

Portage Lake Association Board of Directors Meeting - Minutes – September 5, 2012

The Portage Lake Association is a group of volunteers who are dedicated to making the Portage Lake Area a great place in which to live, play and stay.

Al Taylor – President
TBD – Vice President
Bill Fairgrieve – Treasurer
Faye Backie – Secretary
Margaret Panches – Past President

Frank English/Paul Mueller
Leann Burger
Mary Lynn Burchard
Sheila Heiser
Roger Cody

Tammy Messner, Jim Simon
Jeff Sternberger, Chuck Reed
Mary Reed, Jewelee Franklin
Mary Fairgrieve, Judy Blackmore
Marilyn Acker, Bonnie Miller,
George Panches

Order of Business	Person Responsible	Report, or <i>To Do Plan</i>	Action Plan
Call to Order	Al Taylor	Board members Taylor, B. Fairgrieve, Backie, Burchard, English, M. Panches, Heiser, Cody, Mueller, and Burger attended. Also present were Wolverton, M. Fairgrieve, C. Reed, G. Panches, T. Messner, J. Messner, M. Reed, N. Behring, Debby Major, Carol Tomalis, Marilyn Acker and Sue Osmus.	Taylor called the meeting to order at 7:00pm.
Introductions	Al Taylor	Jim Messner was introduced.	
Secretary's Report	Faye Backie	Backie asked for comments on the August minutes. English made a motion to accept, M. Panches seconded. Taylor asked the members to approve the June minutes (no July meeting). B. Fairgrieve made a motion to accept, Burger seconded.	The June and August minutes were accepted.
Treasurer's Report	Bill Fairgrieve	Fairgrieve discussed the August report. Backie moved to accept, English seconded.	The budget was accepted.
Petunia Parade	Tammy Messner	Messner reported that Wednesday, Sept. 26 will be the day for the roll-up of the petunias. Revenues are up this year, expenses down. Messner has chaired the committee for the past 3 years and one of her goals has been to increase community involvement in the project. This hasn't happened. Messner is ready to step down but there is no one on the committee that is willing to take on the leadership role. Extensive discussion of issues – watering, recruitment of a chairperson, other options such as large planters around the Village. Discussion of a project manager that could handle this and other well-defined projects. Must have resolution by early Oct. for the committee to move forward.	Taylor will talk to the Village and Township about watering. Taylor will try to find a project manager ASAP. English will check on the tanker truck PLA owns.
Newsletter	Mary Fairgrieve	<i>Sept. 20 is the deadline for October issue.</i> 1400 copies will be printed. Backie and Burchard will update and reconcile the various membership lists into one.	M. Fairgrieve will contact Pioneer Press for Celebration of Lights envelopes. M. Fairgrieve and M. Panches will send their membership lists to Backie and Burchard. Taylor indicated that MS Creative Services and Pioneer Press will reconcile their lists.

