

# PLA Monthly Regular

## Board of Director's Meeting May 7, 2014

**OUR MISSION:** *The Portage Lake Association is a group of volunteers who are dedicated to making the Portage Lake Area a great place in which to live, play and stay.*

**Officers:**

Al Taylor - President  
 Diane Bess -Vice President  
 Evie McNeil Treasurer  
 Faye Backie- Secretary  
 Margaret Punches – Past President

**Board of Directors**

Frank English, Paul Mueller  
 Leann Burger, Sheila Heiser  
 Barb Wolverton, Bruce Peabody  
 Nikki Torrey, Jean Capper  
 Jennica Mathieu, Cynthia Kadzban

**Committee Heads**

Jon Phillips, Marilyn Acker  
 Jeff Sternberger, Chuck Reed  
 Mary Reed, Jewelee Franklin  
 Mary Fairgrieve,  
 George Punches, Barb Wolverton  
 Roger Cody, Pat Pomaranski

### Minutes

Order of Business	Person Responsible	Report, or To Do list	Action Plan
Call to Order, Introductions	Taylor	Attending – Taylor, Bess, McNeil, Backie, M. Punches, Burger, Heiser, Torrey, Capper, Kadzban, Phillips, G. Punches, Cody	
Committee Directory	Taylor	Taylor asked members to check the committee lists and report any changes or corrections.	
Secretary's Report	Backie Capper	Burger made a motion to accept the April minutes; McNeil seconded.	The April minutes were accepted without changes.
Treasurer's Report	McNeil, Taylor	McNeil reviewed the financials. There is currently \$21K in checking and \$12.7K in savings. Backie made a motion to accept the financial report; Capper seconded.	The financial report was accepted without changes.
Petunia Parade	Phillips//Acker	Phillips reported that rototilling will take place on May 14. Boy and girl scouts will help. Planting will be on May 21. Sept. 24 will be roll-up date. Bobby G. will water.	Will need 280 envelopes to enclose with the Citizen of the Year mailing in May.
Newsletter	Fairgrieve	Taylor noted that the next newsletter is July.	Send ideas to M. Fairgrieve.
Fundraiser	Taylor	Have more people for the committee; donations are coming in. Board reviewed the poster. Price of meal is going up to \$40 this year. 3 outside raffles – Sacos meat pkg., iPad, Kayak. Also thinking of a 50/50 raffle.	Committee could use more help.
Website	Cody	Utilization is good. More businesses have signed up.	Cody will work with MS Creative on the shopping cart.
Membership	Wolverton	Taylor reported that memberships are coming along.	
Lake Issues, Explore the Shores	M. Reed, M. Punches	Taylor reported we received a thank you note from village on Explore the Shores donation	
Banners and Christmas Decorations (part of Christmas in Onekama)	C. Reed/Taylor	Taylor noted that he's pre-sold 5 banners for total of \$500 and have at least one for fundraiser. 8 new banners are ordered and	See New Business for info on small banners.

		o that will be sold will be repaired in May	
Fall Festival	Sternberger	No report.	
Winter Fest	Taylor	No report.	
Concerts	G. Punches	G. Punches gave an overview of process for new members. Concerts set, we did get \$500 grant for the Steel Band concert. Concert cards handed out. The Snyder Family Band needs a room. PUNCHES asked that we pay Alpine. Board agreed. PUNCHES thanked Backie for her PR work.	G. PUNCHES asked for help putting up the stage in the last part of June.
Facebook Pages	Taylor	Taylor said the Face Book pages continue to do well.	
Onekama Scholarships	Burger	Burger said the two scholarships will be presented on May 13 <sup>th</sup> at 7pm.	
Publicity	Backie	Backie noted that she's working on concert poster and other publicity.	
Onekama Days	Taylor, Szilvagy, Peabody, English, Mueller	Taylor stated that there will be 4 fundraiser breakfasts to raise funds for fireworks and the marching band. First is May 25. Do we want to consider a spaghetti dinner to add to income. Members were in favor. Craft beer tasting will go from 3-7pm, pig roast from 5-7pm. New designer glasses being worked on. 2 pigs have been ordered and we may need some additional shoulders if we serve more than 170 folks. Fireworks quote came in same as last year. Higher water in Portage Lake may present some challenges for the fireworks. M. PUNCHES mentioned that the PLA float was damaged when the roof of the barn in which it was stored collapsed this winter. The trailer is OK.	Need ideas for the PLA float. Need ides for a band for the parade.
Christmas in Onekama	Pomarski, Fairgrieve, Franklin, Sternberger	School is reserved for Nov 21, 22. Invites have gone out to crafters; working on getting some help from Boy Scouts in set up, need to know what school is going to do.	Will ask the Boy Scouts to help with set up <u>and</u> take down.
New Business	Taylor	E. Sorenson tapestry – West Shore Hospital will display the unit and list it for sale. Display case being made by Jim Trout, material costs of around \$200 will be taken from Reserve funds.	
	Taylor	Taylor noted the current banner is too large for some. Jennica Mathieu, Onekama T-Shirt Shop, is pricing a 48" x 17" flag with pole hoops. Will sell for \$100 – PLA will get \$10. She'll purchase 2 to see if people will buy. Lakeside Treats has made a decal using the banner design and ordered 500. They'll sell	Burger will find information about copyrighting the logo.

		for \$5.00, PLA will get \$1.	
	Taylor	Retreat Timing – retreat is a planning and strategy session that guides us for the next 1-2 years. It appears we will have to schedule in fall. Taylor asked if we should consider hiring a part-time administrator. Watershed has hired Mary Bergren and she might consider working with us. Annual meeting – in July or August – in place of regular meeting?	Plan for Retreat in September.  Annual meeting will be held in place of August meeting.
	Taylor	Reserve of \$5k was approved at the April meeting for Langland Park Grant.	
	Taylor	We had 200 tote bags made; have sold 50. Taylor suggests we have the students sell them. Taylor also suggests we have the students sell coupon books. We get \$4, they get \$4 and \$2 are printing costs.	
	Taylor	Township has asked PLA to write a letter of support for the dune removal at Langland Park. Members felt there were too many unknowns for us to do so.	There will be a meeting at the Portage Point Inn with the DEQ about the dune removal at Langland Park. June 2 <sup>nd</sup> , 10am.
	Taylor	Taylor has been exploring an Onekama Coffee Table Book.	Taylor will get a group together to make a proposal.
	Torrey	Torrey teaches 6 <sup>th</sup> – 12 <sup>th</sup> grade English and works with students. She asks if PLA could help with several programs. (1)Scholarship Program – help the kids learn about and apply for scholarships.	Burger offered to help.
	Torrey	(2)Portager Pack Program – backpacks with food, hygiene and school supplies for students and families. Will have a golf scramble to raise funds.	Support project through golf scramble and donations.
	Torrey	(3)Mentoring Program at school – Success Lunch needs adult support – daily 11:30 – noon.	Need volunteer support.
	Torrey	(4)Need adults to come in and talk about professions, careers and education.	Need volunteer support.
	Punches	Have two nominations for COY, one has already received the award.	More nominations are needed for COY.
	McNeil	McNeil mentioned that PLA receives thank you notes.	McNeil will bring thank you notes in for the Board to see.
Public Comment, Adjournment			Meeting adjourned at 9:15.