

# Portage Lake Association Board Meeting:

**MINUTES June 1st, 2010**

**Our Mission:** *We have a common goal of improving the quality of life in the Onekama area.*

## Board Member:

Margaret Punches, President  
 Lee LaFleur – Vice President  
 Barb Wolverton – Treasurer  
 Mary Reed – Secretary  
 George Punches – Past President

## Board of Directors/1yr

Frank English  
 Mary Fairgrieve  
 Paul Mueller

## Board of Directors 3/yrs

Jim Simons  
 Vicki Strevey

## MINUTES

Order of Business	Person Responsible	Report, or <i>To do Plan</i>	Action steps
Call to order	Margaret Punches, President	All board members and officers were present. Also present: Linda English, Roger Cody.	Margaret called the meeting to order at 7PM.
Secretary's report	Mary Reed	Correction to the number of rooms donated by the Alpine for concert performers from one to two.	George Punches moved minutes be accepted as corrected. Paul Mueller seconded. Minutes approved.
Treasurer's Report	Barb Wolverton	Treasurer's report was distributed by email and also hard copy.	Jim Simons moved report accepted. George Punches seconded. The Treasurer's report was accepted.
Website	Roger Cody	The committee met and determined that the cost for a link will be \$30 and \$50 for a page. We will only charge for 6 months this year and Paul will draft a letter explaining our charges. Those with a listing and no additional info (#22) will be encouraged to have a page. This would be significantly less than if they made their own web page. We will use the data on the number of hits to show that benefits will outweigh costs. Roger has lots of data and shared some of it - 2,80159 hits as of Dec. 2009. Average pages visited each day = 305. Lodging has the biggest amount of hits. He is working to condense all this data.  George Punches noted that we may be able to have music on the website in the future. He also suggested changes and updating for the front page.	Roger will condense data.  Roger will email the 22 businesses who have just a listing. Members are to contact him with suggestions for additional businesses.
President's Report	Margaret Punches	New stationary has been received. The PLA letterhead now contains the PLA web address.	
Newsletter	Mary Fairgrieve	July 10th is the deadline for copy for the August newsletter. Some ideas for articles: End of Summer Event,/Lee LaFleur, website/ Roger Cody, Invasive Species/Mary Reed, museum update, garden club walk and award, petunia parade, new message boards in the Village and at the DNRE site.	
Fundraiser	Lee LaFleur	Everything is set. The committee will have a final meeting on June 9th at noon at the Alpine.	
Burkel Memorial	Mary Reed	Delivery of the message boards was delayed, but they are expected to be here this week. Tim Morley may be	If you have material about the lake that you would

		installing them this weekend. (June 4-5).	like to see on this sign, please give it to Mary Reed.
Winterfest	Doug Callaway	No report	
Festival of Lights	Jewelee Franklin	Margaret reported for Julie that the school will charge for using the school. We may be able to cover this cost as we will be charging the crafters this year. They can be there all day. This will be the 20th anniversary of the Festival of Lights.	
Petunia Parade	Tammy Messner	Petunias have been planted.	
Fall Fun Festival	Jeff Sternberger	No report	
Concerts in the Park	George Punches	1. The Onekama Song was discussed. Frank English moved that the PLA pay the \$200 for their costs to burn the CD. Lee LaFleur seconded. Motion carried. We will explore ways to use this song. 2. George reported that the stage cost was under budget at \$1643. He is working with Doug Callaway to leave it up for the season and getting a cover for it. He has discussed this with Dave Combs to see if the village is okay with this. 3. Thanks to Bret Mathieu and Mike Acton for getting the new Concert Banner hung in the Village. 4. Cards with information on the concerts were distributed to board members. These will be distributed at the concerts instead of flyers. 5. Posters for the Cabin Fever Concert and one for all concerts have been designed and distributed by Al Taylor. 6. Nancy May has sent information to the website "drumbeat"? that has all events and then sends them on to be posted "everywhere" 7. We will serve lemonade and cookies at the concert next week. Lee suggested we contact Jim Hawley who plays at Buds in Interlochen on Thurs nights about doing a concert next year.	
Organizational chart	Doug Callaway Chuck Reed	Mary Reed gave President copies of the report that was done last year. Since Doug and Chuck are not present this will be tabled until next month. George reviewed the purpose of the organizational chart and the need since the PLA has expanded so much.	
Fireworks	Paul Mueller	Paul reported that Great lakes Fireworks will be doing our fireworks this year. He is still working on access from easy Street. The cost will be \$5200	
Old Business:		1. Annual meeting. There was discussion if we should do it again as we did last year. Meeting was held prior to one of the concerts and Onekama Market served hot dogs. 2. Lee moved that we cancel the plans for Eric Beeman in recognition for his website work and find another use for the Glenwood gift certificate. Frank English seconded. Motion carried. 3. Insurance. Jack Jones from Farmers submitted the lowest and most comprehensive bid for all our insurance. Other bids were received from Boyers in Manistee and Bear Lake Insurance. May 21st was the cut off date for receiving bids. George Punches moved, Mary Reed seconded that we change insurance companies to Farmer's Insurance. Motion carried. 4. George Punches suggested that pier jumping and other	We will continue discussion at the next meeting

		pictures should be replaced on our web site.	
New Business:		The Summer Dinner and Dance will be held on August 27th 2010. Lee noted that we will need to sell about 75 tickets to be successful.	
Adjournment		Meeting adjourned at 8:30 PM.	
Minutes submitted	Mary Reed		