

PLA Monthly Regular

Board of Director's Meeting

6:00 PM
Township Hall

Date October 6, 2021

OUR MISSION: *The Portage Lake Association is a group of volunteers who are dedicated to making the Portage Lake Area a great place in which to live, play and stay.*

Officers:

Julie Lapinski- President

Kevin Wolverton, Vice President

Evie McNeil Treasurer

Jean Capper- Secretary

Al Taylor – Past President

Board of Directors

Nikki Schneider, David Maylen,

Frank English, Jean Capper

Susan Halloran, Jon Phillips

Debby Major, Mary Bergren, Michelle Ervin

Committee Heads

Mary Jo McElroy,

Debby Major, Susan Halloran,

Justin Sedelmaier, Mary Reed, Steve Szilvagy,

Paul Mueller, Faye Backie,

Margaret Punches, Mary Fairgrieve,

Frank English, Al Taylor,

Jean Capper, Julie Lapinski

Jeff Sternberger, Susan Barnard,

Pat Pomaranski, David Maylen

Order of Business	Person Responsible	Report, or <i>To Do</i> list	Action Plan
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Call to Order, Introductions	Julie Lapinski	Julie Lapinski called the meeting to order at 6:03pm at Onekama Township All. In attendance: Al Taylor, Julie Lapinski, Jean Capper, Kevin Wolverton, David Maylen, Susan Halloran, Pat Pomeranski, Evie McNeil, Michelle Ervin (via phone) and a member of the public from Bear Lake, John Virga. The Sept. minutes plus financials were presented. Al Taylor had question Five Star and Westshore are sponsors, but Five Star has paid, not Westshore-Julie Lapinski says they will send check to Evie McNeil. Al Taylor moved to approve the minutes and treasurer's report and David Maylen Seconded. Both were approved.	
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<p>Elections of Officers and BOD members</p>	<p>Julie Lipinski, Nikki, Schneider, Jean Capper & Al Taylor.</p>	<p>Thank you to Julie Lipinski, Nikki, Schneider, Jean Capper & Al Taylor. for helping to put together the panel: Proposed Slate President: Roz Jaffe VP-not filled yet Past President-Al Taylor Sec-Jean Capper Treasurer-Evie McNeil Susan Halloran, David Maylen, Nikki Schneider Julie Lapinski, Kyle Miller</p> <p>Frank English may be stepping away from Board, but wants to keep role as chair of Car Show.</p> <p>Bio from Roz Jaffe.</p> <p>Committee Heads: Mary Jo McLeroy will remain as head of Petunia Parade. Concert: 3 openings Onkama Days: Al Taylor overall Chair. Beer Tasting may be Steve Szilvagy. Fireworks: Paul Mueller will continue and Kyle Miller co chair Fall Festival: Julie Lapinski may take the role as head. Lights and Banners: Justin Sedelmaier. Christmas: Opening for chair and committee members. Pat Pomeranski may have a suggestion. Website: Al Taylor Scholarships: Dave Maylen Near and Farr ; ***** Julie or Mary my notes are confused here. Membership: probably Faye Backie PLA Newsletter: Jean Capper Lake Issues: Need someone from PLWF.</p> <p>Susie Halloran moved, Kevin seconded accepting the slate. Slate was accepted.</p> <p>Christmas in November-Farr Center may not be available. Frank English may do the Christmas village. Pat Pomeranski will talk to him.</p>	
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Banners & Lights	Julie Lipinski	Amor is doing all. 11/1 lights will go up. Justin Sedelmaier met with Armor to map out where the lights go. They will do lights and banners. Some brackets needed to be replaced because of a mess up last year-McBeth's bought them. Julie Lapinski will make sure the banners for the high school are down by 11/1. There was discussion as to whether to eliminate the Banners for the PLWF and Concerts. Al Taylor will talk to watershed. Are they effective? Try for a year without banner? There was no resolution to this question.	
Membership	Faye Backie	No written report We have more members now than last year.	
Fall Festival	Julie Lapinski, Susan Halloran, Nikki Schneider, & Al Taylor	Thanks to Julie, Susan, Nikki and Al for a successful Fall Festival. Thanks to Elaine Maylen for making yard signs. Vendors included the Bradfords; Seiferts; donut truck- Lots of fun games for kids Giving Tree will get the money from the egg painting event. Mary Bergren asked for a donation to the volleyball team. Gift certificate to Mark Lough that was donated by ez mart Suggested that we take an ad out in the paper and thank everyone.	
Petunia Parade	Mary Jo McLeroy	Ordered petunia for next year.	
Concerts	Steve Szilvagy. /Al Taylor	Did well , will put out a survey; crowds were about 10% lower, donations were higher. Jamie Barnard may be a possibility to head committee. Al Taylor will reach out.	
Christmas in Onekama	Pat Pomaranski	John at M22 wants to do the dinner this year. Chili cook off is a maybe, need to talk to Jeff Sternberger.. Lakeside Café and Painted Lady may be interested. Pat Pomeranski will do the posters.	

Publicity	Al Taylor	<p>Year to date Website-changes-laptop works, but phone doesn't as well</p> <p>New buttons for each event</p> <p>Increased number of likes by 25% 40,000 people</p> <p>Put info out for Canfield House, Green Buoy-got 25 boats 😊, Glenwood , it is helping the local businesses. Photographers happy to share their pictures with us. Need to figure out how to market it better. Demographics show that we are now getting across a broader age band. Kevin-younger group is looking for experiences. Birding is becoming a thing at Northpoint Park and Arcadia Marsh</p>	
Near & Farr Friends	Mary Fairgrieve	No report	
Facebook	Al Taylor	See above in Publicity.	
Website	Al Taylor/ Kevin Wolverton	See above in Publicity.	
Onekama Days	Al Taylor, Julie Lapinski	No report.	
School Projects/ Scholarships	David Maylen	Bromley twins won.	
Lake Issues	Mary Reed	No report.	
Newsletter	Jean Capper	Looking for April people you should know	
Welcome Committee	Mary Jo McLeroy	Continue? Discussion and agreement that the Welcome bags were not worth it.	
Old Business-Follow up			
Storage - Stage & Planters	Al Taylor	Lions have two barns. Al is looking to see if they will help us store stuff.	

Murder Mystery		Check hasn't been cashed	
Retirement		Jon Phillips is retiring: Bought a gift for him: M22 picture from McBeth's	Jon
Kayak Launch		Kayak launch is delivered, will be installed.	
New Business			
Gnomes at Christmas	Susan Halloran	She had a gnome in front of her house-got lots compliments. Can we do this throughout village? Could put something out on FB suggesting people do it.	
January 2022 Agenda	Julie Lapinski	General discussion.	
Granting opportunities		We have money; can we give it out? Like the Welcome Signs. Small projects. This will be discussed at the January Meeting.	
Car Show	Frank English	Discussion as to whether we should donate money from car show to replace trees by Farr Center. No decision.	
Public Comment	This public comment is for any of the special agenda items that are covered		
Adjournment	Julie Lapinski	Susie Halloran moved and Evie McNeil seconded and the meeting was adjourned at 7:35.	