

PORTAGE LAKE ASSOCIATION

Regular Board Meeting

June 7, 2023

6:00PM Onekama Township Hall

OUR MISSION: *The Portage Lake Association is a group of volunteers who are dedicated to making the Portage Lake Area a great place in which to live, play and stay.*

Officers

Roz Jaffe - President
Evie McNeil - Treasurer
Jean Capper - Secretary
Al Taylor - Past President

Board of Directors

Susan Halloran
Kathy Loynes
David Maylen
Carey Stark
Diane Wemlinger

Committee Heads

Faye Backie, Brian Devilling
Mary Fairgrieve, Theresa
Gimpel, MaryJo McElroy,
Nancy Dabrowski, Paul Mueller
Nikki Schneider, Justin Sedelmaier
Carrie & Greg Cagnassola

Minutes

- Call to Order & Welcome Introductions and welcomed our new member, Carey Stark. Roz, Jaffe, Evie McNeil, Jean Capper, Al Taylor via phone, Kathy Loynes, Dave Maylen, Carey Stark, Diane Wemlinger, Mary Jo McLeroy, Nikki Schneider, Linda English present.
- Additions to Agenda. None.
- Consent Agenda: May Minutes & Financial Report. Dave Maylen moves to accept the consent agenda, Al Taylor seconded. Motion carried with no dissent.
- Correspondence
Thank you from senior class for the gift. Thank you from one of the scholarship winners, Carly Bennett.

OLD BUSINESS

- June Social Event. Next Friday, posters are out, email blast went out. Press release was sent out. Online sign up is 15. 4 at McBeth's. Another email blast will go out and we need to get it on social media. 4:00 for volunteers. We have Square. We need 80 people to have the event. Reservations are encouraged. There will be a few silent auction items.
- Newsletter.
Deadline is 6/10.
- Onekama Days.

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Lion's have scaled back, they having a steak dinner, 2 breakfasts and cornhole. Al is trying to find a chair for the parade. The Lions made a \$2500 donation to fireworks. We will have the whole cost for porta potties, sanitation for park as the Lions will not be there.

- Car Show (Scholarship). The PLA planning is going well. Mary Jo found the step by step manual. Linda is very happy to have this event. \$1058 in cash donations and things for goody bags. Have a license for the 50/50 auction. Hoping to have \$1500 to give as a scholarship. Westshore Community College Crystal Young drafted a proposal for a scholarship. We would give the proceeds to Westshore and they would administer it. We need to take the word annual out of the proposal. Diane moved to accept the contract with the removal of the word annual, Dave seconded. Motion carried. No dissent.
- Beer Tasting/ Pig Roast All going well. Poster has both Beer Tasting and Pig Roast. Feral Cats will be playing. Budgeted. Do we need the big tent? Could we get athletic boosters to help with the expense? Al will check on the tent sizes. Do we want to have a Fun Fish? Al will get more information.
- Fireworks. \$4500 in pledges so far. Need \$8000.
 - School & Scholarships Update. Money was donated to Senior trip and scholarships.
 - Board Member Vacancy. Kyle Miller has missed 3 meetings without any explanation, our bylaws allow us to remove. Dave Maylen moved that Kyle Miller be removed from the Board, Kathy Loynes seconded. Motion carried without dissent.
 - Welcome Committee. Diane got the list of new residents since last November, there are about 12 new. Diane has a list of things to include. If you order and use your own money, you can fill out a reimbursement form and submit to Evie. We have an account at Jackpine.
 - Petunia Parade Update. We haven't had rain for 4 weeks more or less. Valerie Clemons has gotten 60% of the plots to be watered by volunteers. Steve Hall puts about 800 gallons every day morning. We replaced 4 flats so far. Need a reminder about orange vests.

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- Concerts in the Park Brian is writing up information for press releases and newsletter. June 26 is the first concert.
- PLA Branding. Had a meeting with the Mays, Al, Roz and Jean. Mays said they were confused about PLWF and PLA. They said we need to talk about our story. How have we affected the community. We need to take more credit. Social media is strong, but are we using it to its best ability. Look at other groups in the area. When the weather gets chilly, bringing in a consultant to help us with the branding. Positive feedback to pursue this in the fall/winter.
- Block Party Plan. PLA will have a table. We are sponsoring Cousin Curtis.
- Lights & Banner Update. Justin sent an update about working with Consumers to update the lights. May need to go for a grant.
- Insurance Update. We have switched insurance agents, we are with Boyer Agency. Bill is in the mail. Are liquor events covered? Or do we need more. Roz will follow up.

NEW BUSINESS

- Fall Festival. Julie was a key person, so we need to replace her. Nikki is in charge of the Craft Show. We need a new person. Al will follow up with Julie.
- PLA Zoom Account. To facilitate remote participation. Al moved that we purchase a zoom account, Dave seconded. Motion carried. No dissent.
- Summer & Fall Event Publicity (flyers, etc). Save the date info was good, we need flyers.

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- PLA Email account. Goes to two people.
- July & August Meetings? Would still have some email votes. The next meeting will be 9/6/2023.

OTHER BUSINESS

ADJOURN. Motion to adjourn Al, Diane