

PORTAGE LAKE ASSOCIATION

June 4, 2025

6:00PM

Regular Board Meeting

Onekama Township Hall

OUR MISSION: The Portage Lake Association is a group of volunteers who are dedicated to making the Portage Lake Area a great place in which to live, play and stay.

Officers	Board of Directors	Committee Heads
Cyndy Wangbichler, President VACANT, Vice President Evie McNeil, Treasurer Mary Jo McElroy, Secretary Al Taylor, Past President	Jean Capper Susan Halloran Kathy Loynes Mark Miller Roz Jaffe Carey Stark Joseph Suchocki Diane Wemlinger	Brian Devilling, Mary Jo McElroy, Mary Fairgrieve, Theresa Gimpel, Nancy Dabrowski, Paul Mueller, Nikki Schneider, Justin Sedelmaier, Carrie & Greg Cassagnola, Katy Castillo

TOPIC	DISCUSSION	ACTION ITEMS / RESPONSIBILITY
Call to order and welcome	Roz Jaffe called the meeting to order at 6 PM. Nine PLA people attended, either in person or via Zoom. Attendees were Roz Jaffe, Evie McNeil, Mary Jo McElroy, Susan Halloran, Kathy Loynes, Al Taylor, Diane Wemlinger, Nikki Schneider, and Mark Miller.	
Additions to the agenda	Diane Wemlinger asked to provide an update from the Welcome Committee.	
Consent Agenda	The Consent Agenda consisted of May 7, 2025 minutes and May 2025 financials. Al moved to approve the Consent Agenda. Diane seconded, and the motion passed without dissent.	Mary Jo to get May minutes posted at Onekama.info .
Correspondence	None.	
COMMITTEE / EVENT REPORTS		
Final Summer Party Review	Nikki reported that 108 tickets have been purchased. She is confident that food will be plentiful even with those who pay at the door. DJ Val will provide some ice breakers with winners receiving drink coupons. Silent auction donations are going well with 15 or 16 auction packages. The awarding of winners will take place at 7 PM. There are three shifts of ticket takers.	
Onekama Days	Roz and Al confirmed that there is no one who has volunteered to lead the Onekama Days parade. The next meeting planned is June 11. If no one steps up by end of June, there will probably not be a parade this year.	

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OLD BUSINESS		
Strategic Plan Review / Group Reports	No group reports.	
501c3 vs. 501c6	Roz sent out a comparison of what each non-profit status entails. Two major advantages of 501c3 are 1) ability to apply for grants that are restricted and 2) ability to receive donations that benefit the donor for taxation purposes (two ways were mentioned). There is more reporting with a 501c3. No decision was reached.	Move to an upcoming agenda
Jigsaw Puzzle Project	Al gave an update on this project. A sample puzzle using an autumn photo will be coming in a few weeks. Best case, we would have 68 puzzles to sell by early August. Those present recommended four puzzles, one for each season.	Al to look for summer photos.
NEW BUSINESS		
Welcome Committee	The Welcome Committee (Diane Wemlinger, Cindy Mason, and Elaine Maylen) have compiled updated information which is inserted into a plastic envelope. Current method to identify new residents is word of mouth. Roz suggested using social media to ask who is new to the community that could benefit from the information.	Alert any of the committee if you become aware of new residents
Updating the Guidelines for Publicity	Mary Jo requested that those who are knowledgeable about how the PLA does publicity to update the guidelines for 2025. Jean Capper has already provided input. She is asking Roz and Al for specific input so that we can distribute to committee heads.	Get input to Mary Jo in whatever way works for you (phone call, email, handwritten notes, etc.)
Petunia Survey Process	Mary Jo and the Petunia Parade Committee have drafted a survey to ask about the future with petunias in Onekama. There are three target audiences: 1) those who donate money; 2) those who donate time and labor to plant, weed, and water; 3) those homeowners and businesses on Main Street along the "parade" route. She is working to have a paper copy and electronic copy.	Survey to be implemented this summer; to use results for 2026 planning
Onekama History Association	Leaders of the Onekama History Committee have asked to come under the leadership of the PLA. There was minimal discussion; a decision was tabled.	
OTHER BUSINESS		

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Next meeting	The next meeting will be on September 3, 2025.	
Adjournment	Al made a motion to adjourn, Susan seconded, and the motion passed. The meeting was adjourned at 6:53 PM.	

Submitted by Mary Jo McElroy