

## Portage Lake Association

### Board of Directors Meeting - Minutes - February 6, 2013

*The Portage Lake Association is a group of volunteers who are dedicated to making the Portage Lake Area a great place in which to live, play and stay.*

Al Taylor - President  
 TBD - Vice President  
 Evie McNeil -  
 Treasurer  
 Faye Backie - Secretary  
 Margaret Punches -  
 Past President

Frank English/Paul Mueller  
 Leann Burger  
 Mary Lynn Burchard  
 Sheila Heiser  
 Bruce Peabody

Jon Phillips, Marilyn Acker  
 Jeff Sternberger, Chuck Reed  
 Mary Reed, Jewelee Franklin

Mary Fairgrieve, Roger Cody  
 George Punches  
 Barb Wolverson  
 Pat Pomaranski

Order of Business	Person Responsible	Report, or To Do Plan	Action Plan
Call to Order	Al Taylor	Board members Taylor, Burger, F. English, Heiser, McNeil, M. Punches, Peabody and Burchard were present. Also attending: M. Reed, G. Punches and M. Fairgrieve.	Taylor called the meeting to order at 7:00pm.
Secretary's Report	Faye Backie	Backie noted she would correct the officers' names in the header. M Punches moved and Burchard seconded that the minutes be approved with correction.	The January minutes were approved as amended.
Treasurer's Report	Evie McNeil	McNeil reported that she has submitted the information for the 990 report to the CPA. She is transferring Jan. figures into Quickbooks with Taylor's assistance. English moved and Backie seconded that the January report be accepted.	The January report was accepted. McNeil will send the report to Board members via email.
Petunia Parade	Al Taylor	Taylor reported that the activities will begin in March. Rod Hudson (Village) and Bob Blackmore (Township) will meet with the committee to learn about issues and what they can do to help. McCloud has indicated that he will modify the water wagon for free up to the value of the trailer.	
Newsletter	Mary Fairgrieve	April <i>Newsletter</i> will go out the end of March, articles due Mar. 15th. After much discussion about mailing issues, Backie made a motion that, starting in April the <i>Newsletter</i> will be sent out electronically to members with email and to those who have asked for PLA publications. Paper copies will be sent to members w/o email and delivered to Bear Lake, Arcadia and business on Main St. Peabody seconded the motion.	Starting with the April issues, the <i>Newsletter</i> will be sent electronically with printed copies only to members without email and for local distribution.
Fund Raiser	Al Taylor	Fund Raiser committee will meet next week. Elaina Trout is exploring other options for the theme of her rug donation. The Manistee Art Institute will advise on how best to advertise Evelyn Sorenson's tapestry.	
Website	Roger Cody	Taylor indicated that the base price for web presence will rise to \$40/year. Village and Township will continue to pay their share. MS Creative proposal is almost ready.	MS Creative proposal will be sent to Board members for review before the next meeting.
Facebook Pages - 1, Onekama and PLA	Al Taylor	Taylor reported that the web site had 1,000 visitors last week. 1, Onekama is a moderated community site; PLA is a group - only members can post.	
Membership	Barb Wolverson	Taylor noted that Wolverson is setting up a Membership Committee. Suggestion that this group consider what benefits members get for belonging to PLA.	
Lake Issues	Mary Reed	M. Reed said that the committee members	

		reported to the Township on the invasive species and water issues. A new company will be chosen to treat invasive species. RFPs have been requested; due 2/15. Funding is needed for lake education. PLA has \$1,000 in budget for watershed issues.	
Banners and Christmas Decorations	Chuck Reed	It was noted that 8 banners will need to be replaced. There will be several available for the Fund Raiser.	
Fall Festival	Jeff Sternberger	No report.	
Winter Fest	Al Taylor	Taylor reported that he gave a \$300 check to Osborn for the PLA prize.	
Concerts	George PUNCHES	Discussion about when to send out the concert cards. Include with May President's letter?	
Onekama Scholarship	Leann Burger	PLA Board authorized \$2,000 for scholarships. Committee will make a recommendation on the amount of the award(s).	
Publicity Committee	Faye Backie	No report.	
Explore the Shores	Mary Reed	M. Reed indicated that there's a meeting next week.	
Christmas in Onekama	Jewelee Franklin, Jeff Sternberger, Judy Blackmore, Mary Fairgrieve, Marilyn Acker, Pat Pomaranski	Taylor reported for Pomaranski. Trees have been ordered and OCS rooms reserved	
PLA Working Committees	Al Taylor	Taylor asked for names of committee members.	Committee chairs should send names of their committee members to Taylor.
Fireworks	Paul Mueller	Taylor reported that costs are expected to be 5 – 10% higher than last year.	
Onekama Days	Al Taylor	Taylor will meet again with Roz Jaffe, co-chair of Onekama Days (Lions). Friday night is scheduled for the pig roast. Beer tasting will have to be held at the fairgrounds unless PLA gets its own permit.	
Budgets for Committees	Evie McNeil	Onekama Marine requested \$1,500 support for Shakedown Fishing Tournament. Backie made a motion that we support; PUNCHES seconded. Motion passed. Suggestion that we prepare them for a smaller donation next year.	PLA will support the Shake Down Tournament with a \$1,500 donation.
Address Lists	Faye Backie, Barb Wolverton, Mary Lynn Burchard	No report.	
COY rules update	Margaret PUNCHES	No report	
Dues	Al Taylor	Taylor has notified Wolverton of the dues increase. Some people have already paid \$25; will not go back to them.	.
New Business	Al Taylor	Retreat – Taylor is finalizing Retreat report.	Report will be sent out next week.
	Al Taylor	Taylor noted that he's been asked by Beth McCarthy to attend a meeting on how newcomers are welcomed to Onekama.	
	Al Taylor	Presentation to the Village Council – see "Petunia Parade"	
	Al Taylor	Taylor noted that the form has been sent to Board members.	
	Al Taylor	Onekama Brochure – Board members felt that this was not the time to promote Onekama when several businesses are closed.	

	Al Taylor	Dennis Zupin Fund Raiser – Taylor noted that several volunteers are needed for 2/17 breakfast fund raiser.	Let Taylor know if you can participate.
Public comment		None.	
Adjournment			The meeting was adjourned at 8:38.