## **Portage Lake Association Board Meeting:**

**Minutes May 5, 2009** 

Our Mission: We have a common goal of improving the quality of life in the Onekama area.

## **Board Member:**

George Punches, President Chuck Reed – Vice President Barb Wolverton – Treasurer Mary Reed – Secretary Roger Cody – Past President

## **Board of Directors/1yr**

Eric Beeman Doug Calloway

## **Board of Directors 2/yrs**

Jim Simons Dave Combs Frank English

Order of Business	Person Responsible	Report/discussion	Action Plan
Call to order	George Punches		07:00:00 PM
Introductions	George Punches	All board members present, Also: Nancy Cody, Jim and Tammy Messner, Linda English, Margaret Punches, Paul and Jane Mueller,	
Secretary's Report	Mary Reed	Jim moved to accept, Chuck seconded	Secretary's report accepted
Treasurer's report	Barb Wolverton	Report distributed. CD matures on the 25 <sup>th</sup> . Discussion to separate out the lighthouse money unless financially beneficial to have the larger amount. Number of members is around 200. Roger moved to accept the report, Frank seconded.	Barb will investigate separating out the lighthouse money. Financial report accepted
President's report	George Punches	<ol> <li>Onekama Church of the Brethren is celebrating 100 years June 13-14.</li> <li>Lottery Bureau training program</li> <li>Burning of phragmites</li> </ol>	<ol> <li>Not necessary for the # of fund raisers we do.</li> <li>PLA members cut and burned with assistance</li> </ol>
		4. Memorial contributions discussion. Dick Zimmerman, donated to Hospice. Standard amount for board members, past board members and others who have been active members of the PLA will be \$50. Board will decide others on an individual basis. Barb moved, Frank seconded that we do Bob Mathews (Chrissy Mathews husband)	from the Onekama Township fire department. Picture was in the paper 4. Frank moved, Barb seconded to give \$50 donations. Passed. Contribution to Bob Mathews, Frank moved, Barb seconded. Passed.
		<ul><li>5. Trinity Lutheran Church will again do an Italian Dinner as a fund raiser for the new sign.</li><li>6. Citizen of the year has been</li></ul>	5. Roger will be the liaison person to work with Trinity Lutheran on the dinner. First choice for date is August 15 <sup>th</sup> .
		selected. Many people were nominated.  7. We need to do a review of the	6. Plaque will be engraved and presented at the fund raiser.

		retreat to see how we're doing. 8. President's letter. Should we call it the Monthly PLA Newsletter etc.	<ul><li>7. Tentatively scheduled for the July meeting.</li><li>8. Board voted to keep it as the President's letter and current format.</li></ul>
<b>Committee Reports</b>			
Newsletter	Margaret Punches	A request has been made that we sell ads for the Newsletter. Margaret will check with printer on costs to insert ads,. Discussion points: Need to explore ways to increase funds, if we do ads we should limit size and number and be "tastefully"done. Sell the ads for 6 month periods.	Margaret will investigate and report back at next meeting.
Fund Raiser	Lee LaFleur	There are currently 15 items for the live auction. There will be a separate coupon book. Down payment is due on May 18 <sup>th</sup> . Currently have about 60 reservations.	Committee is now meeting every other week.
Manistee County Foundation	George Punches	George reported that several board members have met with Laura Heinzelman to explore using the Foundation and their 501C3 status as a pass through for the PLA to accept money for qualifying charitable organizations. Board discussed.	
Sign	Doug Calloway	The second sign has been started and may be done by Memorial Day.	
Fireworks	Paul Mueller	Cost this year is \$5,200 total. PLA and Lions will split the costs. Current company will no longer do this.	Scheduled for August 7 <sup>th</sup> of Onekama Days.
Banners		Old banners will be auctioned off at the fund raiser. 8 new ones and 4 sets of springs will be delivered May 13 <sup>th</sup> at a cost of !084.52. Dave has bids from 2 other companies. Rental of Christmas decorations may be cheaper.	Roger moved, Chuck seconded that the current company does this year's banners.  Board should go to Kenmark.com to see these decorations.
Website	Eric Beeman	Site has been updated for spring. 250 have signed up for email. 60 did the survey.	
Concerts in the Park	Margaret Punches	All set. July 6 <sup>th</sup> will be an open meeting of the PLA. Onekama Family Market may do hot dogs.	
Membership	Roger Cody	Have gone from 125 to 200. Roger will mentor new people. Will drop people as members and discontinue	

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		sending President's letter if do not pay dues by September.	
Summer dinner/dance	Lee LaFleur	54 people signed up and ½ have paid. Will work on this more after June 14 <sup>th</sup> Fund Raiser	
Brochure	Nancy Cody and Jim Messner	Sample brochure was distributed. Costs from 2 sources were given. Lowest was #500=224, 1000=375, 2000=590. Discussion followed. If merchants mentioned in brochure are not members of the Manistee Convention Bureau they cannot be distributed there??? Barb will check.	
Lighthouse	George Punches	Several board members met with the Onekama Township Harbor Commission and they are willing to take the lighthouse and construct it at one of 4 possible sites. If all of these possibilities fail, Onekama Marina will place it.	Roger moved, Dave Combs seconded that we set a deadline of August meeting to have the Harbor Commission come up with a definite plan and location. Motion passed.
		Doug Calloway moved and Frank English seconded that we give the lighthouse and the designated funds to the Harbor Commission tonight.	Motion passed??? (See June minutes for email confirmation of vote.)
Postcards	Barb Wolverton	Cost \$82 for 250. We will sell #25 for \$8.20 and #50 BW for \$10	
Fishing Tournament	Barb Wolverton	Onekama Marine is sponsoring a fishing tournament on May 22,23, 24 <sup>th</sup> There will be national coverage of this event and everyone is encouraged to be at the weigh in	
Energy Fair		PLA volunteers will assist with the dinner on June 27 <sup>th</sup> and the breakfast on June 28 <sup>th</sup> . Consensus???	
Petunia Parade		Planting will be May 20th, October 13 <sup>th</sup> is the date for the roll up. 11 barrels will be planted. Workers must wear reflective vests. Doug Calloway will be in charge of the watering	
Meeting adjourned,	09:45:00 PM	Submitted by, Mary Reed	Secretary