Fund Raiser	Al Taylor	Taylor indicated that the committee was half the number it was last year. Some efficiencies have been incorporated.	Taylor will reserve the Casino space for June 22.
Web Site	Roger Cody	MS Creative is almost ready with their proposal for a tiered marketing plan. The Business Directory on the site has been restructured.	
Membership	Barb Wolverton	Currently 232 family members. Only a few are in arrears on dues.	
Banners and Christmas Decorations	Chuck Reed	Charity Domres and students plan to put flags up for Flag Day (Nov. 11). Reed is checking to see if there will be a conflict. Nov. 17 th is Christmas in Onekama. It was suggested that the PLA ask the Village pay for decorations and PLA take care of the banners.	
Fall Festival	Jeff Sternberger	Backie reported for Sternberger. He will need 3 people to help move picnic tables on Friday the 12 th at 5:30pm. All the usual events are underway; currently there are 10 vendors signed up, expects more. Has invited Trinity Lutheran and the Lions' Club to bring food wagons. Costs are \$1,000. Village has been informed, OCS is backup location.	Cody, Jim and Debbie Major will help move tables. Taylor asked for an electronic copy of the poster; Backie will obtain.
Winter Fest	Doug Calloway, Jim Simons, Al Taylor	Taylor talked with Osborn about holding Winter Fest on the same weekend as Osborn's fishing tournament, February 15-16 (also "Free Fishing Weekend"). Osborn suggests we not have the airboat as it interferes with fishing. Taylor has talked with Shays about euchre tournament and they are interested. The Lions will consider doing a breakfast.	
Concerts	George Punches, Al Taylor	G. Punches noted that the concerts made \$4,000 this year. Costs were \$4,700. People like the variety. Would like to explore the possibility of hiring someone from the Village to set up and take down the stage and move the picnic tables around before the concerts.	
Onekama Scholarship	Leann Burger	Jaylee Brown was selected as the scholarship winner. She is going to attend Northern MI Univ. Will start the next round in March/April.	
Publicity Committee	Faye Backie	No report.	
Explore the Shores	Mary Reed/Margaret Punches	Still waiting to hear about the MI Natural Resources Trust Fund grants which will be announced in October.	
Christmas in Onekama	Jewelee Franklin, Jeff Sternberger, Judy Blackmore	M. Fairgrieve outlined the idea of "Onekama Originals" - container-grown evergreens, 2 ½ – 3 ½' high to be decorated by various groups and auctioned off.	
Fireworks	P. Mueller	No report.	
PLA Working Committees	Al Taylor	No report.	
Budgets for Committees	B. Fairgrieve	Taylor asked if any group needed more money. Please see him.	

New Business	<ol style="list-style-type: none"> 1. Dues Cost 2. Flag Purchase for Veteran's Day 3. COY Committee 4. Pig Out 5. PLWF & Invasive Species 6. Surveys 7. Facebook PR 8. Address list 9. BOD & Committee Heads 10. Onekama Days 	<ol style="list-style-type: none"> 1. Taylor asked if it's time to increase membership cost. 2. PLA has been asked to purchase a flag for display on Flag/Veteran's Day, cost \$65. 3. Taylor noted that there are issues with the Citizen of the Year Award application process. He asked that a group look into it. 4. Taylor indicated that tickets are ready to be sold for the Pig Out for Scholarships fund raiser. There will be memorial envelopes for donations to the scholarship fund. 5. M. Reed reported that the Watershed made \$8 – 10,000 on their fund raiser. They are looking at other wetland areas around the lake as well as tributary and stream areas. Will work with other organizations, such as Ducks Unlimited and the conservancies. Harbor Commission Report indicated that dredging is needed and that the low water has exposed the underpinnings of the pier and infrastructure repairs are needed. M. Reed reported that 161 acres were treated this year. Due to the warm weather, the low water and the clearness of the water, invasive species have flourished. Let her know of other places in the Township where you see phragmites. 6. Taylor mentioned that a survey, designed by M. Fairgrieve, will be included in the President's Letter to gather input from the membership prior to the Board retreat. 7. Taylor noted that the Facebook pages are getting good responses. He's trying to highlight local activities. 8. Backie & Burchard are going to try to reconcile address lists. 9. G. Punches noted that the Nominating Committee needs to present a slate at the October meeting. 10. Taylor said that the Village and Township management are not happy with Onekama Days. They would like to bring the activities back to the Park. Community groups will be invited to a discussion about how to improve the event. 11. Wolverton asked if Taylor could attend a meet and greet with the folks from Pure Michigan. 12. M. Fairgrieve noted that Evelyn Sorenson, who won the hooked rug created by Alaina Trout for the Fund Raiser, is giving it to the Village. She and Trout will attend the upcoming Village meeting to present it. May ask the Board to pay for a plaque. ??? 	<ol style="list-style-type: none"> 1. Members felt we should hold on membership increase. 2. M. Punches made a motion to purchase a flag; Mueller seconded. Motion passed. 3. Cody and M. Punches will explore the issues. 9. Mueller, G. Punches and M. Punches will be on the committee. 11. Taylor will attend Pure Michigan function.
Public Comment		None.	
Adjournment			The meeting was adjourned at 10:05.