

# PLA Monthly Regular

## Board of Director's Meeting June 10, 2015

**OUR MISSION:** *The Portage Lake Association is a group of volunteers who are dedicated to making the Portage Lake Area a great place in which to live, play and stay.*

**Officers:**

Al Taylor - President  
 Diane Bess -Vice President  
 Evie McNeil - Treasurer  
 Faye Backie - Secretary  
 Margaret Punches – Past President

**Board of Directors**

Frank English, Paul Mueller  
 Sheila Heiser, Barb Wolverton  
 Nikki Torrey, Jean Capper  
 Susan Barnard, Cynthia Kadzban  
 Pat Pomaranski

**Committee Heads**

Jon Phillips, Marilyn Acker  
 Tammy Messner, Jeff Sternberger  
 Bruce Peabody, Chuck Reed, Mary Reed  
 Jewelee Franklin, Mary Fairgrieve  
 Steve Szilvagy, George Punches  
 Barb Wolverton, Roger Cody  
 Jaimie Meister

### Minutes

Order of Business	Person Responsible	Report, or To Do list	Action Plan
Call to Order, Introductions	Taylor	Attending – Taylor, McNeil, Bess, M. Punches, Pomaranski, English, Mueller, Heiser, Barnard, Phillips, M. Reed, Kadzban. Taylor called the meeting to order.	
Secretary's Report	Pomaranski for Backie	The Board reviewed the May minutes. English made a motion; seconded by Mueller, to accept the minutes.	The May minutes were accepted.
Treasurer's Report	McNeil	The Scholarship Committee decided to give out \$4,500 in scholarships as they were authorized. The Scholarship line in the budget was amended. The Board considered the Treasurer's report. English made a motion to accept the report, Kadzban seconded.	The May Treasurer's report was accepted.
Petunia Parade	Phillips/Messner/Acker	Phillips reported that the petunias were planted in 2 ½ hours on May 20 <sup>th</sup> . There was some concern about the cool weather but they are doing well. Utilizing the watering tank, watering is being done by one person.	.
Newsletter	Capper	Newsletter is just waiting for Al's President's letter.	
Fundraiser	Taylor	Taylor noted volunteers are needed to help on the Fund Raiser. Will try to find some students to help. They must be 18 or older in order to sell raffle tickets. Will pay them \$75. Anticipating 180 - 200 attendees. Have some new donations. Concern about the cost of tickets; may consider changing the meal to lower the cost.	Volunteers welcome! Contact Taylor.
Website	Taylor	Taylor noted that only 50 businesses have signed up to be on the web site. 15 – 20 are no longer in business. Planning to send out another letter, since there may be some confusion between the Fund Raiser donation letters and soliciting for the web site. The web site maintenance is \$4,000 a year. We're \$800 short.	
Membership	Wolverton	No report.	
Lake Issues, Explore the Shores	M. Reed, M. Punches	M. Reed said that Explore the Shores is working on a universal kayak launch at the DNR launch site. The guard rail has been removed at Langland Park. There is no news regarding the critical dune designation there. The Lake survey results will be done by mid-June. A permit has been obtained to treat the lake.	

		PLWF is working with other watershed groups in Arcadia and Manistee. The PLWF fund raiser will be held July 25 at Portage Point Inn. The Planning Commission recommended no wake in the channel and a 100' safety zone from a boat, moored boat, dock, or shore. This is the same as it has been.	
Banners and Christmas Decorations (part of Christmas in Onekama)	C. Reed	The Monday Night Concert banner is up. 4H will put up American flags.	
Fall Festival	Sternberger	Nothing new - Taylor reported that Susan Halloran will co-chair.	
Winter Fest	Meister	Nothing new - Taylor noted that Jamie Meister will chair.	
Concerts	G. Punches	Taylor noted that the first concert will be June 29. George P. will send out a request for help to move and set up the stage.	A few strong backs are needed to help set up the stage. Contact G. Punches to help.
Facebook Pages	Taylor	Taylor – 3169 likes and reaching 35 – 50k people monthly. Taylor is going to do a media class for businesses with M.S. Creative.	
Onekama Scholarships	Taylor	Taylor said that 3 \$1,500 scholarships were awarded.	
Publicity	Backie	No report.	
Onekama Days	Taylor, Szilvagyí, Peabody, English, Mueller	Onekama Days – Aug. 7 -9 <sup>th</sup> There are two fund raiser Pancake Breakfasts on June 21 and 28 <sup>th</sup> at the Lions' Den. Still looking for a location from which to launch the fireworks. The Beer tasting and Pig Roast Committees will meet together soon. Helicopter rides are probably a go. Saturday night dance in the park; will end 11p.m. Will need help during Onekama Days.	Servers are needed for Pancake Breakfasts on June 21st and 28 <sup>th</sup> , for any length of time between 8am and 12:30pm.
Christmas in Onekama	Pomaranski, Fairgrieve, Franklin, Sternberger	Pomaranski will check with Corrine at Redeemed Furniture about the possibility of participating in the craft show.	
New Business	Taylor	Taylor noted it's getting harder and harder to get donations. The amount donated is down across the board – petunias, fund raiser, web site, fireworks. The school is planning a trip to a Ford plant instead of a college the coming year.	
New Business	Taylor	Annual Meeting - Need to hold an annual meeting. Perhaps in conjunction with the August Board meeting.	
New Business	Taylor	Board Member Nominations - Taylor said a nomination committee is needed as we have 9 Board Members and all officer positions to be filled, assuming McNeil continues in paid Treasurer's role. He asked for volunteers for the committee.	M. Punches will head the Nominations Committee; Heiser and Kadzban will serve on the committee.
New Business	M. Punches	Solicitors to PLA - Punches noted that when someone comes to the Board from outside PLA with a request for funding, we should hear their request, excuse them; then debate the merits of the request. This will allow Board member express their opinions freely, particularly if they're negative.	M. Punches will write a procedure.
New Business	Taylor	Storing PLA files - Taylor would like to have MS Creative set up "cloud storage" for PLA files. He will check to see how long files are maintained.	
Old Business	Taylor	New Board Member - Taylor noted that we're waiting to hear if Danny Brown is hired permanently before approaching him about a position on the Board.	
Old Business	Taylor	501C3 status – Taylor said there's no information on this yet.	

Public comment, adjournment		No comment.	Meeting was adjourned at 8:20 p.m.
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