

PLA Monthly Regular

Board of Director's Meeting May 6, 2015

OUR MISSION: *The Portage Lake Association is a group of volunteers who are dedicated to making the Portage Lake Area a great place in which to live, play and stay.*

Officers:

Al Taylor - President
 Diane Bess - Vice President
 Evie McNeil - Treasurer
 Faye Backie - Secretary
 Margaret PUNCHES – Past President

Board of Directors

Frank English, Paul Mueller
 Sheila Heiser, Barb Wolverton
 Nikki Torrey, Jean Capper
 Susan Barnard, Cynthia Kadzban
 Pat Pomaranski

Committee Heads

Jon Phillips, Marilyn Acker
 Tammy Messner, Jeff Sternberger
 Bruce Peabody, Chuck Reed, Mary Reed
 Jewelee Franklin, Mary Fairgrieve
 Steve Szilvagy, George PUNCHES
 Barb Wolverton, Roger Cody
 Jaimie Meister

Minutes

Order of Business	Person Responsible	Report, or To Do list	Action Plan
Call to Order, Introductions	Taylor	Attending – Taylor, Bess, Backie, M. PUNCHES, Pomaranski, English, Mueller, Heiser, Capper, Barnard, Phillips, C. Reed, M. Reed, G. PUNCHES. Guest: Bonnie Brown. Taylor called the meeting to order at 7:00pm.	
Secretary's Report	Backie	Backie presented the April minutes. English made a motion, seconded by Bess, to accept the April minutes.	The April minutes were accepted.
Treasurer's Report	McNeil	Taylor noted that the yearly budget was sent out last month. He mentioned that PLA will pay M.S. Creative Services \$200 for taping the Portage Point Inn meeting. The amount in the Scholarship line will increase based on the income from last year.	
Petunia Parade	Phillips/Messner/Acker	Phillips said that the Captain of the Fire Department, Clinton Osborn, will be the new watering person. The beds have been prepared for Wed. May 20 th planting (21 st rain date). Plants and materials will be put out at 7:15am. Taylor mentioned that donations are only at \$2,160 as of the end of April. M. Reed noted that she will put the collection jars out. People can also donate at www.Onekama.info .	Call Nancy Behring or Jewelee Franklin if you want to plant. Please remember to wear a vest; MI DOT is monitoring.
Newsletter	Capper	Capper mentioned that the deadline for the July <i>Newsletter</i> is June 15 th . Suggestions for articles include info about Glen Park, 1,kama Mama's Pizza, Treasures by the Lake and hiking options.	Let Capper know if you have articles for the <i>Newsletter</i> .
Fundraiser	Taylor	Taylor said things are moving forward. Solicitations are going well. May 31st is the deadline for solicitations. PPI wants to sell the coupon books, as their guests like the golf coupons.	Volunteers welcome! Contact Taylor.
Website	Taylor	Taylor noted that a Fund Raiser page will be added. We're \$1K behind on our Business Directory. Will knock on doors to remind them to join the website. He feels invoices should go out in January, so they're not confused with membership and Fund Raiser solicitations.	
Membership	Wolverton	Wolverton stated that we have 270 family members.	
Lake Issues, Explore the Shores	M. Reed, M. PUNCHES	M. Reed said that Arbor Day will be celebrated at the North Point Park on Saturday, May 9 th at	

