

PLA Monthly Regular

03/03/16

7:00 PM

Board of Director's Meeting February 3, 2016

Farr

Center

OUR MISSION: *The Portage Lake Association is a group of volunteers who are dedicated to making the Portage Lake Area a great place in which to live, play and stay.*

Officers:

Diane Bess - President
 Julie Lapinski -Vice President
 Evie McNeil Treasurer
 Faye Backie- Secretary
 Al Taylor – Past President

Board of Directors

Frank English, Paul Mueller
 Pat Pomaranski, Al Garbrecht
 Barb Wolverton, Mary Fairgrieve
 Nikki Torrey, Jean Capper
 Susan Barnard, Cynthia Kadzban

Committee Heads

Jon Phillips, Tammy Messner
 Jeff Sternberger, Chuck Reed
 Mary Reed, Susan Halloran
 Roz Jaffe, Steve Szilvagy, Margaret Panches, Jamie Miester
 Pat Pomaranski, Bruce Peabody, Marilyn Acker

Minutes

Order of Business	Person Responsible	Report, or <i>To Do</i> list	Action Plan
Call to Order, Introductions	Diane Bess	Bess called the meeting to order at 7:00pm Attendees: Bess, Lapinski, McNeil, Backie, Taylor, English, Pomaranski, Garbecht, Fairgrieve, Capper, Barnard, Kadzban, and M. Reed. Guest: Linda English	
Secretary's Report	Faye Backie	Barnard made a motion to accept the Jan. 2016 minutes; Garbrecht seconded.	The January 2016 minutes were accepted.
Treasurer's Report	Evie McNeil	McNeil presented the January monthly report. Other than dues, there was not much activity. Taylor made a motion to accept the report; Backie seconded. A thank you card was received from M. Panches for the gift card she received thanking her for her services to PLA.	The January Treasurer's report was accepted.
Public Comment	Diane Bess	No public comment.	
Budget – 2016 final	Al Taylor	Taylor noted that full payment for the fireworks was added. The Lions may help if a better venue is found for setting off the fireworks. Taylor anticipates that PLA may spend \$6k more than it takes in due to additional expenditures for concerts, web site upgrade and 501(c)(3) costs. English made a motion to approve the 2016 budget; Capper seconded.	The 2016 budget was approved.
Petunia Parade	Jon Phillips/Tammy Messner	No report.	
Newsletter	Jean Capper	Capper said the next due date is March 15 for the April <i>Newsletter</i> . Discussion about putting items on the website, so they're available in a more timely fashion. Taylor reminded the group that half the <i>Newsletter</i> is PLWF, Village and Township reports. Ideas for articles – series of articles on parks, Farr Friends, schools, new PLA members. Kudos for "People to Know" piece.	
Fundraiser	Al Taylor	Taylor reported that outside raffles could include dining package, a kayak, Trout hooked rug, Sorenson tapestry and a golf package. The committee has started trimming the list of items solicited. Board members were asked if there were any concerns about making less money if a smaller fund raiser was done every other year. No objections were raised.	
Website	Al Taylor	Taylor said that the lack of response to invoices for being on the web site doesn't seem to be the invoicing itself. People just don't think it's worthwhile as more have their own web sites.	

Membership	Barb Wolverton	Taylor noted that membership renewals have gone out.	
Lake Issues	Mary Reed	M. Reed reported that the committee met with the Lake Manager and reviewed a draft of the Lake Report.	
Banners and Christmas Decorations (part of Christmas in Onekama)	Chuck Reed	Taylor said there is only one banner available for sale.	
Fall Festival	Jeff Sternberger/Susan Halloran	No report.	
Winter Fest	Jamie Miester	No report.	
Concerts	Steve Szilvagi	Taylor - committee is working on the lineup.	
Facebook Pages	Al Taylor	Taylor noted that he's looking for marketing opportunities. He did an ad for Osborn's fishing tournament.	
Farr Friends	Mary Fairgrieve	Fairgrieve reported that Farr Friends has had between 8 – 23 attendees, mostly depending on weather. The Village will let the group continue year round. Should we?	
Publicity	Faye Backie	No report.	
Onekama Days	Al Taylor, Steve Szilvagi, Bruce Peabody, Frank English, Paul Mueller	Taylor reported that organizational meetings have begun. Fireworks continue to be an issue.	
Christmas in Onekama	Pat Pomaranski, Mary Fairgrieve, Jeff Sternberger	No report.	
Welcome Committee	Diane Bess	Fairgrieve noted that she and Julie Lapinski are co-chairing the Welcome Committee. They want to create a list of tasks that new members can do.	Give Fairgrieve or Lapinski tasks that need to be done for your committee
Letter of Support	Al Taylor	PLA has been asked to write a letter of support for the Township request to U.S. Rural Development Agency for a grant to explore sewer options. They are considering 3: connect to the Village (add-on expense), build their own or use the Little River Band's facility. PLA's letter would support the concept. Capper made a motion to approve the letter of support; Backie seconded.	The letter of support for the Townships' application was approved.
Explore the Shores	Al Taylor	Construction will begin in April on Langland Park improvements. DNR has agreed to allowed construction of a kayak launch at the DNR boat launch. A grant of \$13K is needed to accomplish this project.	
PLA Income Expense form	Evie McNeil	McNeil asked that members use the Income Expense form (sent out by Taylor) when submitting invoices or checks.	
Onekama Marine Memorial Weekend Shakedown Tournament	Diane Bess	We traditionally sponsor the Tournament with a \$1,5K donation. It's included in the 2016 budget.	
Retreat - Vision	Al Taylor	Bess presented highlights of the Board Retreat held Jan. 26 th . Soliciting volunteers, partnering with and financially supporting other organizations to make things happen, tweaking events to improve them, improving PR and member benefits were among the ideas discussed. (See attached document for detail.) Board discussed the need for a committee to make financial grants to other orgs. A Bylaws change would be needed. We need to capture our volunteer needs. Discussion of annual membership picnic. Separate Festival of Lights from Christmas in Onekama. Barnard, F. English and Beth McCarthy will work on Festival of Lights ideas.	We need dates for events by March 2 for Board meeting.
Other		Fairgrieve asked that Board members get a copy of the current Bylaws. F. English noted that any changes to the Bylaws must be read at three meetings.	Taylor will send Bylaws out to the Board members.
Public Comment,	This public comment is for	Linda English asked the Board members to write	The Letter of Support for

Adjournment	any of the special agenda items that are covered.	a Letter of Support for the Blarney Castle proposal to the Village. There will be a meeting on Feb. 12 th to consider a Special Use Permit. F. English made a motion that PLA write a Letter of Support to the Village Planning Committee allowing Blarney Castle's special use permit Bess adjourned the meeting.	the Blarney Castle project was approved.
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