entertainers,. 70% of the concert costs were covered by donations.	
School mentoring	Al Taylor	Al will be meeting with Kevin Hughes to begin the mentoring program again this year. He will also investigate having an art contest and others activities with the school.	
Onkama Scholarship	Leann Burger, Al Taylor	no report	
Nominating Committee	George Punches, Roger Cody, Sheilah Heiser	The slate for the board and the officers is almost finalized. Al Taylor, President, Secretary Faye Backie, Treasurer Bill Fairgrieve. The Vice President and all the board positions are still being finalized.	
New Business:	Margaret Punches	PLA and Portage lake shirts & hats. Margaret and George Punches have investigated O'Keefes Reef as a source for shirts and hats. These have our logo or just Portage Lake embroider on them. You can use the PLA link to their website and you can order whatever you want.	
Old Business:			
Adjournment		9:15 PM.	
Minutes submitted	Mary Reed	Secretary	