		<p>10:00am. There will be an educational program presented by Josh Shields, forester, and free trees will be given away. 12 larger trees will be planted this year. A well has been installed (waiting on Consumers Power to connect the electricity).</p> <p>A focus this year is on storm water and its impact on the lake. PLWF and PLGC are working together to put on a program on the topic.</p> <p>A survey of the lake will be done in June. It is part of a study of hybrid milfoil on a number of lakes, conducted by Michigan Tech Univ. Information is on the PLWF web site.</p>	
Banners and Christmas Decorations (part of Christmas in Onekama)	C. Reed	<p>C. Reed mentioned that 8 new banners have been received (\$1,072) and extra brackets for Christmas lights have been ordered (\$285). He will contact Tina Hall about repairing 4 banners.</p> <p>The banners will be hung before Memorial Day. Installers will also attach the brackets.</p>	
Fall Festival	Sternberger	Nothing new - Taylor reported that Susan Halloran will co-chair.	
Winter Fest	Meister	Nothing new - Taylor noted that Jamie Meister will chair.	
Concerts	G. Punches	<p>Taylor mentioned that concert cards and posters are done.</p> <p>G. Punches noted that the stage will be set up in mid-June.</p> <p>Armor Sign Co. will be contacted to put up the signs. The PLWF and PLA take turns paying the yearly \$150 installation charge.</p>	<p>A few strong backs are needed to help set up the stage.</p> <p>Contact G. Punches to help.</p>
Facebook Pages	Taylor	<p>Taylor explained that PLA has two Facebook pages. PLA is a “group page” – all members can post. It has 1/3 the traffic of the other page.</p> <p>1, - Onekama, Michigan – member posts go to the “timeline”. Only Taylor can move an item to a primary post area.</p>	
Onekama Scholarships	Taylor	<p>Taylor noted that 9 applications have been received. The committee will interview 3 or 4 applicants on 5/10. Roz Jaffe, Committee Chair, will make the presentation at the Awards Ceremony on May 14.</p> <p>Taylor initiated discussion about the amount of the scholarships. Board members felt \$1K - \$2.5K is appropriate, given costs these days, dependent on the amount available in the fund. They would like to use some of the money for other educational experiences like college trips and programs like “Girls on the Run”, which reach more students.</p>	
Publicity	Backie	Backie is working on PR for spring/summer events.	
Onekama Days	Taylor, Szilvagy, Peabody, English, Mueller	<p>Onekama Days – Aug. 7 -9th</p> <p>On Friday there will be fireworks (the Lions have scheduled two breakfasts on June 21 and 28 from 8am – 12:30). Mueller said that contracts for the fireworks are in hand and the date secured. He asks for a 10% increase for the cost of fireworks. Mueller is contacting the Sheriff’s Office about the possibility of closing M-22. The committee is also exploring other site options. English noted that using a barge is a possibility being considered.</p> <p>Saturday there will be a 5K race, car show, PLWF display, paddle board demos, along with the Craft Beer Tasting and Pig Roast. There will be a concert by Cousin Curtiss following the Pig Roast at a cost of \$200 to PLA.</p> <p>English noted that there is the possibility of a</p>	<p>Servers are needed for Pancake Breakfasts on June 21st and 28th, for any length of time between 8am and 12:30pm.</p> <p>Ideas and workers needed for the PLA float.</p>

		semi-major car race at the Fairgrounds (in which case the dance will move to the Village Park). M. Punches mentioned that the PLA float was damaged when the roof of the building in which it was stored collapsed due to snow load. We need to think about what we want to do. We have used the watering rig in the parade in the past.	
Christmas in Onekama	Pomaranski, Fairgrieve, Franklin, Sternberger	Pomaranski reported that invitation letters are going out to crafters.	
New Business	M. Punches introduced OCS teacher, Bonnie Brown	<p>“Girls on the Run” - Brown asked if PLA would financially support this program for 3 – 6 grade girls, which aims to build character and anti-bullying behavior through teaching them to run a 5K race. The OCS program has 20 girls who will compete against two other county teams at the Bear Lake Ball Fields from 8:15 – 11:00am on May 16th.</p> <p>Funds are needed for paint, porta-potties, etc. They are asking for \$300.</p> <p>M. Punches made a motion to allocate \$300 to the “Girls on the Run” program; English seconded.</p>	<p>PLA will pay \$300 towards the “Girls on the Run” program.</p> <p>Volunteers are needed on May 16th. Contact Bonnie Brown if you can help.</p>
New Business	M. Punches	Citizen of the Year – Call for nominations goes out May 8 th , along with concert cards.	
New Business	Taylor	Parks and Recreation – a new project is under way to secure a handicapper kayak launch at the DNR Boat Launch. Looking at a \$0 match grant. They may look to PLA for funding assistance.	
Old Business	Taylor	PLA volunteers – Taylor noted that John Wemlinger is interested in volunteering. Julie Lapinski has joined the Fund Raiser and Welcome Committees.	Thanks to both new volunteers!
Old Business	Taylor	501C3 status – Taylor noted that he’s waiting to hear from the lawyer in Traverse City.	
Old Business	Bess	<p>Welcome Committee – group has met and put together a tri-fold brochure and collected a number of items that would be useful to people new to the area. First phase is to contact new PLA members.</p> <p>Taylor mentioned that Nancy Story worked on an earlier version of a PLA brochure.</p>	Are there any events that need more help? Let Bess know.
Public comment, adjournment		No comment.	Meeting was adjourned at 8:45.