

Portage Lake Association Board Meeting: MINUTES October 5th, 2010

Our Mission: *We have a common goal of improving the quality of life in the Onekama area.*

Board Member:

Margaret Punches, President
 Lee LaFleur – Vice President
 Barb Wolverton – Treasurer
 Mary Reed – Secretary
 George Punches – Past President

Board of Directors/1yr

Frank English
 Mary Fairgrieve
 Paul Mueller

Board of Directors 2/yrs

Jim Simons
 Vicki Strevey

MINUTES

Order of Business	Person Responsible	Report, or <i>To do Plan</i>	Action steps
Call to order	Margaret Punches, President	All board members and officers were present except, Lee La Fleur, Frank English, Paul Mueller and Vicki Strevey. Also present: Roger Cody, , Ginny Allinson, Al Taylor, , Ken Franklin, Dan Behring, Mary Lou Blanchard, Mike Rawlson, Parker, Jeff and Cindy Sternberger.	Margaret called the meeting to order at 7PM. . Dave Yarnell from the Manistee Advocate took pictures for a Fall Festival article for the Manistee News Advocate
Secretary's report	Mary Reed	Minutes were distributed by email. Corrections were noted. (Lee LaFleur noted that the End of Summer profit for 2009 was \$1500, not 700 and the loss this year was \$200) George Punches moved minutes be accepted as corrected, Jim Simons seconded. Minutes approved.	Minutes as corrected to be posted on Onekama.info website.
Treasurer's Report	Barb Wolverton	Treasurer's report summary was distributed. Lighthouse expense is not an expense but is a reissue of the check. George Punches moved report be accepted. Jim Simons seconded.	Report accepted and attached to minutes.
Website	Roger Cody and committee of Dan Behring, Margaret Punches, Chuck Reed, Paul Mueller and George Punches	Margaret Punches distributed the written report from the committee that was emailed to board members prior to the meeting. Discussion followed. The contract with MS Creative Services Inc. would do 4 functions. The initial cost would be \$4,400. We would need to have at least 20 paying partners to break even each year. We now have 80 and would expect at least 30 to sign. .Cost to them would be \$30/year. Others who use this company are Snyder's Shoes and Casman Academy. The village and township would be asked to pay \$750 per year. George moved we sign the contracts from MS Creative Services. Barb Wolverton seconded. Further discussion followed.. Lee LaFleur, Vicki Strevey and Paul Mueller emailed their vote of yes prior to the meeting.. Barb Wolverton, George Punches, and Mary Reed voted yes. Mary Fairgrieve and Jim Simons yes with charging the committee to continue to negotiate ways to recoup some of our costs.	Motion passed. Committee will begin to work with MS Creative Services.
President's Report	Margaret Punches	see webstie	
Newsletter	Mary Fairgrieve	Mary Fairgrieve is working on articles for the November Newsletter. Since Arcadia is part of our school district we will do a bulk mail to the 400-470 Arcadia residents.	The number of copies printed will be increased from 1800 to 2,000. Articles for the November Newsletter must be to Mary Fairgrieve by October 15th.
End of Summer Dinner/Dance	Jeanne Fitzgerald, Faye Backie	There is an October 12th planning meeting scheduled with Lee LaFleur.	
Fund Raiser	Al Taylor	June 18th is the date for the 2011 Fundraiser. Al has met with the Little River staff and with Sally Koon at Jackpine. The first committee meeting will be held on October 26th. Consider other outside raffles such as a trip to Las Vegas.	Al will email past committee members a reminder on the date for the first meeting.
Banners/decoration	Chuck Reed	Banners will be taken down after the Fall Fun Festival and the Christmas decorations will be put up. They will be turned on	

		November 20th at the Celebration of Lights.	
Winter Fest	Barb Wolverton	Committee has not met. Date is the weekend of January 14 2011.	
Celebration of Lights	Jewelee Franklin. Judy Blackmore	Ken Franklin gave an update to the committee for Jewelee. Everything is in place for the event. Judy Blackmore will be in charge of the Farr Center. Jeff Sternberger and the Boy Scouts will do the chili cook off. There are currently 9 paying crafters and one church.. May need to borrow tables from Trinity Lutheran Church for the craft show. Working to have a group from Interlochen on Friday night or Sunday.	Envelops for the Celebration of Lights donations have been given to Tom Gerhardt to be included in the Grapevine.
Petunia Parade		Roll up is scheduled for October 13th.	
Fall Fun Festival	Parker Sternberger	There are 22 vendors scheduled for this year. There are fewer than last year (32) due to last year's bad weather. Invitations were sent to over 100. 25 signs were obtained from Northern Designs for \$410. These will be posted the Sunday prior to the event. Several flyers have been distributed and full page ad in the Advance. (Thank you should be sent to the advertisers after the event.) Parker will send them on PLA stationary. Flyers were sent home from school twice. Pumpkin Carving Contest is by categories, scary, and funny. Boy scouts will be the judges. Need 4 people for set up in the part at 5PM the day before. Ken Franklin and Jim Simons volunteered. Parker could not get a petty zoo arranged. Committee thanked Parker and congratulated him.	
Scarecrows	Marilyn Acker	Scarecrows are great this year.	Pictures and a short article to will be included in the November Newsletter
Concerts in the Park	George Punches	No report	
Nominating Committee	George Punches, Roger Cody, Paul Mueller, Chuck Reed	Prepared a slate of officers for 2011. Mailed with the October President's letter.	
Fireworks	Paul Mueller	Not present	
New Business:		Dan Behring was wearing an Onekama teeshirt with a special logo. Mary will take the sample to the Fall Festival and see if people are interested in ordering. We would sell them for \$15.	
Old Business:		Lighthouse base was poured today. It will be set next spring. The township voted to cover the additional expenses. The check to the boy scouts in memory of Joe Aschauer has not been cashed. Barb will check with Andy Porter..	
Adjournment		at 8:30 PM.	
Minutes submitted	Mary Reed		