

# PLA Monthly Regular

## Board of Director's Meeting June 4, 2014

**OUR MISSION:** *The Portage Lake Association is a group of volunteers who are dedicated to making the Portage Lake Area a great place in which to live, play and stay.*

**Officers:**

Al Taylor - President  
 Diane Bess - Vice President  
 Evie McNeil Treasurer  
 Faye Backie- Secretary  
 Margaret Panches – Past President

**Board of Directors**

Frank English, Paul Mueller  
 Leann Burger, Sheila Heiser  
 Barb Wolverton, Bruce Peabody  
 Nikki Torrey, Jean Capper  
 Jennica Mathieu, Cynthia Kadzban

**Committee Heads**

Jon Phillips, Marilyn Acker  
 Jeff Sternberger, Chuck Reed  
 Mary Reed, Jewelee Franklin  
 Mary Fairgrieve,  
 George Panches, Barb Wolverton  
 Roger Cody, Pat Pomaranski

### Minutes

Order of Business	Person Responsible	Report, or <i>To Do</i> list	Action Plan
Call to Order, Introductions	Taylor	Attending – Taylor, Bess, McNeil, Backie, M. Panches, English, Mueller, Burger, Heiser, Torrey, Kadzban, Phillips, G. Panches, Wolverton, Cody. Guest – Linda English.	
Committee Directory	Taylor		Please send Taylor a list of members on your committees.
Secretary's Report	Backie, Capper	English made a motion to accept the May minutes; Mueller seconded.	The May minutes were accepted a minor correction.
Treasurer's Report	McNeil, Taylor	McNeil reviewed the financials. She noted that petunia donations and memberships are low. Backie made a motion to accept the Treasurer's report; English seconded.	The financial report was accepted without changes. McNeil will create a report that shows last year's financials vs. this year's.
Petunia Parade	Phillips/Acker	Phillips reported the petunias were planted without incident and quickly. Students were a great help. Preen has been put down.	
Newsletter	Fairgrieve	Taylor noted that the next newsletter comes out in July. The deadline for articles is June 15. He asked members to think about the fact the timing conflicts with the Fund Raiser.	Send ideas to M. Fairgrieve.
Fundraiser	Taylor	4 outside raffles – Saco's meat package, iPad, Kayak and A. Trout rug. Also have some large photos printed on canvas being done by Hokanson's. They and Lakeside Treats will sell. Will try to sell the small banners at the Fund Raiser.	
Website	Cody	Cody said the reports are getting better but still need work.	
Membership	Wolverton	Wolverton reported that 18 members owe 2 years dues – she will follow up. We're getting more new members.	
Lake Issues, Explore the Shores	M. Reed, M. Panches	M. Reed said the lake will be surveyed in the next week or so. The summer schedule of treatment will be in the lake newsletter which will come out with the tax bills. Still working on a hydrology survey of streams entering the lake. C. Reed will take anyone who's interested in seeing CI Biobase in action out on the lake. Starting July 6 <sup>th</sup> , "Tuesdays with Water", six presentations from 5 – 7pm at the Farr Center. PLWF Fund Raiser July 26 <sup>th</sup> . Meeting on removal of the Langland Park dune	

		was held at PPI on June 2. Minutes of the meeting are on the Township site. Township will reapply for a grant.	
Banners and Christmas Decorations (part of Christmas in Onekama)	C. Reed/Taylor	Banners are up. The concert and PLWF banners will be put up. ½ size (48" x 17") banners are on display in Lakeside Treats; cost \$95.	
Fall Festival	Sternberger	No report.	
Winter Fest	Taylor	No report.	
Concerts	G. Punches	Backie noted that Steve Szilvagy (concert committee member) is doing PR for concerts.	G. Punches asked for help putting up the stage in the last part of June.
Facebook Pages	Taylor	Taylor said the Face Book pages continue to do well. 550 members on the PLA page; 2,400 likes on the Onekama page and approximately 7,000 hits/week.	
Onekama Scholarships	Burger	Burger disclosed the names of the scholarship recipients: Carlos Rivera (MSU to study linguistics) and Kaitlin Kubisky (West Shore to become a paramedic).	
Publicity	Backie	Backie mentioned she'll try to get an article in the <i>MNA</i> about the Fund Raiser.	Taylor will send Backie pictures from previous Fund Raisers for the article.
Onekama Days	Taylor, Szilvagy, Peabody, English, Mueller	Next Lions' breakfast is June 29 <sup>th</sup> . Still considering a spaghetti dinner to add to income. Craft beer tasting will go from 3-7pm, pig roast from 5-7pm. New designer glasses being worked on. Do we need a name for the Beer Tasting? English and Mueller will check on water levels related to the fireworks M. Punches mentioned that we need to think of something for the PLA float. Perhaps related to Citizen of the Year? We may also have to find a new place to store the float.	Need ideas for the PLA float.  Need ideas for a band for the parade.
Christmas in Onekama	Pomaranski, Fairgrieve, Franklin, Sternberger	No report (it's summer!).	
New Business	Taylor	Taylor noted that Evelyn Sorenson's tapestry is on display at the West Shore Hospital. It's not in a good location but will be moved. Eileen Postema will help us try to find appropriate places to advertise it.	
	Taylor	Lakeside Treats decal using the banner design expected shortly (they're in).	
		G. Punches mentioned that a seminar on volunteer organizations pointed out that one should never ask for volunteers; go to an individual and ask for assistance. Each Board/Committee member should be mentoring someone to replace us.	
Public comment, adjournment			Meeting adjourned at 8:45.