

Portage Lake Association

Board of Directors Meeting - Minutes – January 9, 2013

The Portage Lake Association is a group of volunteers who are dedicated to making the Portage Lake Area a great place in which to live, play and stay.

Al Taylor - President	Frank English/Paul Mueller	Jon Phillips, Marilyn Acker
TBD – Vice President	Leann Burger	Jeff Sternberger, Chuck Reed
Evie McNeil – Treasurer	Mary Lynn Burchard	Mary Reed, Jewelee Franklin
Faye Backie – Secretary	Sheila Heiser	Mary Fairgrieve, Roger Cody
Margaret Punches – Past President	Bruce Peabody	George Punches , Barb Wolverton Pat Pomaranski

Order of Business	Person Responsible	Report, or To Do Plan	Action Plan
Call to Order	Al Taylor	Board members Taylor, Burger, F. English, Heiser, McNeil, M. Punches and Cody were present. Also attending: M. Reed, G. Punches, Franklin, Phillips, Peabody and L. English.	Taylor called the meeting to order at 7:04pm.
Secretary's Report	Faye Backie	Backie noted she would correct the spelling of Jon Phillips' name. F. English moved; M Punches seconded that the minutes be approved with correction.	The December minutes were approved as amended.
Treasurer's Report	Evie McNeil	There were some questions about Christmas light costs. C. Reed will talk to B. Fairgrieve. Backie moved; Burger seconded that the report be accepted.	The December budget report was accepted. Taylor will ask B. Fairgrieve to provide budget detail to Board members.
Petunia Parade	Al Taylor	Phillips noted that a letter has gone to the Village requesting approval for planting. Taylor has talked to McCloud about trading the trailer in exchange for modifying the water wagon.	Taylor will talk with the Village about assisting with the watering.
Newsletter	Mary Fairgrieve	Taylor reported that the <i>Newsletter</i> was to have been emailed to some members, but wasn't. M. Punches noted that she did not receive a paper copy of the <i>Newsletter</i> . Articles for upcoming newsletter will include made in Michigan, pest control, and Onekama Marine's 50th anniversary. Next <i>Newsletter</i> - April.	Taylor will check on the Newsletter issues.
Fund Raiser	Al Taylor	Taylor mentioned that Evelyn Sorenson has donated one of her woven art pieces to the Fund Raiser. He also mentioned that there will still be a paper program with advertisements for the Fund Raiser as well as electronic ad options.	Taylor is seeking a co-chair for the event.
Website	Roger Cody	Taylor noted that we are moving to an annual billing cycle for web advertisers. A new contract will be negotiated with MS Creative.	
Facebook Pages - 1, Onekama and PLA	Al Taylor	Taylor has received some input that people would like to see more info about the schools and business profiles. Have also received positive feedback from businesses. Will link to web site from Facebook.	
Membership	Barb Wolverton	Taylor noted that plans for membership will be in the retreat notes.	
Banners and Christmas Decorations	Chuck Reed	Several banners need repair/replacement. G. Punches asked if we should explore other options for Christmas lights. Taylor said he wants to address the petunia watering issue first.	
Fall Festival	Jeff Sternberger	No report.	
Winter Fest	Al Taylor	At the last meeting, Board members agreed to support Osborn's fishing tournament. Taylor indicated that he would like PLA to sponsor a prize. M. Punches made a motion and Cody seconded that we contribute \$300.	Board approved expenditure of \$300 for Osborn to obtain a suitable prize to be donated by PLA.

Concerts	George Punches	G. Punches reported that all the dates are set. Madcat Midnight Blues qualifies for a grant. Needs someone to help with stage set-up and take-down along with bucket brigade. Punches thanked the committee members for their work.	
Onekama Scholarship	Leann Burger	Application forms will be available Feb. 2 and due March 18. Committee will interview between April 8 – 12 and make a decision that week. Scholarship will be \$2,000; given at Awards Assembly at the end of April.	
Publicity Committee	Faye Backie	Taylor noted that we have linked to the Manistee Facebook pages. He has been asked to make a presentation to a 13 township coalition, reviewing the website and Facebook pages for them.	
Explore the Shores	Mary Reed	Next meeting Jan. 16. The Village Park got funding \$97,000. Langland Park did not but may still. Taylor noted that PLA set aside \$5,000 for the Village Park. Also \$5,000 on hold to see what the Township is going to do.	
Christmas in Onekama	Jewelee Franklin, Jeff Sternberger, Judy Blackmore, Mary Fairgrieve, Marilyn Acker, Pat Pomaranski	Pat Pomaranski will coordinate the event next year.	
PLA Working Committees	Al Taylor	Taylor reviewed a list of committee chairs. We are in need of a Newsletter Editor and a Fund Raiser co-chair.	Taylor will give Backie and Heiser a list of “opportunities” for people who have indicated a willingness to serve on PLA committees. He will send the committee list to Board members.
Fireworks	Paul Mueller	Mueller indicated that he anticipates a 5 -10% increase in cost, which he'll negotiate.	
Onekama Days	Al Taylor	Taylor met with Roz Jaffe, co-chair of Onekama Days (Lions). He indicated that PLA can assist with publicity. Friday night is available for the pig roast. Discussion about a beer tasting – people may object to it going for scholarships – but it could be separate of the pig roast. Concern about staffing, as many people have company at this time.	Taylor asked that we add a line item for Onekama Days.
Budgets for Committees	Evie McNeil	Several comments: add something for tax prep and accounting; \$3700 for Christmas lights; add a line for Onekama Days; should we consider a smaller contribution to the Shake Down fishing tournament? Should we do more advertising.	Send budget requests to Taylor and McNeil.
Address Lists	Faye Backie, Barb Wolverton, Mary Lynn Burchard	There are some issues related to the mailing of the <i>Newsletter</i> .	Taylor will discuss with the committee members and printer.
COY rules update	Margaret Punches	Following discussion, F. English made a motion to accept the rules update, Backie seconded.	Rules update accepted.
	Al Taylor	2013 dues increase proposal. After discussion, F. English made a motion to increase dues \$5; Backie seconded.	Motion passed, 2013 dues will be increased by \$5.00.
New Business	Al Taylor	BOD, Officer & Committee Heads roster for 2013. Taylor noted that we need a newsletter editor and a co-chair of the Fund Raiser.	
	Faye Backie	2013 events calendar. Taylor asked that info be sent to Backie.	

	Al Taylor	Retreat.	Taylor will send out Retreat results.
	Al Taylor	Taylor will make a presentation to the Village Council at their Jan. meeting. M. Panches will accompany him.	
	Al Taylor	One page reporting for standard agenda items.	Taylor will send out the form.
	Al Taylor	Onkama Brochure – Taylor was approached by a local sport fishing group to contribute to a brochure oriented to water and fishing.	
Other		F. English noted that he had \$50 in expenses and asked if PLA would contribute. M. Panches made a motion to contribute, Heiser seconded.	PLA will reimburse F. English \$50 for expenses related to the Christmas village.
Public comment		None.	
Adjournment			The meeting was adjourned at 8:56.