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| **Minutes from**  **PLA Monthly Regular**  **Board of Director’s Meeting** | | | | **6:00 PM**  **Township Hall** |
| **Date APRIL 15, 2021** | | | |  |
| **OUR MISSION: *The Portage Lake Association is a group of volunteers who are dedicated to making the Portage Lake Area a great place in which to live, play and stay.*** | | | | |
| **Officers:**  Julie Lapinski- President  Kevin Wolverton, Vice President  Evie McNeil Treasurer  Jean Capper- Secretary  Al Taylor – Past President | | **Board of Directors**  Nikki Schneider, David Maylen,  Frank English, Jean Capper  Susan Halloran, Jon Phillips  Larry Paz, Debby Major,  Mary Bergren  Michelle Ervin | | **Committee Heads**  Mary Jo McElroy,  Debby Major, Susan Halloran,  Justin Sedelmaier, Mary Reed, Steve Szilvagyi,  Paul Mueller, Faye Backie,  Margaret Punches, Mary Fairgrieve,  Frank English, Al Taylor,  Jean Capper, Julie Lapinski  Jeff Sternberger, Susan Barnard,  Pat Pomaranski, David Maylen |
| **Agenda** | | | | |
| **Order of Business** | **Person Responsible** | | **Report, or *To Do* list** | **Action Plan** |
| Call to Order, Introductions | Julie Lapinski | | Lapinski called the meeting to order at 6:00 PM at Onekama Township Hall. Present: Lapinski, Wolverton, McNeil, Capper, Taylor, McElroy, Major,Szilvagyi, Backie, Schneider, English, Paz, Ervin (via phone) |  |
| Consent Calendar | Julie Lapinski | | Lapinski inquired about any questions or issues with the Consent Calendar as emailed prior to tonight. The Consent Calendar included the draft minutes from the March 11, 2021 board meeting and financials as of 3/31/21. Wolverton made a motion to approve the minutes; the motion was seconded by Maylen and unanimously approved by those present. Wolverton made a motion to approve the financials; the motion was seconded by Maylen and unanimously approved by those present. |  |
| PLA 2021 Spring Fundraiser | Kevin Wolverton/Julie Lipinski | | Murder Mystery fund raiser is set for 5/28/2021. Following Dept. of Health regulations, we can have 100 guests. Caterers-Zupin Catering in Manistee. There will be 6 people at a table, 6 feet apart. Zupin will serve. If state changes things, we can reschedule. What do we do with money if we have to cancel? /reschedule Square is good platform for refunding. Taylor is working on Silent auction items. Weber grill; Judy Blackmore quilt; banner; maybe dinner package or drinks package. Maybe fishing on Hughs boat. 5-6 items max. Not easy to get donations. Got a $2000 donation for the Fall Festival. Save the Date info will go on the website. \*150 anniversary is going on as well. Will go into Shoreline. | Wolverton and Taylor to follow up with Eventbrite work |
| Budget | Al Taylor/Julie Lapinski | | May need some more money for website to fix some deficiencies, will know in a couple of weeks. |  |
| Membership | Faye Backie | | Membership-look for email. If you are on the board/committee chairs please pay your dues.  Shelly Johnson has resigned from the board. |  |
| Fundraising | Al Taylor and Julie Lapinski | | Committee talked about raffles and silent auctions. Raffle tickets -selling online? Major said there are sites, with a fee. The Carter family lost home in a fire-Ted Ahrens donated a boat cruise for 6. Sold on Facebook for 1550.  Online-gofundme? Did one for fireworks. Have to have a specific cause.  2.2% for gofundme  Most people don’t like to sell raffle tickets. Online was easy-need to find a new place. | Committee to explore online options. |
| Introductions | Julie Lapinski | | Introduced Nikki- Schneider, who talked about the campaign to vote us the best village. |  |
| Petunia Parade | Mary Jo McLeroy/Debby Major | | Good to go 5/26. Village didn’t receive a request letter. It was sent by Taylor-had to resend. Village will look at it next Wed. Whole list was sent. | Taylor to follow up with Village. |
| Near & Farr Friends | Mary Fairgrieve | | Still starting hopefully in Sept. |  |
| Concerts | Steve Szilvagyi /Al Taylor | | Concerts-numbers be our guide  Szilvagyi recommended not to do the concerts this summer.  Lively discussion.  We will make a decision by 6/1. Involve health dept. etc. All performers are eager-have agreements, dates, but can cancel due to Covid. Survey is out there-results in a few weeks. |  |
