

PLA Monthly Regular

Board of Director's Meeting February 4, 2015

OUR MISSION: *The Portage Lake Association is a group of volunteers who are dedicated to making the Portage Lake Area a great place in which to live, play and stay.*

Officers:

Al Taylor - President
 Diane Bess -Vice President
 Evie McNeil - Treasurer
 Faye Backie - Secretary
 Margaret PUNCHES – Past President

Board of Directors

Frank English, Paul Mueller
 Sheila Heiser, Barb Wolverton,
 Bruce Peabody
 Nikki Torrey, Jean Capper
 Susan Barnard, Cynthia KADZBAN

Committee Heads

Jon Phillips, Marilyn Acker
 Tammy Messner, Jeff Sternberger
 Chuck Reed, Mary Reed
 Jewelee Franklin, Mary Fairgrieve
 Steve Szilvagy, George PUNCHES
 Barb Wolverton, Roger Cody
 Pat Pomaranski, Jaimie Meister

Minutes

Order of Business	Person Responsible	Report, or <i>To Do</i> list	Action Plan
Call to Order, Introductions	Taylor	Attending – Taylor, McNeil, M. PUNCHES, F. English, Pomaranski, Wolverton, Peabody, KADZBAN, M. Reed, G. PUNCHES, Sternberger. Guests: Linda English, Gail Ankrom.	Taylor called the meeting to order at 7:03pm.
Election report/Committee Directory	Taylor	Taylor noted that Leann Burger has resigned from the Scholarship Committee, so a Chair will be needed.	
Secretary's Report	KADZBAN for Backie	Backie is traveling and did not submit December draft minutes. No action taken. Taylor has asked her to prepare a list of 2015 PLA events.	Backie will submit a draft of 2015 PLA events at next meeting.
Treasurer's Report	McNeil	McNeil said there is \$41,900 in checking and \$12,700 in savings. \$55,000 total year ending. \$5,000 set aside for Langland Park improvements; \$1,700 for scholarships. Last year – final report - \$13,500 above expenses. F. English made a motion to accept the December budget; Peabody seconded the motion.	The December budget was accepted by the Board.
Petunia Parade	Phillips/Messner/Acker	Taylor noted that the year-end report was received from Tammy Messner. Donations were down; possibly because envelopes were not mailed out.	
Newsletter	Capper	Capper has taken over responsibility for the Newsletter.	
Fundraiser	Taylor	Taylor and Wolverton plan to hold an organizational meeting soon.	
Website	Cody	Taylor reported that 20 – 30 photo books have been sold through the website. The number of users is up.	
Membership	Wolverton	Taylor noted that there are 2 new members; currently 261 members. Wolverton will send membership renewal letters out soon.	
Lake Issues, Explore the Shores	M. Reed, M. PUNCHES	M. Reed reported that the paper copy of the yearly report will be out soon. Portage Lake is very clean. The new website will also be up soon. There will be an all-day retreat for the Portage Lake Watershed Board. May hear about the Langland Park grant in April. It may include the dune removal project.	
Banners and Christmas Decorations (part of Christmas in Onokama)	C. Reed	C. Reed would like an increase in the 2015 budget to cover 31 brackets and 8 new banners. 2 or 3 banners may be able to be repaired. That will make a total of 15 banners.	
Fall Festival	Sternberger	Sternberger reported that he may increase the price for vendors. Susan Halloran my help with	

		the event.	
Winter Fest	Meister	Taylor reported that Winter Fest will be held on Saturday, Feb. 28. Jaimie Meister is heading the committee. The event will include vintage snowmobile races at the Fairgrounds, Lions' Club dinner and dance, kids' fishing contest, soup cook-off, and more. Projected costs are \$200 - \$300. F. English made a motion to set the budget for \$600; Wolverton seconded.	Motion to allocate \$600 for Winter Fest passed.
Concerts	G. Punches	G. Punches said that he received a card and check from the Onekama Guild for \$200. The Scottville Clown Band will play Aug. 3 rd . Their cost is \$1,100. Will need to send them a check for half the amount. They will also need 50 chairs. Belle Suite will be back.	
Facebook Pages	Taylor	Taylor reported that the Facebook pages are going well; 3,000 likes; 45 – 48,000 people check the site per month. Most users are female. Taylor's been asked to help businesses improve their use of social media.	
Onekama Scholarships	Taylor	Taylor noted that he's looking for a chair for the committee.	
Publicity	Backie	Backie will continue doing PR.	
Onekama Days	Taylor, Szilvagy, Peabody, English, Mueller	Taylor said that he will meet with F. English to discuss the event and budget. He proposes that PLA take on more of the costs of Onekama Day costs, as the Lions' budget is not strong. Beer tasting and pig roast are still planned. Cousin Curtiss would like to perform around Onekama Days.	
Christmas in Onekama	Pomaranski, Fairgrieve, Franklin, Sternberger	Pomaranski reported that the event will be Nov. 21. She has reserved Farr Center for the Celebration of Lights.	
Old Business	Taylor	Volunteers for School – Taylor is working with Nikki Torrey and Gena Hagen.	Call for volunteers will go out next week.
Old Business	Taylor	Spring Career Day – volunteers are needed in April to talk with students.	
Old Business	Taylor	Taylor noted that he sent an email to Board members regarding the Band Shell project. Lee LaFleur has withdrawn the proposal due to irreconcilable differences with the Village Board.	
New Business		Volunteers - Have some new volunteers interested in helping PLA – John and Diane Wemlinger and Julie and Rich Lapinski.	
New Business	Taylor	Board Retreat outcomes – to follow.	
New Business	Taylor	Budget – Taylor noted that we owe the Alpine Motor Lodge for 2 rooms for the Monday Night Concert performers @ \$75/night. Taylor also mentioned that PLA supports the Shakedown and Big Fish contests. M. Punches made a motion to add 3% to all budgets for the 2015 year. Seconded by F. English.	A motion to add 3% to all budgets for the 2015 year passed.
New Business	Taylor	501C3 status – PLA doesn't qualify to do a short form application but getting the designation should be no problem for PLA. Would PLA benefit from becoming a 501C3? We can list our organization with the Manistee Foundation. Should we have a discussion with the head of the Foundation?	
Public comment, adjournment			Taylor adjourned the meeting at 8:35.