| Publicity | Al Taylor/Mary Jo McLeroy/Jean Capper | | Shoreline-Will have an article 150, all of our events with covid caveat. Trying to get on to Instagram. | Taylor to follow up with additional social media presence. |
| Facebook Pages | Al Taylor | | Continue to be very popular. |  |
| Fall Festival | Julie Lapinski/Al Taylor | | Met with 5star Realty Bonnie Walsh, Julie ? and Linda Profer and the owner. Talked about the PLA. They were very interested in being active. They are interested in Fall Festival-giving a generous donation, which covers the entire cost. They may co-chair it. |  |
| Christmas in Onekama | Pat Pomaranski | | Nothing to report |  |
| Website | Al Taylor | | Need to fix some problems |  |
| Onekama Days | Al Taylor/ Julie Lapinski | | Craft fair-getting responses from Debbie’s email-got 14 (that’s half) all excited. The fair will be at the old spirit gas station was-we can fit 30 in. Parking? Need to ask School. Vendors will need to park at the school. Realty parking lot not available. No power or water Linebacks new owner may be able to give electric. No food trucks. Debby is sending out applications.  Frank-1500 emails bear lake, Kaleva and Onekama car shows. Has covid guideline. We can not be the police man.  Cars are 6 six feet across. Controlling the people looking at them isn’t possible for us. We can make announcements .  Pig Roast-$100 more than last year.  Kevin/Al/Frank will get together. | Kevin Wolverton/Al Taylor/Frank English will get together. Follow up about parking. |
| School Projects/Scholarships | David Maylen | | Beth McCarthy had the idea to put up Banners-left mounting brackets up. One of the teachers asked if we would buy banners for the graduates. $4000+ cost Could ask businesses. There was an anonymous donor last year. Need to know before graduation. Will there any sort of ceremony? Jenn Bromley is spearheading the banner project.  Nikki Torrey is working on scholarship form. Hoping for more than 4 applicants.  How much money could we give ? Consensus is that we need more information.  Had a vote on whether we should give some money.  Vote: 4 for giving some money 6 say save the money.  Open it up to businesses and personal to buy banners. 9 voted for this.  Will need to be someone to take charge of this. | Discussion – Banners for Graduates  Dave Maylen to gather more information about what activities the school is planning that we have funded in the past, like field trips.  Al Taylor to get more info on Bear Lake banners. |
| Lake Issues | Mary Reed | | A newsletter will go out with taxes. Controversy at PLWF-push for non chemical treatment. Lakeside and Osbourne’s are against the chemical. Walleye- 55000 being planted this year. Lack of yellow perch caused problems. Decrease in turtles and frogs….ongoing debate. |  |
| Banners/Lights | Justin Sedelmeier | | Talked with Mary Reed -the PLWF is getting a new banner. Banners will be put up-once they get their banner, she’ll contact us. |  |
| Welcome Committee | Mary Jo McLeroy | | Major has 2 leftover bags. | Major to get bags to Taylor |
| **Old Business-Follow up** |  | |  |  |
| Lions/Onekama Days | Al Taylor | | Met with Lions, no breakfasts due to mold, but may do it by food truck. Mold needs to be remediated. Closed by health department. Trying to get it fixed. All reservations had to be cancelled….. Larry-parade, class reunion at park, Steak dinner, maybe. BBQs and food truck at park. Beer. Parade and two concerts-Clown Band on Sunday.  Al Taylor reported on all of the PLA events and 150 events planned for this summer. 7/17 Channel dedication up in the air. Hard to get people out there | Report |
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| Newsletter | Jean | | April newsletter should be out by 4/20. Articles and ideas for July newsletter should be submitted by June 15 . |  |
| **New Business** |  | |  |  |
| Portage Lake Sign | Julie Lapinski/Al Taylor | | The Onekama Sign by Portage Point Road has several stones falling off due to high water. Per Dave Meister-Doug Callway built it. It is the Township’s responsibility to fix it. Other sign has had some issues. We should make it official that the township owns them. |  |
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| **Adjournment** | Julie Lapinski | | Wolverton made a motion to adjourn the meeting. Taylor seconded the motion. Lapinski adjourned the meeting at 7:15 PM. |  |